

EHRA Website and Communication

1. Name of the committee: EHRA Website and Communication

Committee members:

Natajsa de Groot, Chair, Netherlands
Frederic Franceschi, France
Christian Meyer; Germany
Peter Lukac, Denmark
Maria Grazia Bongiorni, Italy
Mark J Earley, United Kingdom
Dipen Shah, Switzerland
Martin Martinek, Austria

2. Mission

To optimize communication between EHRA and its members, non-member health care providers. and patients. EHRA should become the leading source of information for heart rhythm disorders in Europe.

More specifically, the aims of the committee are:

1. To provide high quality, informative and interesting content for the website and to increase the number of visitors to web pages of the EHRA.
2. To promote EHRA as a recognized leading source of information for health care providers, patients and industry.
3. To provide good communication between national societies and EHRA committees by involvement in key activities from the outset to ensure that the flow of information is optimized.
4. To develop and support ESC/EHRA's website (webpages) for patients.
5. To provide the strategy for optimal media resource usage of communication - scientific sessions, e-mail, social media, etc. and how could we use in best way each of these methods.
6. To stimulate discussion on a variety of research activities
7. To stimulate education by a diversity of e-learning modalities.

3. Job Descriptions

[anticipated time: 2 - 4 hours/week]

General aspects

Monitor activities, continuous evaluation of the website contents, continuous improvement of the website.

Establish annual objectives, work plans, timelines, and schedule meetings.

To monitor deadlines to ensure timely completion of high quality, cost effective work products

Respond to email notifications and solicitations in a timely manner.

Specific aspects

To develop new webpages as described in the new projects.