



HFA
Heart Failure
Association

Heart Failure Awareness Days 2019

BELGIUM

Name of reporters: Dr Caroline Weytjens and Dr Pierre Troisfontaines



ESC
European Society
of Cardiology

**Europese
Hartfalendagen
Journées européennes
de l'insuffisance cardiaque**



Heart Failure Awareness Campaign

Since 2010, every year, the Belgian Working Group on Heart Failure, in collaboration with the Belgian Cardiologic League, join forces to organize the campaign on a national level.
National Coordinators: Dr. C Weytjens & Dr. Pierre Troisfontaines

President of the BWGHF, Dr W. Droogne,
President-elect of the BWGHF, Prof. Anne-Catherine Pouleur

Heart Failure Awareness Days in Belgium [6 - 21May 2019]



LIGUE CARDIOLOGIQUE BELGE ASBL
BELGISCHE CARDIOLOGISCHE LIGA VZW



Belgian Working Group
on
Cardiovascular Nursing
Belgian Heart
Failure Nurses



- In Belgium we had 38 centres that participated.

Place	Center
Jette	UZ Brussel
Gent	St Lucas
Izegem	St Jozefskliniek
Kortrijk	AZ Groeninge
Verviers	CHR Verviers
Bruxelles	Cliniques universitaires Saint Luc (UCL) (Bruxelles)
Mons	CHU AMBROISE PARE
Bonheiden	Imelda
Uccle	Cliniques de l'Europe
Etterbeek	Cliniques de l'Europe
Tournai	Centre Hospitalier de Wallonie Picarde (CHWAPI)
Bruxelles	Hopital Brugmann
St Joseph - Gilly	Grand hôpital Charleroi
Godinne	CHU UCL Namur (site de Godinne)
Liege	CHU du Sart Tilman
Liege	CHR Citadelle
Bouge	St Luc Bouge
Heusden	St Franciscusziekenhuis
Bruxelles	Hopital Erasme

Hornu	Centre Hospitalier EPICURA
Jolimont	Groupe Jolimont
Hermalle s/Argenteau	CHC Hermalle s/Argenteau
Roulers	AZ Delta
Gent	UZGent
Zottegem	St Elisabeth
Sint Niklaas	AZ Sint Niklaas
Brasschaat	AZ Klina
Mechelen	St Marteen
Leuven	H Hart Leuven
Hasselt	Jessa
Leuven	UZ Leuven
Aalst	OLV Aalst
Gent	Maria Midelaes
Genk	Zol
Vilvoorde	Jan Portaels
Maaseik	Ziekenhuis Maas en Kempen
Overpelt	Mariaziekenhuis
St Truiden	St Trudo

Programme and events (summary)



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- **Most centres organized a public event in their hospital entrance with one of the following actions:**
 - Blood pressure measurement
 - Assessment of cardiovascular risk
 - Measurement of natriuretic peptides with POC in high risk patients
 - Quiz to test heart failure awareness
 - Patients' testimonials
 - Contact with heart failure nurse & heart failure specialist
 - Seminars, lectures to patients, their relatives & the general population about heart failure: What about heart failure, epidemiology, symptoms, diagnosis, treatments, role of education
 - Workshops about 'heart failure' diets
 - Video presentation
 - Information flyers and posters
 - ...

New Poster & Flyers

 **EUROPEAN HEART FAILURE
AWARENESS DAY**

**Ben je
kortademig?
Heb je gezwollen
voeten?**

**Misschien is het
hartfalen?**

Contacteer je arts

of surf naar
www.hart-falen.be
www.heartfailurematters.org

 **EUROPEAN HEART FAILURE
AWARENESS DAY**

**Vous êtes
essoufflé?
Vous avez les
pieds gonflés?**

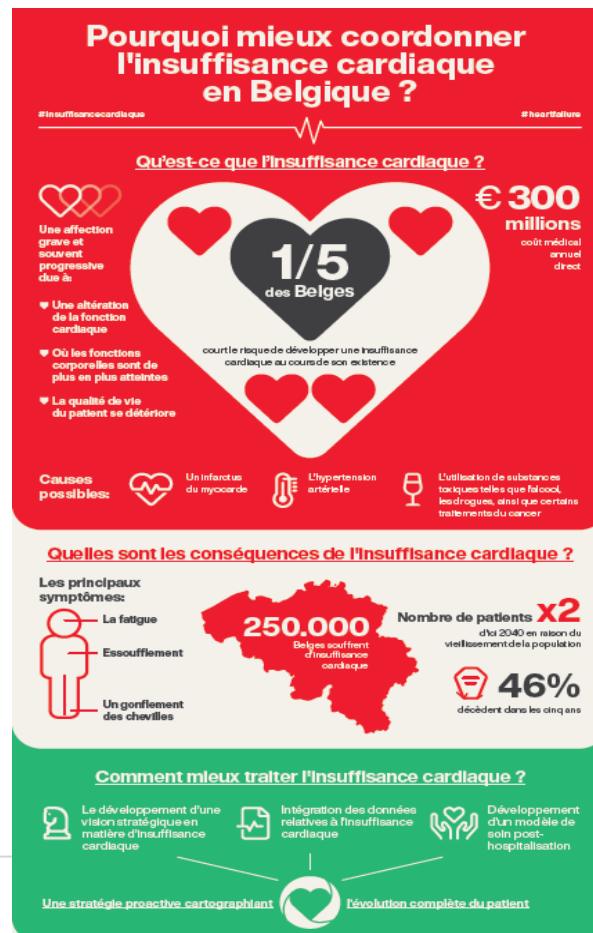
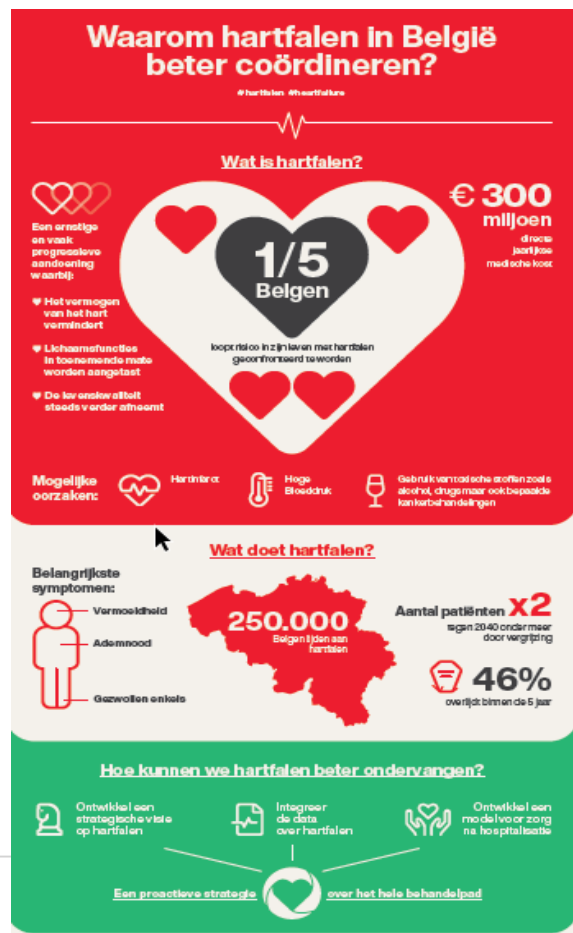
**C'est peut-être une
insuffisance cardiaque**

Parlez-en avec votre médecin

ou allez sur
www.insuffisance-cardiaque.be
www.heartfailurematters.org



Infographic used during the campaign



Special event

A special public event was organised in Brussels to attract awareness of public and politicians

Key message:

- 1 in 5 Belgians is at risk of developing heart failure.
Today, already 250.000 Belgians have it and we expect this figure to increase sharply.
- However, care is still insufficiently organized. It is significant that a quarter of patients with heart failure are admitted back to hospital within a month of the hospitalization. This is more than for any other condition.
- Thanks to better coordination of care that we ask to the political parties today, we can achieve
 - Better quality of life for patients
 - More won life years
 - Potential savings on healthcare budget

Special event

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Proposals from the BWGHF

1. Develop a strategic vision on heart failure based on collaboration between all medical disciplines (specialists, general practitioners, nurses, physiotherapists, etc.) and reaching outside hospital. Use the insights that are already emerging today from the pilot projects for integrated care for chronically ill people (eg the so-called Integreo projects).
2. Develop a model of care after hospitalization. Encourage hospitals to work with dedicated nurses who apply that model by providing a reimbursed nursing performance. In addition, the hospital should also arrange for a nurse to come home within two weeks after the discharge to go through the discharge protocol with the patient and coach him.
3. Integrate the heart failure data. Bring together the data from the local heart failure registers, supplement them with patient-related data, and give clinicians, scientists and policy makers the opportunity to measure, evaluate and adjust the impact of policies.

Special event

A special public event was organised in Brussels to attract awareness of public and politicians

Key messages from the president from the BWGHF, Dr Walter Droogné

"If in the care for heart failure patients we can go from a reactive approach to a proactive strategy that depicts the full evolution of the patient, we improve patients' chances of survival, we offer them a higher quality of life, and health care can potentially save money"

"With a multidisciplinary approach, we will be able to shorten hospitalizations and avoid unnecessary examinations and readmissions. First and foremost, this is important for the patient, with better chances of survival and a better quality of life, but the healthcare budget can also benefit from this"

Pictures from local actions



Political engagement: party visits

POLITICAL REQUESTS BWGHF

Given the socio-economic burden of heart failure, call on the next federal and regional governments to recognize heart failure (HF) as an urgent public health priority. Therefore, it has to:

1. Have a formal strategy on HF, including a HF pathway that embeds the vision of quality in routine delivery, and disease awareness campaigns
2. Invest in sustainable, specialist HF care models outside of acute care. E.g. HF specialist nurses play a key role in promoting professional and patient education and should be recognized
3. Natriuretic peptide testing should be a routinely available tool in both primary and secondary care settings and therefore reimbursed



ESC

KOL : Opinion Editorials in Press



The screenshot shows the L'Echo website interface. The main navigation bar includes 'Accueil', 'Les Marchés', and 'Mon Argent'. Below this, there are several news snippets. The featured article is titled 'Une meilleure approche de l'insuffisance cardiaque génère des économies et sauve des vies' (A better approach to heart failure generates savings and saves lives). The authors are listed as Dr. Anne-Catherine Pouleur and Dr. Walter Droogne. The article is dated 06 mai 2019 02:00. The text of the article begins with 'Nous souhaitons demander aux partis politiques de s'inspirer de nos 3 recommandations pour une meilleure prise en charge de l'insuffisance cardiaque.'



The screenshot shows the De Tijd website interface. The main navigation bar includes 'Nieuws', 'Markten', and 'Netto'. Below this, there are several news snippets. The featured article is titled 'Betere aanpak hartfalen levert geld en vele levens op' (Better approach to heart failure saves money and many lives). The authors are listed as Dr. Anne-Catherine Pouleur (UC Louvain) and Dr. Walter Droogne (UZ Leuven). The article is dated 07 mei 2019 05:04. The text of the article begins with 'Hartfalen is net als kanker en diabetes een chronische aandoening. Het beleid kan echter met drie eenvoudige stappen zowel mensenlevens als geld sparen en de levenskwaliteit van vele tienduizenden patiënten opkrikken.'

L'Echo: <https://www.lecho.be/opinions/carte-blanche/une-meilleure-approche-de-l-insuffisance-cardiaque-genere-des-economies-et-sauve-des-vies/10123368.html>

De Tijd: <https://www.tijd.be/opinie/algemeen/betere-aanpak-hartfalen-levert-geld-en-vele-levens-op/10123937.html>

Press coverage: radio and TV

People reached through media: more than 500,000 Belgians

Television

- RTL (13h): <https://www.rtl.be/info/Video/706773.aspx>
- RTL (19h): <https://www.rtl.be/info/Video/706822.aspx>
- VTM (13h):
https://nieuws.vtm.be/video?f%5B0%5D=sm_field_properties%3AVolledige%20uitzendingen&aid=309140 (from 12.25 on)
- VTM (19h):
https://nieuws.vtm.be/video?f%5B0%5D=sm_field_properties%3AVolledige%20uitzendingen&aid=309188 (from 24.55 on, same as at 13h)

Radio

- Q-Music news
- Joe FM news
- Radio Nostalgie news
-



Press coverage: online articles

Online articles

- **Knack:** https://www.knack.be/nieuws/gezondheid/cardiologen-pleiten-voor-betere-opvolging-van-patienten-met-hartfalen/article-news-1460625.html?utm_medium=social_knack&utm_source=Twitter#Echobox=1557146654
- **De Morgen:** <https://www.demorgen.be/nieuws/net-als-christophe-lambrecht-sterven-jaarlijks-zo-n-10-000-belgen-aan-plots-hartfalen~ba713143/>
- **Le Specialiste:** <https://www.lespecialiste.be/fr/actualites/les-cardiologues-plaident-pour-un-meilleur-suivi-des-patients-insuffisants-cardiaques.html>
- **De Specialist:**
 - <https://www.despecialist.eu/nl/nieuws/cardiologen-pleiten-voor-betere-opvolging-van-patienten-met-hartfalen.html>
 - <https://www.despecialist.eu/nl/nieuws/beroepsnieuws/23-nederlandstalige-ziekenhuizen-nemen-deel-aan-hartfalendagen.html>
- **Medi-Sphere:** <https://www.medi-sphere.be/fr/actualites/les-cardiologues-plaident-pour-un-meilleur-suivi-des-patients-insuffisants-cardiaques.html#.XNAucZ74K5I.twitter>
- **Medi-Sfeer:** <https://www.medi-sfeer.be/nl/nieuws/cardiologen-pleiten-voor-betere-opvolging-van-patienten-met-hartfalen.html>



Press coverage: online articles

Online articles

[Journal du Médecin](#)

<https://www.lejournaldumedecin.com/actualite/pour-un-meilleur-suivi-de-l-insuffisance-cardiaque/article-normal-39181.html>

[VCP: https://www.vcp-bhl.be/fr/actualites/les-cardiologues-plaident-pour-un-meilleur-suivi-des-patients-insuffisants-cardiaques.html](https://www.vcp-bhl.be/fr/actualites/les-cardiologues-plaident-pour-un-meilleur-suivi-des-patients-insuffisants-cardiaques.html)

[MSN/ Belga: https://www.msn.com/fr-be/news/other/les-cardiologues-demandent-un-meilleur-suivi-des-patients/ar-AAAYAw](https://www.msn.com/fr-be/news/other/les-cardiologues-demandent-un-meilleur-suivi-des-patients/ar-AAAYAw)



belga Les cardiologues demandent un meilleur suivi des patients

BELGA 06-05-19



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BRUXELLES Le Belgian Working Group for Heart Failure (BWGHF) distribuait, hier à Bruxelles, des ballons en forme de cœur afin de sensibiliser la population à l'insuffisance cardiaque. Un Belge sur cinq court le risque d'en développer une au cours de son existence, alors que le secteur des soins de santé n'est pas suffisamment préparé pour y faire face de manière optimale.

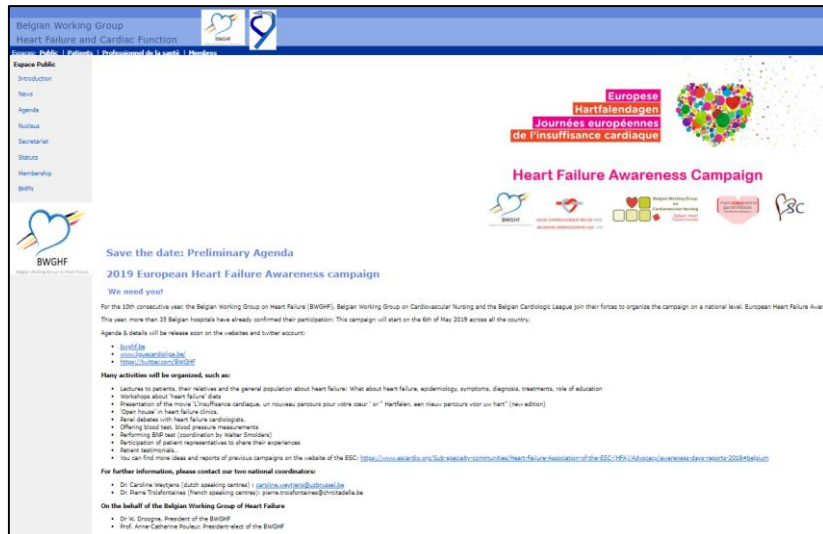


Press coverage: newspapers

Online versions of newspaper articles

- **La Dernière Heure:** <https://www.dhnet.be/actu/sante/250-000-belges-sont-atteints-d-insuffisance-cardiaque-un-chiffre-qui-pourrait-doubler-d-ici-2040-5cd01141d8ad586a5afb3d87#.XNAq7YIUBD8.twitter>
- **Het Nieuwsblad:** https://www.nieuwsblad.be/cnt/dmf20190507_04380405
- **Het Belang van Limburg:** https://www.hbvl.be/cnt/dmf20190507_04379908/betere-opvolging-van-hartfalen-kan-33-miljoen-opleveren?utm_medium=website-artikel&utm_source=plus-artikel-rechts&utm_content=plus-export
- **Het Laatste Nieuws regionaal West-Vlaanderen:** <https://www.hln.be/in-de-buurt/roeselare/michiël-van-staey-leed-aan-hartfalen-bij-letterlijk-alles-moest-ik-op-mijn-gezin-terugvallen~aa8702dc/>
- **Het Laatste Nieuws regionaal Antwerpen:** <https://www.hln.be/in-de-buurt/mortsel/koen-ryssaert-46-lijdt-aan-hartfalen-mijn-leven-is-van-100-naar-5-per-uur-gegaan-van-de-ene-op-de-andere-dag~a19cc5e1/>

Website coverage



Belgian Working Group
Heart Failure and Cardiac Function
Promoting HF in Primary Care Professionals (A) - Level 1, University

Espace Public

- Introduction
- News
- Agenda
- Public
- Secretary
- Status
- Membership
- Tools

 **BWGHF**
Belgian Working Group on Heart Failure and Cardiac Function

Save the date: Preliminary Agenda

2019 European Heart Failure Awareness campaign

We need you!

For the 10th consecutive year, the Belgian Working Group on Heart Failure (BWGHF), Belgian Working Group on Cardiovascular Nursing and the Belgian Cardiology League join their forces to organize the campaign on a national level. European Heart Failure Awareness Campaign will start on the 6th of May 2019 across all the country.

Agenda & details will be released soon on the website and twitter account:

- [twitter](https://twitter.com/BWGHF)
- www.bwghf.be/
- <https://www.bwghf.be/>

Many activities will be organized, such as:

- Lectures to patients, their relatives and the general population about heart failure: what about heart failure, epidemiology, symptoms, diagnosis, treatments, role of education
- Workshops about heart failure: data
- Presentation of the movie "Insuffisance cardiaque, un nouveau parcours pour votre cœur?" or "Hartfalen, een nieuw parcours voor uw hart" (new website)
- Open house in heart failure clinics
- Round debates with heart failure specialists
- Offering blood test, blood pressure measurements
- Referring BNP test (coordination by Nether Group)
- Participation of patient representatives to share their experiences
- Patient testimonials
- You can find more ideas and reports of previous campaigns on the website of the ESC: <https://www.escard.org/about/education/heart-failure/association-of-the-ESC-EHF-Subcommittee/awareness-campaigns/2018比利时>

For further information, please contact our two national coordinators:

- Dr Caroline Heymans (Adult speaking services) | caroline.heyman@ulb.ac.be
- Dr Doree Trifunovic (French speaking services) | doree.trifunovic@ulb.ac.be

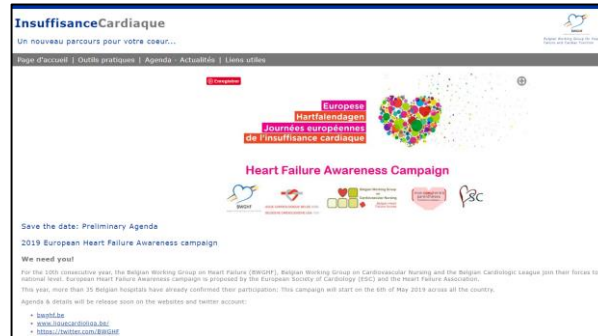
On the behalf of the Belgian Working Group of Heart Failure:

- Dr M. Droguez, President of the BWGHF
- Prof. Anne-Catherine Bouillon, President elect of the BWGHF

<http://bwghf.be/>

<http://www.insuffisance-cardiaque.be/agenda>

<http://www.hart-falen.be/>



Insuffisance Cardiaque
Un nouveau parcours pour votre cœur...

Page d'accueil | Outils pratiques | Agenda - Actualité | Liens utiles

Europees Hartfalenendagen
Journées européennes de l'insuffisance cardiaque

Heart Failure Awareness Campaign

Save the date: Preliminary Agenda

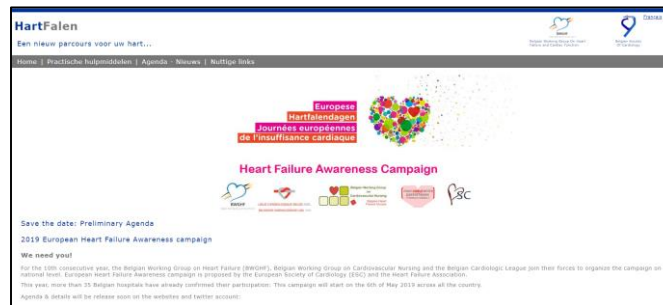
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HartFalen
Een nieuw parcours voor uw hart...

Home | Praktische hulpmiddelen | Agenda - Nieuws | Rutplaatje links

Europees Hartfalenendagen
Journées européennes de l'insuffisance cardiaque

Heart Failure Awareness Campaign

Save the date: Preliminary Agenda

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We need you!

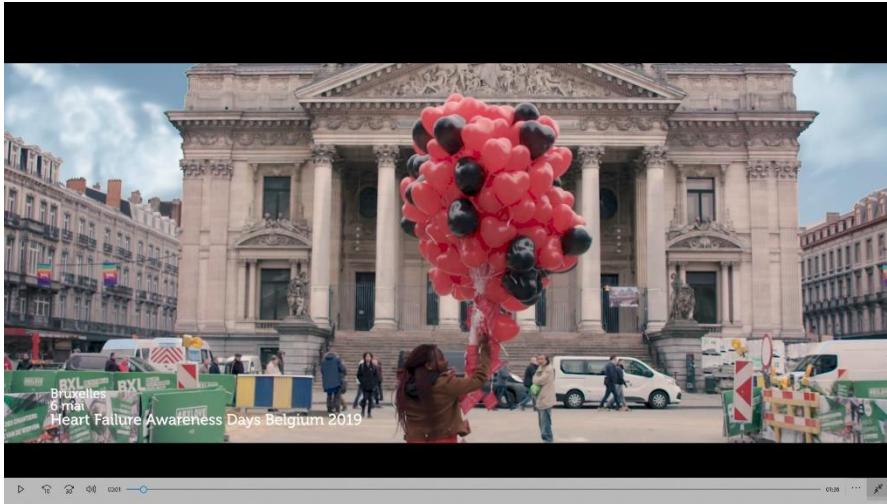
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Videos from the campaign!



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Heart Failure
Association



**Many thanks to all the people
who contributed to the succes
of the campaign**

**On the behalf of the Belgian
Working Group of Heart Failure**

Dr W. Droogne,

President of the BWGHF

Prof. Anne-Catherine Pouleur,

President-elect of the BWGHF

- **Links**

- <https://www.dailymotion.com/video/x78hm8d>
- <https://www.dailymotion.com/video/x78hm8c>
- <https://twitter.com/i/status/1125780335302778880>
- <https://t.co/P0vL3jns4k>