Heart Failure Awareness Day 2015

Report from: Lithuania

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HF awareness day in the Ministry of Health: conference dedicated to the new type of HF out-patients’ follow-up involving HF nurses and patient education. Minister, Vice-minister, representatives of National Health Insurance and Medical universities participate.
Visit of delegation led by Minister of Health R. Šalaševičiūtė, Head of the Clinic of Cardiac and Vascular diseases prof. A. Laucevičius to Linkoping. Aim of the visit: to learn experience of the first in Europe nurse-led HF clinics from prof. A. Stromberg, prof. T. Jaarsma, and to make appropriate decisions on specialized HF patients’ follow-up in Lithuania

www.escardio.org/HFA
Public events in Vilnius and Kaunas
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Open clinic: risk factors and functional assessment
TV and radio coverage: Report in the Saturday evening News “Panorama”
TV and radio coverage: Informative video on prevalence, incidence and symptoms of HF

- [Video](http://youtu.be/O8EjDmSnywI) shown on Lithuanian National TV channel, seen by 16,938 viewers
- on Facebook - [Link](https://www.facebook.com/events/1697876637106253) to 50 unique Facebook users, reached 915 people on Facebook
TV and radio coverage: adaptation of TV spot « Free Your heart » created by artist Michael Kountouris and kindly shared by Greek colleagues

- aired 5 times on Lithuanian National TV channel
- published in Facebook, mentioned in the article in 15min.lt
- seen by 757 digital users and 491,202 TV viewers

Speaker

www.escardio.org/HFA
Newspaper and internet coverage

- Article and video in one of the most popular mass media channel in Lithuania www.15min.lt having over 1 million loyal readers.
- http://tinyurl.com/k5no6ww - 75 users liked the article using their private Facebook accounts and 10298 people read it online.

Speaker
Newspaper and internet coverage

http://www.alfa.lt/straipsnis/49911894/kodel-pavojingesne-uz-vezi-liga-gydytojus-vedzioja-uz-nosies (www.alfa.lt has over 0.5 million readers)
Newspaper and internet coverage

http://www.skelbkites.co.uk/lt/naujienos/kodel_pavojingesne_uz_vezi_liga_gydytojus_vedzioja_uz_nosies#cut
HF publications in „Journal of Lithuanian physician“

- HF news, including the translation of HF White Paper, use of biomarkers, telemonitoring, care in vulnerable phase, RV dysfunction in HFpEF, CRT and activities of national HF WG
Printed material for patients

30 pages handbook with essential modules of patient education, 2000 copies, in Lithuanian language

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Comments:

• HF WG is promoting a new service for HF patients in vulnerable phase through Ministry of Health and National Health Insurance.
• For the first time the need to have specialized HF nurses is recognized by authority institution, and these specialists are involved in the project of a new service.
• Follow-up by specialized cardiologist and nurse is planned 4 times during the first year after HF hospitalization.
• Patient education is included as a necessary part of specialized follow-up.
• The training programme for HF nurses of 2 months duration is being prepared in Vilnius University.