



ESC

European Society
of Cardiology

ON SITE REGISTRATION EMBARGO FORM

Valid 1 January to 31 December 2017

Form to be signed by all media outlets or press representatives attending an ESC Event and/or wishing to obtain press releases from the ESC Press Office

This ESC EMBARGO FORM must be filled out, signed, printed out and brought to the Event IN PERSON. You may also fill it out on-site upon retrieving your badge. Thank you for your cooperation.

To save time and access all our press material in advance, we highly recommend to get a long term accreditation and register ONLINE: [here](#)

Any media outlet or press representative intending to attend an ESC Event and/or to obtain press releases from the ESC Press Office, must accept the present [ESC Media and Embargo Policy](#) which is summarised below.

Results and information related to a session at an ESC Event, cannot be presented or announced prior to the set embargo.

Embargoed materials as well as results and information related to sessions at any meeting or event organised by the ESC, are strictly confidential and cannot be disclosed in any manner or for any purpose prior to the lifting of the embargo by the ESC.

For Hot Line Studies, Basic and Translational Science, Clinical Trial, Registry Update, Oral and Poster abstract-based presentations: the embargo is lifted at the start of the scientific session in which the concerned presentation/study is scheduled.

Breaking of any provision of the [ESC Media and Embargo Policy](#) by any media outlet, press representative, member of staff or any third party acting on the behalf of and/or under the authority of any media outlet or press representative is a contractual breach that may lead to:

- Termination of the agreement given to any registered participant and their representatives to attend an ESC Event and/or to obtain press releases from the ESC Press Office
- Immediate suspension of the press representative's media credentials
- Immediate barring of the press representative from the Event premises
- Removal of the press representative's name and/or of its Media outlet from the ESC Press distribution list for up to one full year starting from the time of the *ESC Media and Embargo Policy* break
- No access for the press representative to any ESC Event for up to one full year starting from the time of the *ESC Media and Embargo Policy* break
- No access for any press representative of the media outlet to any ESC Event for up to one full year starting from the time of the *ESC Media and Embargo Policy* break
- The ESC Press Office may communicate the *ESC Media and Embargo Policy* break sanction to its media lists
- And any other measure deemed appropriate to preserve ESC rights (or its members' rights) without prejudice to any claim for damages or other remedy by any third party

Consult Full ESC Media & Embargo Policy: <https://www.escardio.org/The-ESC/Press-Office/Press-services/ESC-Media-and-Embargo-Policy>

Surname: _____ First Name: _____
Media Outlet: _____

Congress attendance (multiple choice):

- EuroPrevent 2017
- Heart Failure 2017
- EuroHeartCare 2017
- ESC Congress 2017
- EuroEcho Imaging 2017
- EHRA 2017

I have read the *ESC Media and Embargo Policy* <http://www.escardio.org/The-ESC/Press-Office/Press-services/ESC-Media-and-Embargo-Policy> and hereby agree to abide by all the rules therein, including the Filming Policy. I understand that anyone who infringes the present *ESC Media and Embargo Policy* will be penalised.

I understand that the penalty may be the immediate revocation of press credentials, ejection from the ESC Event and a denial of access to all ESC Events for up to one full year. See point E of the *ESC Media and Embargo Policy* for more details.

Signature: _____

Date: _____/2017