



ESC

European Society
of Cardiology

ESC Endorsement Policy for Live Educational Events

Organisers of live educational events (*), should **complete an online endorsement request**.
[https://escardio.formstack.com/forms/esc_endorsement_live_events]

* Live educational event = meeting, course, congress, with physical attendance of participants.

1. The Scientific Programme will be reviewed by the ESC Education Committee and **must comply with the ESC Blue print** (set of rules):
 - ✓ The programme must be based on recent ESC guidelines and/or consensus documents from ESC and its constituent bodies. Case-based presentations are strongly encouraged.
 - ✓ The event must not promote single products/devices. If the event is sponsored, multiple companies must be sponsors (financially or in kind, no mono-sponsored events).
 - ✓ Ideally, the event should align with identified needs and assess progression, with an evaluation mechanism implemented (pre- & post-tests).
 - ✓ Ideally, the event should be interactive to better engage participants (via group discussions, breakout sessions, voting...) and be open to everyone (no restricted access)
 - ✓ Learning objectives and expected outcomes should be clearly defined.
 - ✓ Feedback on the event is required.
 - ✓ Local National Cardiac Societies should be informed of the event and be involved in it if possible.
 - ✓ Events which ESC, and/or its constituent bodies, consider to be competition to ESC's own activities or potentially harmful to ESC's brand/image will not be endorsed.
2. To attract delegates to the endorsed educational event, we strongly recommend that discounts on registration fees are offered to ESC/ Associations Members.
3. Endorsement is subject to a contract between the requester and the ESC, defining roles and duties of each party, as well as to fee payment.
4. Please note that endorsement may be granted or withheld in ESC's sole and absolute discretion.

To reduce the burden of cardiovascular disease.



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