

Fundația Cardiologilor Români



Heart Foundations exactly in the HEART of
Cardiovascular
Prevention Strategies!



Dan Gaita

WHF Board Member







Fundația Cardiologilor Români



Heart Alliances exactly in the HEART of
Cardiovascular
Prevention Strategies!



Dan Gaita

WHF Board Member







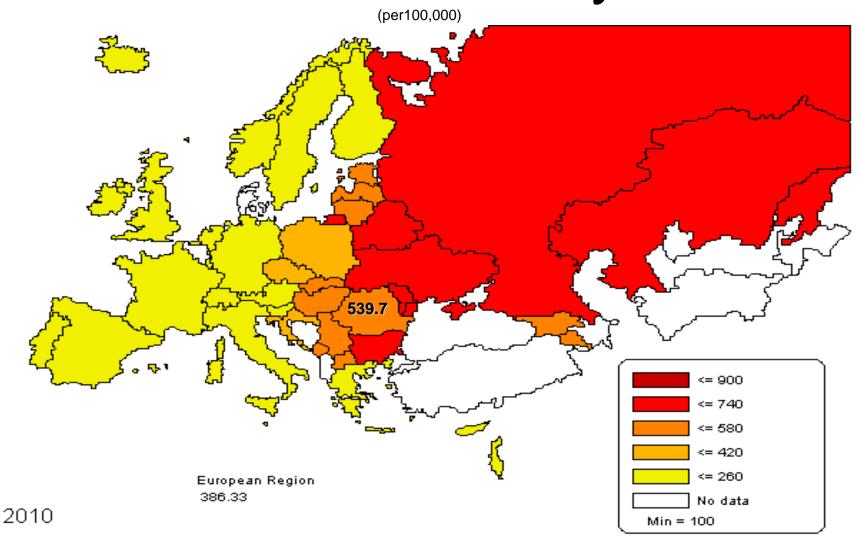




www.romanianheart.ro



CHD Mortality

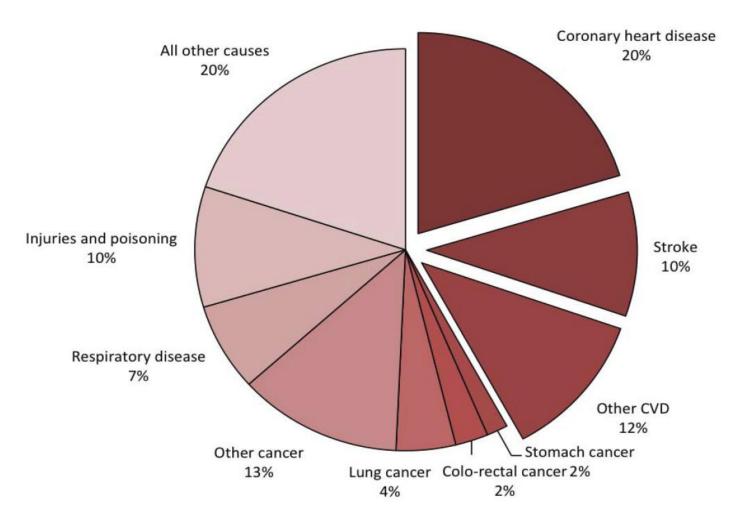




www.romanianheart.ro



Deaths by cause in Men

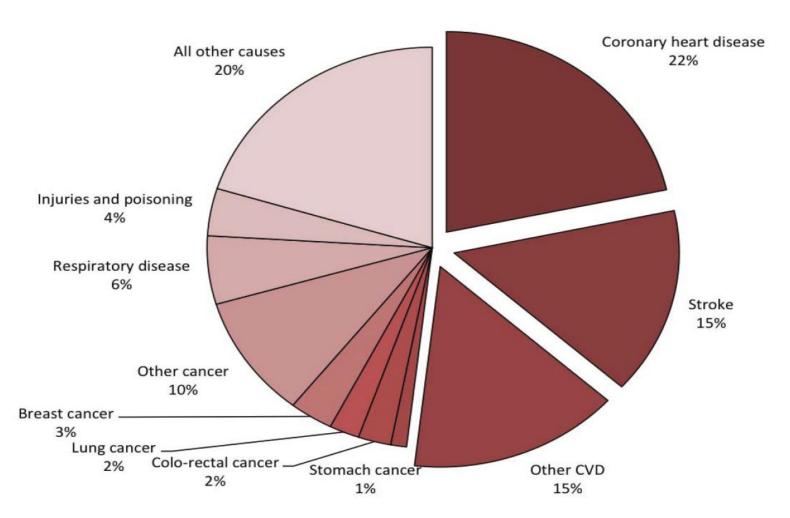




www.romanianheart.ro

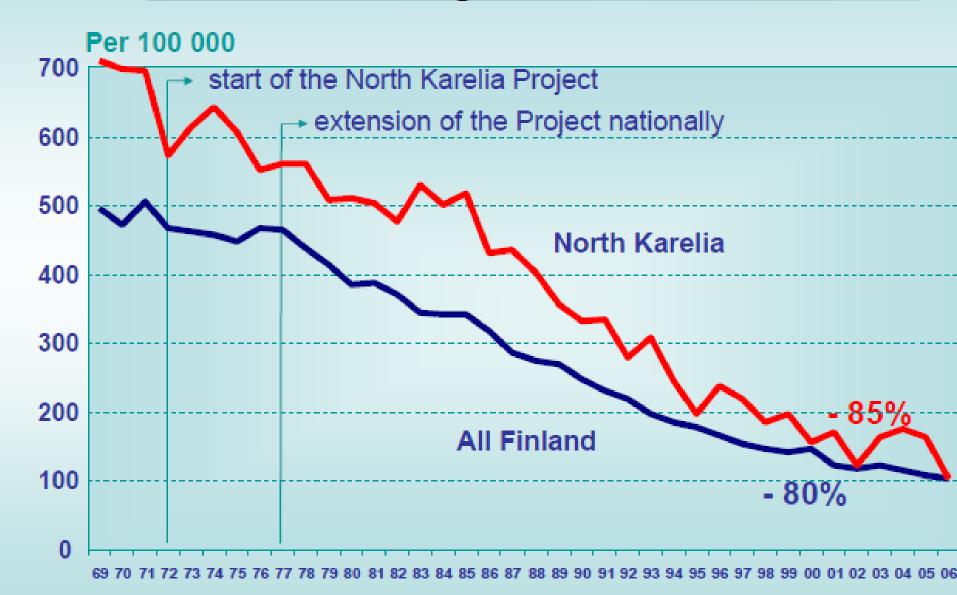


Deaths by cause in Women



CHD Mortality in All Finland and in North Karelia, Men Aged 35-64







Membership Organisation

Brussels-based alliance linking
31 national heart foundations
and like-minded non-governmental
organisations in
24 European countries



Mission

The European Heart Network plays
a leading role in the prevention and reduction of
CVD, in particular heart disease and stroke, through
advocacy, networking, capacity-building
and patient support,

so that they are no longer a major cause of premature death and disability throughout Europe



Vision

Every European has a right to a life free from avoidable cardiovascular diseases



Structure

- General Assembly (GA) all members
 - Board 3–8 members elected by GA
 - Permanent Expert groups
 - Nutrition
 - Tobacco
 - Physical activity
 - Psycho-social factors



Main Activities

Advocacy

CVD; Chronic diseases; Smoke-free policies; Food Policy; (trans fats; salt)

- Networking
- European Institutions, MEP Heart Group, other EU NGOs
 - EHN member organisations
 - Capacity-building
 - Research and Publications

Patient support



With the support of the European Commission and the World Health Organization (WHO) the European Heart Network and the European Society of Cardiology invite concerned European and International Organisations to sign up to a European Charter on Heart Health, commit to combating early death and suffering from cardiovascular disease through prevention, act on the Saint Valentine's Declaration from the Winning Heart Conference of 14 February 2000.

"Every child born in the new millennium has the right to live until the age of at least 65 without suffering from avoidable cardiovascular disease"











European Parliament Resolution on cardiovascular disease

- Having regard to the conclusions of the Employment, Social Policy, Health and Consumer
- Whereas other major diseases have received overwhelming support from the European Parliament in 2006 in the forms of a Written Declaration on diabetes and the Motion for a Resolution on breast cancer in the enlarged European Union, while none currently exists on cardiovascular disease, the number 1 killer in Europe

European Parliament Resolution on:

Action to tackle CVD

Plenary sitting on 12 July 2007



European Parliament Resolution on NCDs

- Having regard to the European Parliament Resolution of 12 July 2007 on action to tackle cardiovascular and EHN's European Cardiovascular Disease Statistics
- Whereas the four most common NCDs are cardiovascular diseases, respiratory diseases, cancer and diabetes
- Whereas cardiovascular diseases are the largest cause of death, killing more than 2 million people every year; whereas the most common cardiovascular diseases are coronary heart disease and strokes, which account respectively for over a third (i.e. 741 000) and just over a quarter (i.e. 508 000) of all cardiovascular disease-related deaths

European Parliament Resolution on:

European Union position and commitment in advance of the UN High-Level Meeting on the prevention and control of NCD

Plenary sitting on 15 September 2011



Tobacco Products Directive

- Commission proposal on Revision of Tobacco Products Directive released in December 2012
- The Battle against Tobacco, Cancer and Heart Disease, 19 February
 2013: meeting in the EP
- Lobby work in the EP together with the Smoke Free Partnership: good result in ENVI Committee; await outcome of plenary vote





Trans Fatty Acids

- evidence for industrially-produced transfatty acids (TFAs) as a causative factor in cardiovascular disease is strong;
- a review investigating links between TFAs and cardiovascular disease concluded that a 2% increase in intake of industrially-produced TFAs was associated with a 23% increase in heart disease
- Notwithstanding this, a written declaration to ban trans fatty acids was NOT adopted in the European Parliament



19.4.2010 0030/2010

DECLARAȚIE SCRISĂ

depusă în conformitate cu articolul 123 din Regulamentul de procedură

privind elaborarea unui regulament de restricționare a cantității de acizi grași de tip trans obținuți pe cale industrială prezente în produsele alimentare

Alyn Smith, Åsa Westlund, Frieda Brepoels, Jim Higgins, Marit Paulsen

Data limită: 19.7.2010



Salt

- Recalls the European Parliament Resolution of 12 July 2007 on action to tackle cardiovascular disease
 - Welcomes the proposal in the White Paper for Member States to consider salt reduction as a first priority for discussion within the Commission's High Level Group on nutrition and physical activity (High Level Group)
- Considers EHN's European Cardiovascular Disease Statistics setting out the health and economic burden of CVD
- Calls on the Commission to continue its systematic approach to tackle high salt consumption at European level by the implementation of the EU framework on salt reduction, taking into account the work of relevant international organisations, especially the WHO

COUNCIL OF THE EUROPEAN UNION

Council conclusions on action to reduce population salt intake for better health

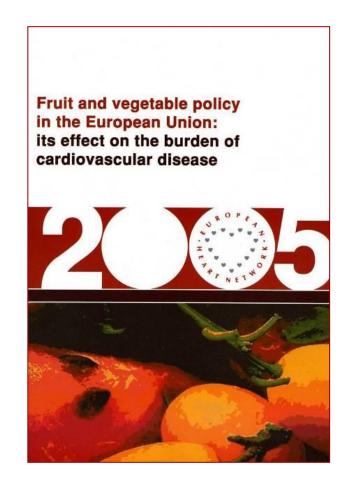
3019th EMPLOYMENT, SOCIAL POLICY HEALTH and CONSUMER AFFAIRS

Council meeting Luxembourg, 8 June 2010



EU School Fruit Scheme

- More than 50 000 deaths from heart disease and stroke could be saved if 400 g/day f&v in all EU (25) countries
- 135 000 deaths from heart disease and stroke could be saved if 600 g/day f&v in all EU (25) countries
- EU adopted its regulation on a European school fruit scheme in December 2008





MEP Heart Group

- 4 8 November 2013
- "Mind your Heart" week in the European Parliament:
- Participation of Tonio Borg (Health Commissioner)
- Participation of Lithuanian Health Minister (Council Presidency)

MIND YOUR HEART – FOR A HEART HEALTHY EUROPE

4 – 8 NOVEMBER 2013 – EUROPEAN PARLIAMENT, BRUSSELS

Cardiovascular Health Week including:

- MEP Heart Group meetings on cardiovascular health
- Opportunities to meet with National Heart Foundations and National Cardiac Societies
- Cardiovascular screening opportunity for MEPs
- CardioPulmonary Resuscitation demonstrations
- Heart Healthy lunches in the self-service restaurant of the European Parliament
- CardioFitness classes in the European Parliament Sports Centre

For more information please visit www.mepheartgroup.eu or contact secretariat@mepheartgroup.eu



European Chronic Disease Alliance

A UNIFIED PREVENTION APPROACH



United to reverse the rise in chronic disease

















European Chronic Disease Alliance

The European Chronic Disease Alliance was established in 2009

It published its first policy paper in 2010 "A unified prevention approach" and its second in 2012 "European Chronic Disease Alliance input to the Reflection Process on chronic diseases"

Since, it has met with the EU Commissioner for Health several times and it is considered as a privileged interlocutor by European Commission officials dealing with chronic diseases



Capacity-building Euro Heart II – building action on heart disease and stroke

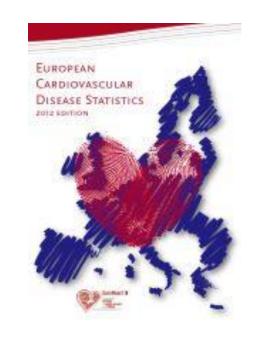
- Three-year project co-funded by the European Union
- 30 partners across Europe (of which 15 Heart Foundations
- EHN main partner
- Total budget 1.96 million Euros





Euro Heart II Publications

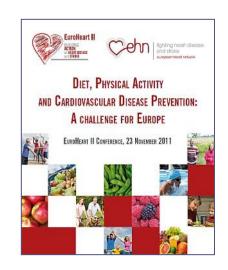
- European Cardiovascular
 Disease Statistics (2012)
- Trends in age-specific coronary heart disease mortality in the European Union over three decades: 1980–2009 (2013)

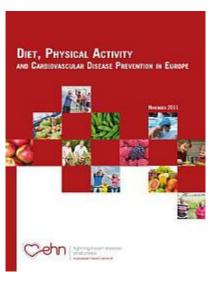




EuroHeart II Conferences

- European Conference on Diet,
 Physical Activity and CVD
 Prevention in Europe
 (23 November 2013)
- 3 regional and 10 national workshops to disseminate recommendations based on EHN publication on Diet, Physical activity and CVD Prevention







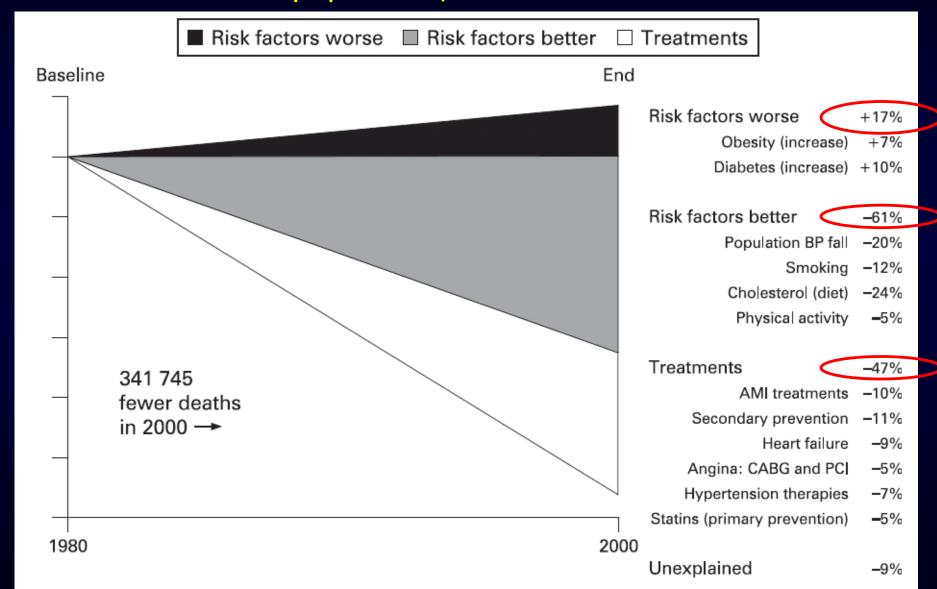
Patient Support

- Meetings of EHN patients organisations
- Charter for European CVD Patients (2012)
- Cardiac and Stroke Rehabilitation (2013)
- Cardiovascular patients and eHealth (2013)
- Responses to EU consultations



CHD deaths prevented or postponed

by treatments and risk factor changes in the United States population, 1980–2000.



Fundația **Cardiologilor** Români







Premature Mortality from NCDs 25% Reduction by 2025



Raised blood Pressure 25% Tobacco Smoking 30% Salt/Sodium Intake 30% Physical Activity 10%

Drug Therapy and Counselling 50%

Obesity 0% Fat Intake 15% Alcohol 10%

Raised Cholesterol 20% Generic Medicines & Technologies 80%

Target adopted by the World Health Assembly

Targets with wide support

Targets with support for further development

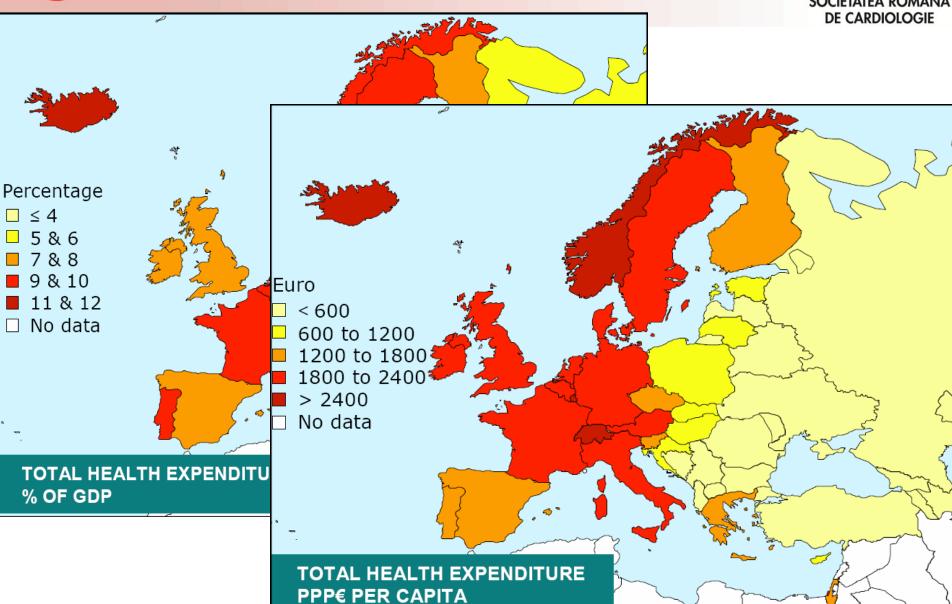
CVD Risk Factors are consistent with the overall NCD Risks.



"Fundația Cardiologilor Români"

www.romanianheart.ro



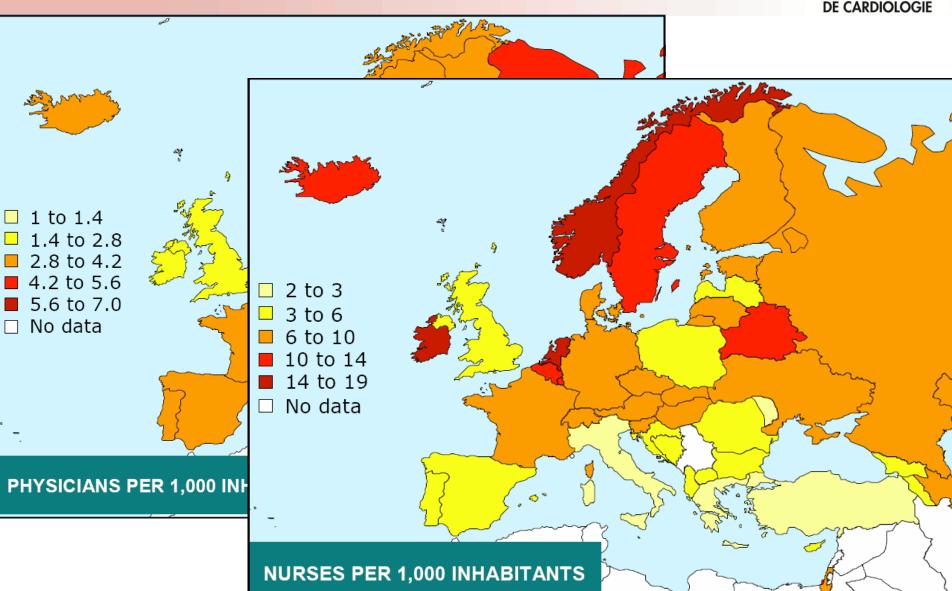




"Fundația Cardiologilor Români"

www.romanianheart.ro









Uniting global efforts to fight heart disease and stroke



Our mission

To unite our members and lead the global fight against heart disease and stroke, with a focus on low- and middle-income countries. Efforts are aligned around the WHO related target of reducing premature CVD mortality by 25% by 2025.

Our membership

200 organizations from more than 100 countries worldwide that combines the strength of cardiology societies and heart foundations.

Introduction:

In September 2011, the **UN** held a health focused high level meeting in New York on the subject of Noncommunicable Diseases (NCDs): Only the second of its kind in history. Subsequently in May 2012, The World Health Assembly adopted a global target of a **25% reduction in premature mortality from noncommunicable diseases by 2025**.

World Heart Federation President Srinath Reddy, president of the Public Health Foundation of India and one of the world's leaders in CVD and noncommunicable disease, says of the targets: "Central to the nine targets is the prevention and control of cardiovascular disease; we are truly at the heart of global health."

Welcome to





About Us

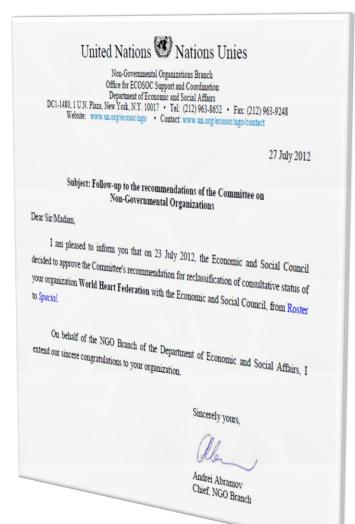
WHF and World Health Organization:

The WHF is the only recognized NGO cardiovascular partner to the World Health Organization.



On the 23rd July 2012, the Economic and Social Council reclassified the World Heart Federation with the consultative status of **Special** based on its leading role in achieving the 25x25 NCD targets.

Special consultative status is granted to NGOs which have a special competence in, and are concerned specifically with, only a few of the fields of activity covered by the ECOSOC.

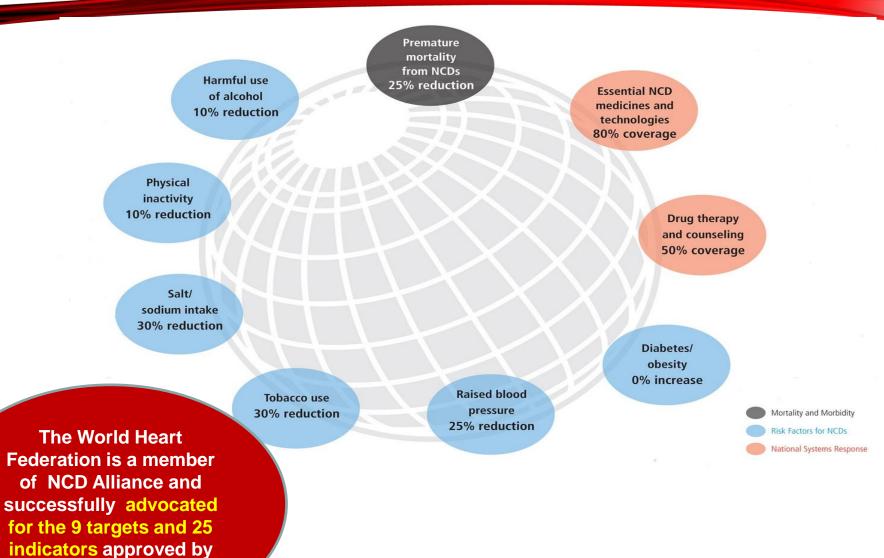








WHO in 2012 and 2013





VISION A world free of the avoidable burden of NCDs The World Heart GOAL Federation and NCDA To reduce the preventable and avoidable burden of morbidity, mortality also successfully to NCDs by means of multisectoral collaboration and cooperation at nation advocated for key levels, so that populations reach the highest attainable standards of healt every age and those diseases are no longer a barrier to well-being or socio-ed elements of the WHO Global Action plan, adopted in Evidence-Life Human Empowerment UHC COL Equity cooperati based rights course **May 2013** solidarity OBJECTIVES Raise priority accorded to NCDs in global, regional and national agendas and internationally agreed development goals, through strengthened international cooperation and advocacy Strengthen national capacity, leadership, governance, multisectoral action and partnerships to accele rate country responses for NCDs Reduce modifiable risk factors for NCDs and underlying social determinants through the creation of health-promoting environments Strengthen and orient health systems to address NCDs and the underlying social determinants through people-centred primary health care and universal health coverage Promote and support national capacity for high-quality research and development for NCDs Monitor the trends and determinants of NCDs and evaluate progress in their prevention and control. **NORLD HEART FEDERATION**



25x25 - The partnership has begun

1. WHO passed 25x25 target

- 1. World Heart Federation approved the 25% reduction target for CVD
- UN member states approve additional targets by end of 2012. Countries to complete National NCD plans by end of 2013
- World Heart Federation and its members advocate for strong targets and for CVD to be included in NCD plans that are effective and fully costed
- WHO and UN member states are committed to implementing plans, necessitating further advocacy and evidence
- World Heart Federation builds member capacity to implement and advocate for CVD and NCD plans, and partners on key research
- 4. WHO and UN member states require technical assistance to reduce CVD mortality and achieve targets on MDT, hypertension, integrating CVD prevention and care into health systems, and other key areas
- 4. World Heart Federation and its partners train members in these areas, train journalists in covering CVD and NCDs, and leverage public and private resources to support
- WHO needs sustained support for 25x25 target to ensure integration into global health and development goals
- World Heart Federation continues to work as part of NCD Alliance and at global CVD level to call for support and action



5.



25x25: Global CVD Leadership

- Global CVD Task Force and CVD Metrics:
 - Our Time statement:
 "Moving From Political
 Declaration to Action on
 Reducing the Global
 Burden of Cardiovascular
 Diseases: A Statement
 From the Global
 Cardiovascular Disease
 Task Force"
 - We are also jointly authoring a paper on CVD metrics for 25x25 and have expanded the TF to include representatives from IASC, IAHF, ESC, EHN, APSC, APHN, PASCAR and AHN.

LWW | 08/20/13 | 4 Color Fig: F1 | 21:00 | Art:CIR204539

WHF/AHA/ACCF/EHN/ESC Presidential Advisory

Moving From Political Declaration to Action on Reducing the Global Burden of Cardiovascular Diseases

A Statement From the Global Cardiovascular Task Force

WRITING COMMITTEE

Sidney C. Smith, Jr, MD, FACC, FAHA, FESC, Chair;
Susanne Logstrup, Cand Jur, MBA, FESC; Ralph L. Sacco, MS, MD, FAAN, FAHA;
David A. Wood, MSc, FRCP, FRCPE, FFPHM, FESC; William A. Zoghbi, MD, FACC, FAHA;
Mariell Jessup, MD, FAHA; Deborah Chen, MPH, RN;
John G. Harold, MD, MACC, MACP, FESC, FAHA; Panos E. Vardas, MD, PhD;
Staffan Josephson, MD, PhD

The writing committee members represent the following participating organizations: World Heart Federation (S.C.S., D.C.), American Heart Association (R.L.S., M.J.), American College of Cardiology Foundation (W.A.Z., J.G.H.), European Heart Network (S.L., S.J.), and European Society of Cardiology (D.A.W., P.E.V.).

September 18, 2013, marks 2 years since the monumental meeting of Heads of State at the United Nations in New

the globe to ensure that progress would be made to reduce the burden of NCDs. The past 2 years have witnessed concrete com-

AQ3

25x25: Global CVD Leadership

Post 2015 Process





Open Working
Group on
Sustainable
Development

2013-2014

- The Millennium
 Development Goals in 2000
 omitted CVD and other
 NCDs as health priorities.
- The World Heart Federation is actively involved in ensuring that the new goals, currently called the post 2015 development goals, feature CVD and NCDs, whether explicitly or through a health life expectancy goal.
- World Heart Federation president Srinath Reddy is advising on key elements of the post 2015 agenda
- Further support is needed for member advocacy







"Fundația Cardiologilor Români"

www.romanianheart.ro



250 0006015 000

AVEM GRIJĂ DE INIMA TA! 10 februarie 2010. Ateneul Român

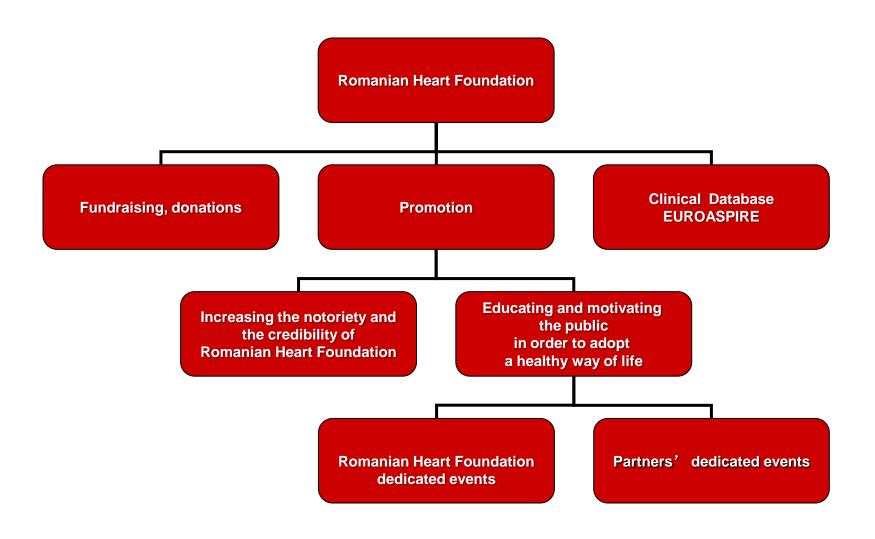


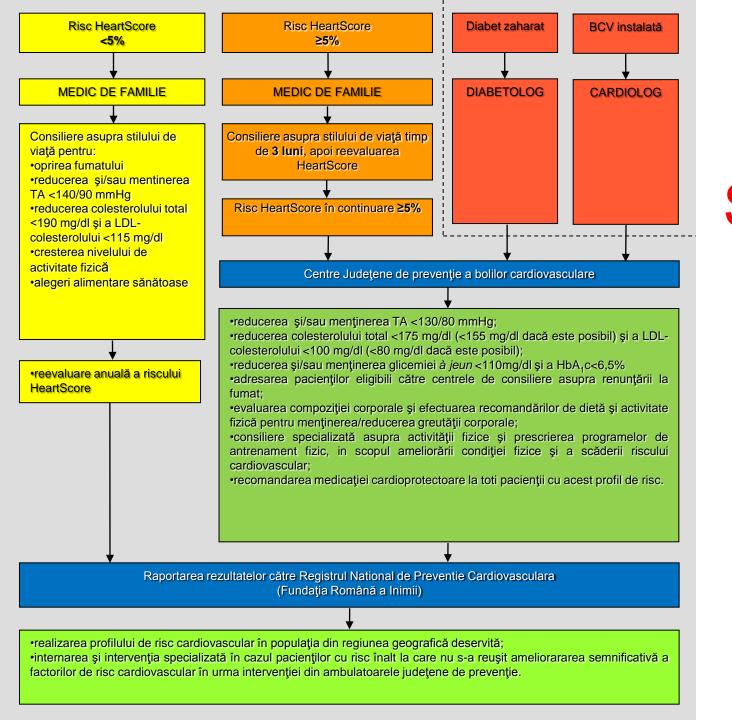
To reduce CVD mortality by 10% until 2015 To extend CV health & to increase QoL

To improve Romanian public education regarding healthy lifestyle To increase access to modern management of CVD (focus on Prevention)



Romanian Heart Foundation





Strategy



"Fundația Cardiologilor Români"

www.romanianheart.ro



National Cardiovascular Prevention Forum







www.romanianheart.ro



The Prevention Agenda

- An agenda dedicated to the patient.
- It contains general information regarding the risk factors related to cardiovascular diseases' and the healthy way of life.
- Distribution through doctors prevention centers and the National Prevention Forum.
- Number of copies: 50.000





www.romanianheart.ro



Prevention Day – the 10th of February 2013

- Public dedicated event organised by Romanian Heart Foundation in one of the malls in Bucharest.
- With the support of a MC, competitions on the cardiovascular diseases' prevention and raffles shall be organised.
- Informative materials shall be distributed.
- Areas created for measuring the cardiovascular risk (Heart score).







Fundația Cardiologilor Români



Prevention CV – The BCV Prevention Forum Gala "DeVoted to My Heart"

- The Parliament of Romania.
- The 11th of February 2013.
- As of 19:00 o' clock The Heart's Gala Guests: doctors, partner companies, representatives of the Ministry of Health, presidents of the National Prevention Forum's members, political and public leaders.
- Number of guests: 160





"Fundația Cardiologilor Români"

www.romanianheart.ro



EuroPrevent 2013

- April 18th 20th 2013.
- Rome.
- 2011/2012: Estimated audience at the stand of Romanian Heart Foundation & Romanian Society of Cardiology = 1,200 delegates
- Romanian Delegation = 80 doctors





www.romanianheart.ro



Heart Failure Awareness Days

- May 11th 13th 2013.
- Press conference.
- Informative flyers.
- Public campaigns carried in Bucharest.
- The campaign from 2012 was awarded by:



FUNDAŢIA CARDIOLOGILOR ROMÂNI

World Congress / World Heart Day









www.worldcardiocongress.org



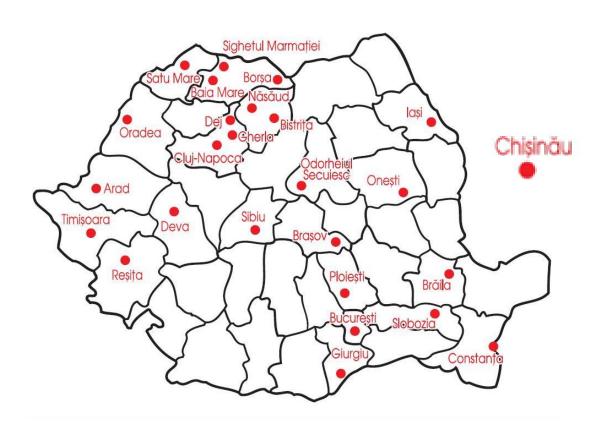




Fundația Cardiologilor Români



Promenada Inimilor













Fundația **Cardiologilor** Români



