

EHRA Website and Communication Committee

1. Committee

- Maxim Didenko (Russia), Chair
- Helmut Puererfellner (Austria), Co-Chair
- Natasha De Groot (Netherlands)
- Martin Martinek (Austria)
- Alexander Romanov (Russia)
- Christian Meyer (Germany)
- Deirdre Lane (UK)
- Jean-Yves Le Heuzey (France)
- Richard Schilling (UK)
- Mellanie True Hills (USA)

2. Mission

To provide good communication of EHRA about its main messages with members, non-member health care providers, and patients. The EHRA is a recognized leading source of information for each group of heart rhythm disorders in Europe.

3. Objectives

- a) To provide the strategy for optimal media resources usage of communication - scientific sessions, e-mail, social media, etc. and how could we use in best way each of these methods.
- b) To expand communication to health care providers, industry and patients;
- c) To provide high quality, informative and interesting content for the website and to increase the number of visitors to webpages of the EHRA;
- d) To promote EHRA as a recognized leading source of information for patients and their caregivers for heart rhythm disorders.
- e) To develop and support ESC's and EHRA's website (webpages) for patients;
- f) To develop a few specific projects that the EHRA could realize, for example public campaigns (sudden death and atrial fibrillation) during the ESC or the EHRA sessions;
- g) To provide good communication between national associations and EHRA committees by involvement in key activities from the outset to ensure that the flow of information is optimized.

4. Job Descriptions

CHAIRMAN'S JOB DESCRIPTION [anticipated time: 2 - 4 hours/week]

General aspects

- Monitor activities, and deadlines to ensure timely completion of high quality, cost effective work products
- Establish annual objectives, work plans, timelines, and schedule meetings.
- Respond to email notifications and solicitations in a timely manner.

Specific aspects

- Regular review ESC/EHRA web site
- Website AFIBMATTERS.org
- Highlights of EP

To improve the quality of life of the European population by reducing the impact of cardiac arrhythmias and reduce sudden cardiac death.

CO-CHAIR'S JOB DESCRIPTION [anticipated time: 1,5 - 3 hours/week]

General aspects

- Establish annual objectives, work plans, timelines, develop meeting agendas.
- Preside over meetings and teleconferences, in the absence of the chair.
- A specific responsibility of the co-Chair, in collaboration with the Chairman, is to coordinate the review process for ESC/EHRA website

Specific aspects

- Newsletters for members
- Communication between national cardiology societies

COMMITTEE MEMBERS' JOB DESCRIPTION [anticipated time: 1 - 2 hours/week]

- Work collaboratively with the Chairman and co-Chairman and ESC/EHRA staff to achieve the committee's goals and objectives.
- Participate in discussions, meetings/calls and/or voting as appropriate.
- Volunteer for special assignments or tasks, when able.
- Respond to email notifications and solicitations in a timely manner.
- Participate actively and constructively in all committee meetings, including contributing to committee deliberations by being familiar with distributed materials.