



Form to be signed by all media outlets or press representatives attending an ESC Event and/or wishing to obtain press releases from the ESC Press Office. The form must be scanned and returned by email to press@escardio.org

ESC EMBARGO FORM

Any media outlet or press representative intending to attend an ESC Event and/or to obtain press releases from the ESC Press Office, must accept and sign the present *ESC Media and Embargo Policy* which is summarised below.

Results and information related to a session at an ESC Event, cannot be presented or announced prior to the set embargo.

For Hot Line Studies, Clinical Trial and Registry Update sessions, the embargo is lifted at the beginning of the press conference, or at the beginning of the session, whichever comes first.

For oral and poster abstract-based presentations, the embargo is lifted at the beginning of the press conference, or at the beginning of the session, whichever comes first.

Breaking of any provision of the *ESC Media and Embargo Policy* by any media outlet, press representative, member of staff or any third party acting on the behalf of and/or under the authority of any media outlet or press representative is a contractual breach that may lead to:

- Termination of the agreement given to any registered participant and their representatives to attend an ESC Event and/or to obtain press releases from the ESC Press Office
- Immediate suspension of the press representative's media credentials
- Immediate barring of the press representative from the Event premises
- Removal of the press representative's name and/or of its Media outlet from the ESC Press distribution list for up to one full year starting from the time of the *ESC Media and Embargo Policy* break
- No access for the press representative to any ESC Event for up to one full year starting from the time of the *ESC Media and Embargo Policy* break
- No access for any press representative of the media outlet to any ESC Event for up to one full year starting from the time of the *ESC Media and Embargo Policy* break
- The ESC Press Office may communicate the *ESC Media and Embargo Policy* break sanction to its media lists
- And any other measure deemed appropriate to preserve ESC rights (or its members' rights) without prejudice to any claim for damages or other remedy by any third party

Surname:	First name:
Publication:	
Congress attendance (multiple choice)	<input type="checkbox"/> EuroHeartCare (<i>cardiovascular nursing</i>) <input type="checkbox"/> EuroPrevent <input type="checkbox"/> Heart Failure <input type="checkbox"/> FCVB <input type="checkbox"/> ESC Congress <input type="checkbox"/> Acute Cardiac Care Congress <input type="checkbox"/> EuroEcho Imaginig

I have read the *ESC Media and Embargo Policy* <http://www.escardio.org/about/press/Pages/ESC-media-policy.aspx> and hereby agree to abide by all the rules therein, including the Filming Policy.

I understand that anyone who infringes the present *ESC Media and Embargo Policy* will be penalised.

I understand that the penalty may be the immediate revocation of press credentials, ejection from the ESC Event and a denial of access to all ESC Events for up to one full year. See point E of the *ESC Media and Embargo Policy* for more details.

Signature:

Date: