Heart Failure Awareness Days 2019

The Egyptian Report

Name of reporter: Prof. Dr. Magdy Abdelhamid
Public event: Sports day

- A sunny morning was about to start in Gezira Youth centre main playground
Public event: Sports Day

- Over 300 people, of different age groups were gathered, eager to start their day
Public event—Sports day

- Our day started with a brief motivational talk by **Professor Dr. Magdy Abdelhamid** (President of EgSC & director of working group of HF)
  **And Dr. Gamila Nasr** (Board member of EgSC & president of working group of preventive cardiology)

The event was held in collaboration with a sports event organised by the Egyptian Insurance Federation
Public Event - Sports Day
People were grouped into teams, doing workouts with the coaches; stretches, aerobics, running and bicycling.
Open Clinic

- Opposite the entrance, stood our booth, where we started giving out simple hand-outs for HF awareness
Open Clinic:
Board members of the HF working group staffed an open clinic offering BP measurement, random blood sugar, as well as giving advice and information regarding HF.
Open Clinic:
A (CPR) station, with hands on experience gained a special attention from our crowd.
Public event: Sports Day

By 12 pm, our tired but happy crowd had worked out, learnt more about the overwhelming disease of HF and helped us survey the level of awareness in our community.
And we were ready to start our 2\textsuperscript{nd} half of the day!
Patient Engagement- Interactive sessions

We then moved to our hospital (KasrAlainy hospital, Cairo University) where an interactive discussion between physicians, patients and their families was conducted.
Patient Engagement-Interactive sessions
Patient Engagement - Interactive sessions

- CPR sessions for patients and their families
Patient engagement-CPR sessions
Media Coverage

• Two national TV channels and two local newspapers covered our event
Media Coverage
Local TV Channels

https://www.youtube.com/watch?v=O_pu0dmsE8c&feature=youtu.be
Social Media Coverage

#Run_For_a_cause😊
#Good_way_to_lose_weight_after_the_long_holiday

Join Us tomorrow
Our Heart Failure Awareness Day
Starts by A mini Marathon at 8:00 am
See you all
#Cardiology #CardioTwitter
@EgSCardio #egypt
Printed material

• The Heart Failure Questionnaires
• A special thank you to our sponsors
Heart Failure Awareness Day - EGYPT!

THANK YOU!