

Heart failure awareness days 2022 report from the Danish Society of Cardiology

We held an information campaign at Copenhagen University Hospital Herlev, where we presented our posters and talked to employees and visitors. Our focus was to raise awareness of heart failure as a serious medical condition, recognition of symptoms, and early contact with your health care provider in case of suspected heart failure. Further, we spoke to visitors about the importance of guideline-directed therapy and the related major improvements in prognosis and quality of life. We also presented CRTs, ICDs, an LVAD, and offered some guests transthoracic echocardiography. We posted some pictures of the event and a summary of the main points on twitter, which got picked up and retweeted by the official account of Copenhagen Cardiovascular Research Center (@CopCard) with > 4.000 followers. Moreover, our event was posted on Copenhagen University Hospital Herlev's social media accounts (LinkedIn, Instagram) and on the hospital's intranet webpage.