

# One year on

## Update on 2023 cardio-policy achievements

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8 March 2024

# ESC Advocacy Goal 2022-2024



Set the stage for an EU Cardiovascular Health Plan that can serve as a model for all governments and ensure sustainable funding for **research**, **infrastructure**, and **health workers**.

To make this a reality, one key line of action

## Cardiovascular Health in all policies



Create an understanding that the impact of cardiovascular health is felt in all aspects of our lives and so must be seen in all aspects of policy.

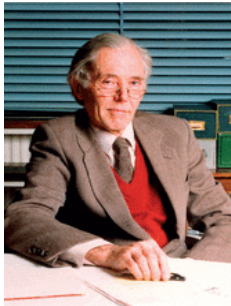
## Cardio-Policy



To build a strong network of national cardiac societies capable of influencing local and EU policy makers to the benefit of patients and ESC members.

# Advocacy Strategic Vision

**That is crucial today! Because after decades of success in reducing burden of CVD, we are experiencing a lack of public investments in cardiovascular health that may jeopardize this work. They are not enough to provide the kind of care we feel our patients deserve.**



*“Much can be done by individuals themselves to improve their own health prospects, but whether or not they will actually take such **action depends substantially on economic and social structures for which governments are responsible.**” The way we make that possible is by creating national CVH plans*

# ESC CardioPolicy Group: the way forward

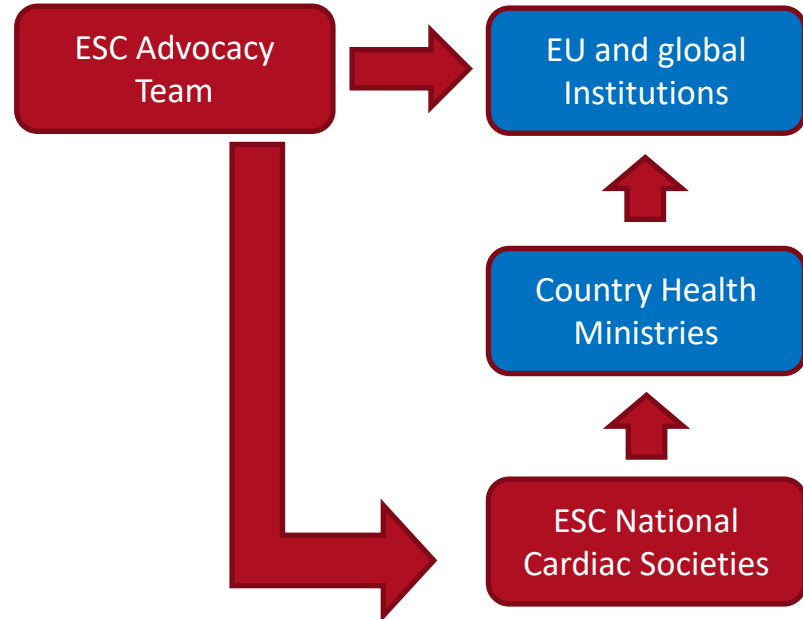
## Joining forces with NCS

The creation of a European CVH plan and national CVH strategies **cannot be achieved without the national cardiac societies.**

If the ESC has to become the powerhouse of policy influence, then the **national cardiac societies are central to these efforts.**

The ESC enhances NCS advocacy by offering insights into European health policy developments to influence national policies and engage with local politicians.

We need to help policymakers to recognize the impact of CV health on society and economy.



# Cardiopolicy: our first steps



Discussion on regulatory affairs related to CV health



MEP Carvalho with Portuguese NCS



**EHDS**  
legislation



Czech Presidency of the Council  
of the European Union

EU2022.CZ



*#CardiovascularHealth should be prioritised in policy proportional to the disease burden. Integrated health checks would dramatically reduce the number of people affected and allow more effective care. We need to act early to see the problem.*



Event: Joint CV & Diabetes Health Check”

Auspices: Czech Presidency of the Council of  
the European Union

Organisers: ESC, Czech Society of Cardiology

# Calling for Cardiovascular Health across regions

## The European Heart Health Center

- The European Society of Cardiology with its specific status of “non-state actor” collaborates closely with the World Health Organization and have direct access to **health ministries across regions**
- This is an important additional communication channel with regional decision-makers **to support national advocacy efforts**
- 2024: WHO renewed accreditation as a non-state actor

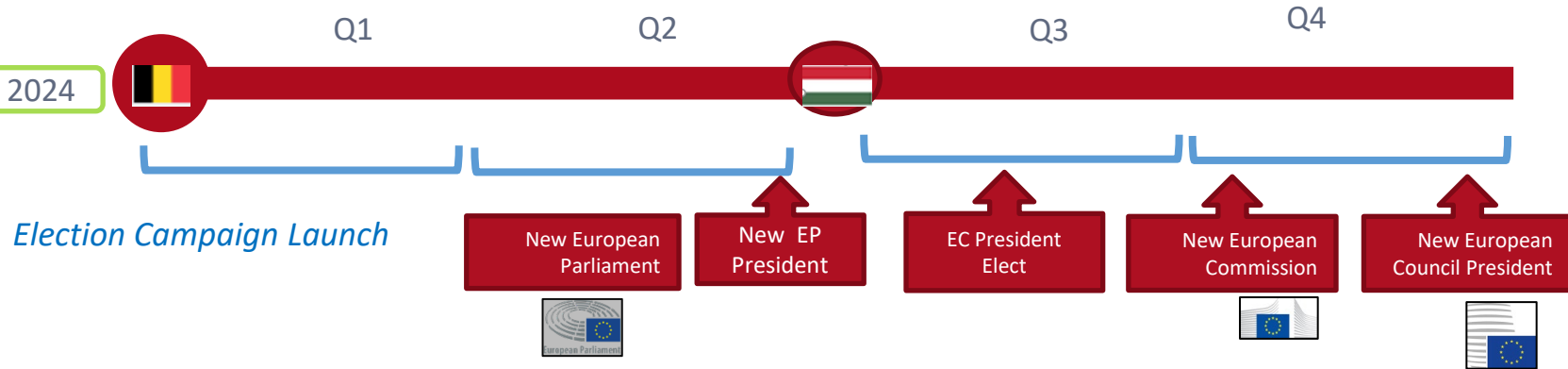






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# The Presidency of the Council

## 2024 institutional snapshot



	EU Belgian Presidency	January – June 2024
	EU Hungarian Presidency	July – December 2024
	EU Polish Presidency	January – June 2025
	EU Danish Presidency	July – December 2025

All our joint efforts have been directed to make CV health an electable issue

We are asking pol to ensure supp

# CVH as the flagship initiative of the HU Presidency



## Hungarian Ministry willing to launch a call for EU CVH Plan:

- ✓ Using a concept document developed by ESC;
- ✓ Presidential high-level conference in Budapest on CVH (4 July 2024) with all EU 27 countries + Iceland, Liechtenstein and Norway
- ✓ Call by EU Council for an CVH Plan in the priorities of the new European Commission (Council Conclusions Dec 2024)





# Rallying for a CVH Plan in Belgium

- Connecting the Dots for Cardiovascular Health,
- 18 March, European Parliament, Brussels;
- Hosted by Belgian Members of the European Parliament, Pascal Arimont (EPP) and Hilde Vautmans (Renew) to support the establishment of a Belgian CVH plan;
- Attended by Hungary and Poland Government representatives;
- A report on cardiovascular health (CVH) in Belgium will be released at the event, identifying specific needs for a Belgian CVH Plan.

**Connecting the Dots:**  
*learning from national perspectives  
for a strong EU cardiovascular health  
framework*

**18 MARCH 15.00-17.00**

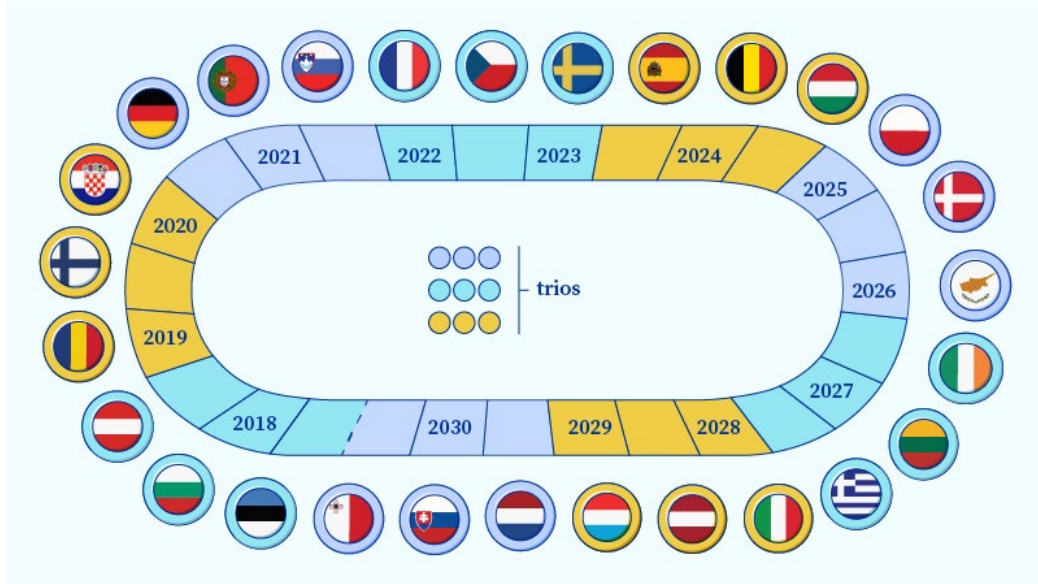
EUROPEAN PARLIAMENT



BELGIAN  
ALLIANCE for  
CARDIOVASCULAR  
HEALTH 

# CardioPolicy – The way forward





**Turning  
national wins  
into EU gains:**

**CVH Success  
stories**



*National health plans present unique opportunities and challenges.*

*We now suggest discussing practical matters with a number of country representatives to understand what works well and what is challenging in their specific contexts...*



