

CRT

Guideline implementation

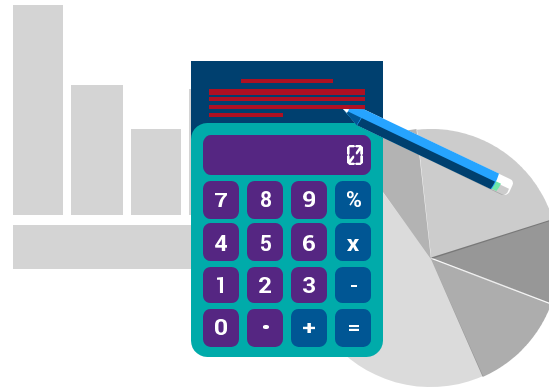
Part 2. July 10 & 11 2024

Rapporteur Performa

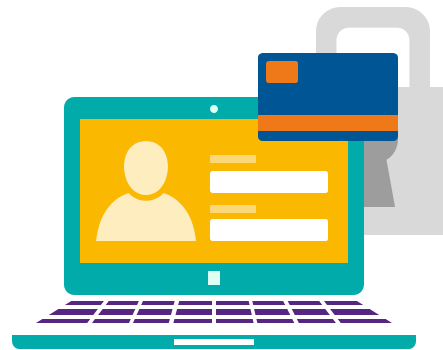
**SIMULATION OF THE PRACTICALITY OF THE ESC QOC PROGRAMME IMPLEMENTATION WITH
FOCUSING ON:**

Group 2. Financial aspects

- Lead to introduce the group to the concept of the session as per the title above.
- The group discussion should aim to:
 1. Identify at least 5 potential funders pertinent to the implementation of the ESC QoC Programme.
 2. Define at least one incentive for each of these funders to participate in the process.
 3. List practical steps to approach / convince these funders to ACTUALLY be involved.
 4. Discuss the sustainability of any funding source
 5. Draft SOP for the collaboration with the strongest funder(s)



Financial incentives & resources for QoC Programme implementation



SIMULATION OF THE PRACTICALITY OF THE ESC QOC PROGRAMME

IMPLEMENTATION WITH FOCUSING ON:

Group 2. Financial aspects

- Identify at least 5 potential funders pertinent to the implementation of the ESC QoC Programme:
 - 1. European Union supported by national Governments:** guidance to individual countries
 - Incentive: Health of the people
 - 2. Payers (Health insurance)**
 - Incentive: Cost saving, benefit for patients
 - 3. Multiple sponsored partnerships (Societies, Regulatory agencies, industry, Tech industry)**
 - Incentive: the right patient get the right medication
 - 4. National/international charities**
 - Patient outcomes
 - 5. Patient advocacy groups**
 - Patient outcomes

Incentive to participate in the process: In general CV health (cv health plan), cost effectiveness, evidence based, RWE, longer term benefits

Group 2. Financial aspects

List practical steps to approach / convince these funders to ACTUALLY be involved:

- Creating a dossier of evidence for effect of guidelines and treatment implementation
- Ensuring equity of care for all patients

Discuss the sustainability of any funding source

- Show case that the implementation of guidelines/treatment is effective

- Draft SOP for the collaboration with the strongest funder(s)