Engaging NCS
Digital Learning and the future cardiologist

Prof. Béla Merkely, FESC
ESC Vice President for National Cardiac Societies and Young Community

5th ESC Education Conference
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Connecting Cardiology Communities

• Back to the roots, back to the National Cardiac Societies

• To improve the communication (bidirectional) with the National Societies in order to intensify the relation between the NCS’ies and ESC

• To re-assess what the National Cardiac Societies expect from ESC and our mutual collaboration

„We need your opinion and we are keen listening to you. Let’s discuss and share your ideas!”

„We would like to create an even more cooperative and productive Cardiology Community and for this we need your involvement.”
The future cardiologist
Keeping key strategic drivers in mind

**Technology revolution** – Big data, digital health, m-health, artificial intelligence => Precisioned medicine

**Regulatory environment** – Device, pharma, governments, reimbursement
Landscape of medicine is rapidly changing, increasing role of insurance companies and industry, decreasing role of physicians. *Silent transformation of physicians to health care providers (HCP)*...

**Professional environment** - Changes in the way education will be delivered, evolution in hospitals (new care pathways), patients empowerment, personalized medicine

**Outcome based cardiovascular medicine** – Outcome research and cost effectiveness, emphasis on treatment and approaches that lead to better patients outcome

**Globalisation & global reach** – Access & quality of care

**Demographic shifts** – Gender flip, aging population
NCS engage in ESC core activities

- ESC Congresses
- Guidelines
- EurObservational Research Programme (EORP)
- Education (ESCEl Platform, Exams)
- ESC Atlas
- Webinars

CLOSED LOOP
Strategic areas of focus

MEMBERSHIP

• Increase sense of belonging
• Understand specific needs
• Develop a tailored offer

CONGRESS

• Facilitate access to ESC congresses (packaged offer, grants)
• Introduce distance participation & content sharing (concept of online congress)
• Enhance collaboration with NCS

ADVOCACY

• Raise awareness on gender differences & lifestyle
• Identify differences in « consuming » resources
• Identify future women leaders in cardiology
• Physician is progressively less a “free professional”
Strategic areas of focus

**EDUCATION**
- Increase number of ESC training grants to support career development
- Support harmonisation of education delivery at national level
- Learn & network more with senior cardiologists

**RESEARCH**
- Participate in ESC registries
- Engage into Clinical Cases development

**COMMUNICATION**
- Promote engagement within ESC to enhance recognition
- Empower young community as ESC Ambassadors on social media to advocate for ESC membership
- Build a common identity
NCS young cardiologists fully on board

Out of 56 National Cardiac Societies

• **28** young national groups created in 2012
• **38** as of today
ESC invests in its Young Community

A community of 11 young groups within ESC
- Continue the successful cross-collaboration of young groups
- Consultation on new ESC initiatives via a dedicated focus group
- Regular networking events to share best practices
- Build upon synergies to launch joint projects
- Get more representatives integrated into ESC Committees
On the Increase - Young Delegates

- The percentage of young delegates is increasing in ESC Congresses.
- The number of young women cardiologists is also increasing (2885 in 2016 and 3109 in 2017).

Young = 26.7% of all delegates
Young = 29.4% of all delegates
Abstract Submission: Young Cardiologists Are the Main Contributors

- At ESC Congress 2016: 63.7%
- At ESC Congress 2017: 68.3%
ESC Spring Summit 2018

7-8 March 2018 @ the European Heart House

Sessions and workshops on:
• Changes in the working environment of the cardiologist
• Cardiology 2.0 & social Media

New this year: involvement of Young NCS Leaders

Deadline to answer the invitation: TODAY!