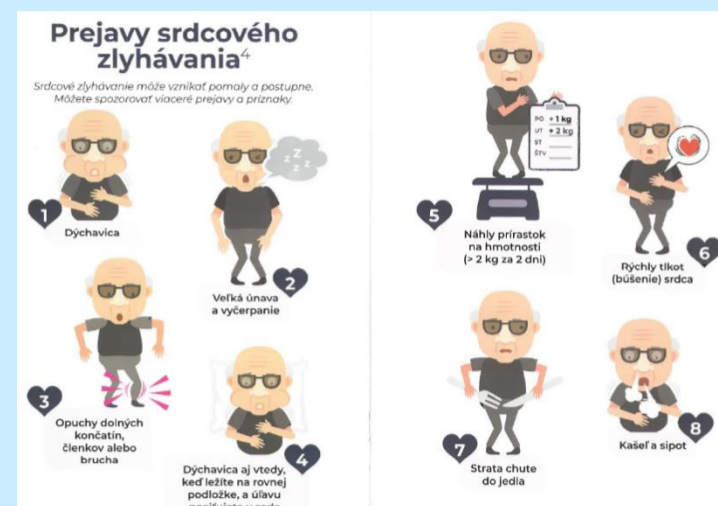


BOOKLETS FOR PATIENTS

Two booklets were issued and distributed for patients with heart failure (HF) and patients at risk for HF to improve understanding and self-management of patients with HF and enhance early diagnosis of HF.



IMPLEMENTATION MEETING

Implementation meeting for cardiologists and internal medicine physicians was held to facilitate the application of ESC guidelines 2021 in a daily clinical practice. The meeting also included discussion of physicians with the representatives of HF patient organisations and all health insurance companies to enhance early accessibility of cardiologists for patients after HF hospitalisation and to improve reimbursement for HF treatment.



PRESS

Several articles about symptoms, risk factors, and prevention of HF were published in health and life style magazines and in medical supplements of daily newspapers.



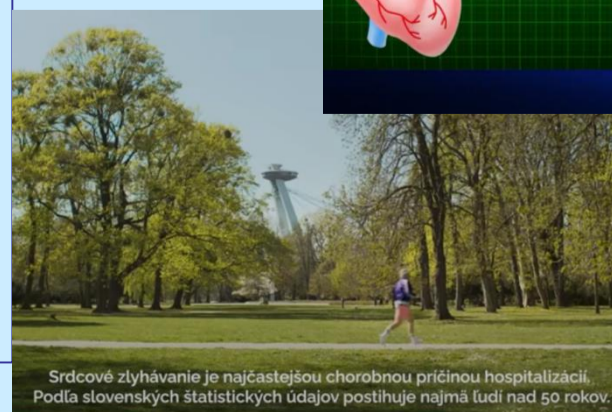
ENGAGEMENT OF PUBLIC AND DECISION MAKERS

- Exhibition of posters dedicated to symptoms, epidemiology, and prognosis of HF, and way of living of patients with HF was prepared and will be on display at different places (e.g. Ministry of health, health insurance companies, hospitals, out-patients clinics)
- Press conference is planned for the third week of May to raise the public awareness of HF. The outcomes of the press conference will be spread by different media, the biggest TV stations (national and private), nationwide newspapers, and nationwide broadcast.
- A TV spot supported by pharmaceutical company was prepared and broadcasted to raise awareness of symptoms of heart failure.



Prečo je pre pacientov
so srdcovým zlyháním

dôležité cvičiť?



Srdcové zlyhávania je najčastejšou chorobnou príčinou hospitalizácií. Podľa slovenských štatistických údajov postihuje najmä ľudí nad 50 rokov.