

EHRA Health Economics & Proms Coordinator (under the EHRA Advocacy Pillar)

1. Coordinator

The EHRA Health Economics and Proms Coordinator's activities fall under the EHRA Advocacy Pillar.

2. Mission

- 1.) To promote the mission of the European Heart Rhythm Association and increase awareness among EHRA members about the importance of health economic evaluations of drugs/interventions in the field of arrhythmia management and electrophysiology
- 2.) To promote the value generation of of electrophysiology (EP) and device therapy.
- 3.) To encourage a closer cooperation between physicians, the industry and payors in reaching a common goal in terms of health economic issues in the field of EP and device therapy.

3. Objectives

- a) Promote independent cost-effectiveness analysis or other economic analysis targeted to highlight the economic value of drugs/interventions in the field of arrhythmia management and sudden death prevention
- b) Contribute to education relating to the health economic aspects of EP and device therapy.
- c.) Work with the Scientific Documents Committee to provide Health Economics information that is relevant to Guidelines, Position Statements and Consensus Statements.
- c) Provide original articles on health technology assessment of EP and device therapy.
- d) Work with Payors and Industry on the Health Economics of EP and device therapy.
- e) Support the Advancement of Reimbursements in the field of EP and device therapy

4. Job Description [anticipated time: 4 hours/week]

- Sits at the EHRA full Board
- Share responsibilities with the EHRA Advocacy Pillar chair according to the ESC/EHRA strategic plan
- Promotes EHRA activities and EHRA membership