

Heart Failure Awareness Days 2018

Report from: **Lithuania**

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Public events

- As every year public events in the largest cities of Lithuania: **Vilnius** and **Kaunas** were organized to spread knowledge and educate people



Public events

- **Starting from Friday, May 4th, the King Mindaugas Bridge in Vilnius and the Kaunas City Hall all week were shining in red to support HF patients.**
- **Great support of the municipality of the cities was done.**

Public events:

The King Mindaugas Bridge in Vilnius in red light for HF 4 th May



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Public events:

Kaunas City Hall illuminating event 4th May. Red city Hall demonstrated support for HF



Public events:

“Open HF Clinics” in Vilnius

- Open HF Clinics in city central square
- Vilnius citizens and guests had an opportunity to visit the HF “open clinic” in front of a government building in Vilnius to check blood pressure, ECG, had consultation and collect information on heart failure.
- Stalls and posters with flyers on Heart Failure, heart health, blood pressure and other risk factors were wildly spread.



Public events:

“Open HF Clinics” in Vilnius on 4th May

A lot of people interested in the event...



Public events:

“Open HF Clinics” in Kaunas, on May 18th



- Giving health lessons...
- Consultations
- Teaching people about health



Public events:

HF events at the hospitals 11th May

- We spread knowledge on HF problems to the hospital administration and to other departments' visiting patients and doctors.**



Public events:

Educational conference for heart failure patients and families

- We started the huge activities on 4th May morning with Special Patients event with the aim to educate HF patients. The HF experts delivered lectures and answered to patients questions.



Patient Engagement

- The legendary coach, Vladas Garastas, a symbol of our “second religion” has agreed to become an ambassador for Lithuanian HF awareness events this year.
- **He proclaimed to us all: “I gave my heart to basketball, but now it’s for HF”**
- **Unfortunately, he is suffering with heart failure himself and aims to inspire a nation as before, by highlighting the challenges suffered by all HF patients: “pay attention to all Heart Failure patients”...**



Political Engagement: press conference on 4th May

- **Press Conference was organized with key stakeholders (including vice minister of Health), legendary coach and media representatives with aim to share information on HF burden and status in our country.**



Integrated Heart Failure Teams: working



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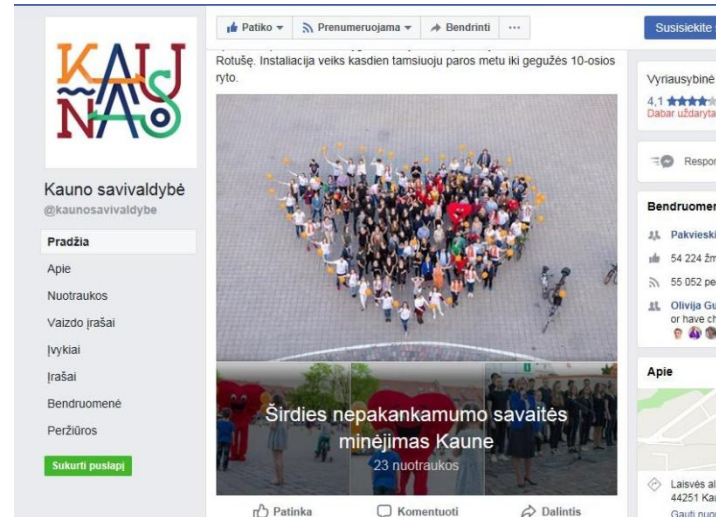
- We have opened 12 specialized **Heart Failure Management Clinics** with dedicated and qualified Heart Failure specialists teams
 - **>400 patients** were consulted until now

TV & radio coverage

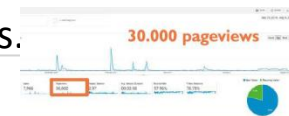
- We have reach a very high media coverage, only during May 2018:
- **32 articles, 2 live TV talks about heart failure, 4 TV commentaries on the National news, 3 Radio interviews.**
- Disease awareness has reached all stakeholders: patients, relatives, HCP, politicians, society.

Newspaper & website coverage:

The municipalities spread information about support for Heart Failure very widely and through all media channels



All activities including webpage together with FB resulting a significant increase of Heart Failure awareness of Heart Failure. We have reached 30.000 Page views.





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ESC has chosen Lithuania photo for cover of newsletter about HF Day 2018 in Europe 😊

**HFA**
Heart Failure
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 European Society of Cardiology

Bulletin

13 May 2018

Focus On



25 countries participating
It's Heart Failure Awareness week and all over Europe, from Belarus to the United Kingdom, your heart failure working groups are organising events to raise the understanding of heart failure

**ESC**
European Society
of Cardiology

The ESC Congresses & Events Journals Guideline

European Society of Cardiology > Subspecialty communities > Heart Failure Association of the ESC > Advocacy

Heart Failure Association of the ESC
About the HFA
Advocacy
Congresses
Education
Membership & Communities
Research & Publications

Awareness Days 2018 reports
This European-wide initiative has grown year of improving the general population's knowledge helping them discover the importance of recognising getting an accurate diagnosis and receiving care

Every participating country sends us a plan of their activities from May 7-13 posted on this web page. After the event, we then receive the Final Report evaluated by the National HF Societies Committee of the HFA Board
This year, Heart Failure Awareness Days takes place from 7 - 13 May
Don't forget to tweet: #HeartFailureAwarenessDay



ESC

Printed material



**We regularly issue
new printed material
not only for our
patients, but now for
our nurses who want to
specialize in
Heart Failure**

AR ŽINAI, KAIP DIRBA SVEIKO ŽMOGAUS ŠIRDIS?

• Peržiūrėję šiuos vaizdo filmukus suprasite, kaip dirba sveiko žmogaus širdis ir kas sutrinka jos veikloje, kai nustatomas širdies nepakankamumas.

• Visi vaizdo filmukai – anglų kalba.



We constantly update our website with important news, educative video, patients stories and coming events

We care...

