

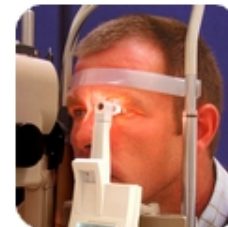
The Eucomed-EHRA Task Force on CRM Telemonitoring:

The first 6 months

EHRA Spring Summit

Nice, 16/17 March 2009

Markus Siebert



Eucomed CRM TM Group: Objectives

1. **Optimise** national reimbursement activities in support of CRM telemonitoring solutions.
2. **Apply evidence** on cost- and clinical effectiveness of CRM telemonitoring to reimbursement activities
3. **Create patient, public and professional awareness** about CRM telemonitoring potential and current hurdles to implementation

Activities 2008 and 2009

Optimise Reimbursement

Eucomed CRM TM “Open Meeting” with country representatives on 20 January. 35 participants from 11 countries.

Agenda:

Objectives and action plan 2009 of the Eucomed CRM TM group

Ongoing or planned activities at country level

Break-out Workshops

Optimise Reimbursement

Break-out Workshops – Topics:

Topic 1: “Stakeholder involvement”

Partnering with physicians, patients, politicians and the public

Topic 2: “Using evidence to support our claims”

Communication of existing research findings, also amongst a non-clinical, non-technical audience?

Additional (joint) research initiatives

Topic 3: “Internal communications”

How can ensure optimum exchange of information and material

Topic 4: The “ideal” reimbursement system of Remote CRM Telemonitoring Technology

Applying Evidence

Literature Survey on cost & clinical evidence of remote device checks completed in Q3 08

Systematic review currently being commissioned:

- incl possible meta-analysis
- extension to US data
- Deliverable: report and analysis tables
- incl. manuscript for publication
- Duration 5 months, timing to take account of major studies currently in publication phase

EHRA-Eucomed cost analysis of in-office follow-ups

Objective:

To collect data on resource utilization during a standard device follow-up, to apply relevant costs to this data and to compare this with the available reimbursement levels:

What is the resource utilisation needed for a standard in office follow up?

What is the average cost of performing a follow up from the hospital/clinic perspective?

Is the current payment level for in-office follow-up adequate?

Input for further economic evaluations on the cost-effectiveness of remote device checks

Create Awareness: European Commission

DG Information Society & Media, Unit ICT for Health:

Input to Communication on Telemedicine in autumn 2008

E-Health Ministerial Conference 19/20 February 2009, Prague

Commission Communication on Telemedicine

HOME ► HEALTH & LIFESTYLE



News



EU countries urged to embrace telemedicine

Published: Monday 10 November 2008

The European Commission is pushing EU member states to remove legal barriers to the provision of distance healthcare, potentially a very profitable new niche market for health Europe.



Earlier this month (4 November), the Commission adopted a [Communication](#)   to support and improve access for citizens and healthcare professionals to telemedicine services in Europe.

The EU executive is proposing various concrete measures to be introduced by all relevant actors, but especially by member states, to address three types of **challenge** that are slowing down the take-up of services for care at distance:

- Lack of confidence in and acceptance of telemedicine services;
- lack of legal clarity, and;
- technical issues related to facilitating market development.

BACKGROUND:

Prompted by increased life expectancy, Europe's population is ageing fast, with the number of people aged 65 to 80 expected to rise by nearly 40% between 2010 and 2030.

To respond to the economic and social challenges posed by such demographic change, in June 2007 the Commission proposed to launch an [action plan](#)   on "ageing well in the information society". The aim is to use information and communication technologies (ICT) to enable the efficient delivery of health and social care and increase opportunities for community and self-care innovation.

Telemedicine allows for the monitoring at distance of health conditions, such as blood sugar levels or blood pressure, and can improve access to specialised treatment in remote areas where access to healthcare is difficult.

This new service market is also expected to contribute to economic growth, provided that market fragmentation and legal aspects are properly addressed to allow industry, and particularly SMEs, to seize the new market opportunities.

MORE ON THIS TOPIC:

 [Links Dossier: Personalised healthcare](#)

Communication: Action Plan

Actions at the level of Member States

- (1) Member States are urged to assess their needs and priorities in telemedicine by the end of 2009. These priorities should form part of the national health strategies to be presented and discussed at the 2010 eHealth Ministerial Conference.
- (2) By the end of 2011, Member States should have assessed and adapted their national regulations enabling wider access to telemedicine services. Issues such as accreditation, liability, reimbursement, privacy and data protection should be addressed.

Communication: Action Plan

Member States' actions to be supported at EU level

- (3) In 2009, the Commission will establish a European platform to support Member States in sharing information on current national legislative frameworks relevant to telemedicine and proposals for new national regulations.
- (4) In 2009, the Commission, in cooperation with Member States, will publish an analysis of the Community legal framework applicable to telemedicine services.
- (5) By the end of 2010, the Commission invites industry and international standardisation bodies to issue a proposal on the interoperability of telemonitoring systems, including both existing and new standards.
- (6) By the end of 2011, the Commission, in cooperation with Member States, will issue a policy strategy paper on how to ensure interoperability, quality and security of telemonitoring systems based on existing or emerging standards at European level.

Communication: Action Plan

Actions to be undertaken by the Commission

- (7) In 2010, the Commission, via its Competitiveness and Innovation Programme, will support a large-scale telemonitoring pilot project. This will include a network of procurers and payers of healthcare services.
- (8) The Commission will support the development, by 2011, of guidelines for consistent assessment of the impact of telemedicine services, including effectiveness and cost-effectiveness. This will be based on the work of experts in the field, Commission-supported studies, large-scale pilot schemes and relevant research projects.
- (9) The Commission will continue to contribute to European collaboration between health professionals and patients in key areas with the potential for greater application of telemedicine, in order to make specific recommendations on how to improve confidence in and acceptance of telemedicine, also taking into account ethical and privacy related aspects.
- (10) The Commission will support the collection of good practice on deployment of telemedicine services in the different Member States.



"eHealth for Individuals, Society and Economy"



České předsednictví
EU 2009

www.ehealth2009.cz

Ministerial Conference "eHEALTH FOR INDIVIDUALS, SOCIETY, AND ECONOMY"

18-20 February 2009
Prague



Eucomed-EHRA Call for Action:

Health care systems in Europe need to ensure that medical professionals who use remote monitoring technology for cardiac rhythm management follow ups are remunerated for these activities in a way that does not put them at a disadvantage compared to performing in-office follow ups.

"eHealth for Individuals, Society and Economy"

Eucomed-EHRA Call for Action:

Health care systems across Europe need to recognise the specific character of remote monitoring solutions and implement innovative funding solutions that provide no disincentive to a large-scale establishing of this technology.

Session I.c eHEALTH FOR INDIVIDUALS

Telemedicine initiative – recent developments

-> Session covered challenges and chances of telemedicine from different perspectives (EC, doctors, MedTech, platform provider)

Challenges

- Demographic change!
- Chronic diseases on the rise
- Need for prolonged medical care close to home
- „less mobility, more morbidity“ (Josep Brugada)
- Increasing demand for high quality care
- Cost constraints
- Growing demand of patients to be involved in the care process

What can telemedicine do for the individual?

- Improve therapy and patient safety
- Bring patient care to the patient's home
- Help elderly patients stay in their home for longer
- Reduce cost of care by helping to avoid e.g. hospital admissions

Good Practice Example: CRM (1)

- EU 2007: 680000 PM, 87000 ICD, 61000 CRT
- Follow up 1-4/a -> Need for follow up will double to 3.5mn by 2010
- Devices for remote device check available and EU-approved
- Physician time decreases 40%-70%, overall cost savings between 30% and 60%
- Patient benefit: Less in-office visits, better quality of care (device dysfunction detected earlier)

Good Practice Example: CRM (2)

- „Remote device monitoring is as safe and effective as 'in-office' device follow up“ (Markus Siebert)
- “Based on present healthcare system in Europe there is no reimbursement for distance monitoring technologies in most European countries” (Josep Brugada)
- Future: Remote diseases monitoring, remote patient management (cardiac mortality and hospital admissions decreased by 20% by heart failure telemonitoring, according to a metaanalysis BMJ 2007)

Topics to be addressed

- Overcome silo budgets: Need for setting the right incentives
- Improve interoperability of devices, web services etc.
- Create legal certainty for telemedicine providers and users
- Increase patient acceptance – build up confidence and trust
- Build up trust among health professionals – technology as a threat to their autonomy.
- „Telemedicine use on microlevel tends to be more determined by social factors than by instrumental rationality“ (Tove Sorensen)

EU2009.CZ



www.healthtechwire.com/ICTforHealth

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Press release



The screenshot shows the Eucomed website interface. At the top, there is a search bar and navigation links for HOME and EXTRANET. A left sidebar contains a menu with categories like About Eucomed, Press, Events, and Links. The main content area displays a press release titled "Eucomed press release 01/09 - 'Embrace Telemedicine' urge Eucomed and EHRA at Czech Presidency's e-health conference". The release text discusses the benefits of telemedicine, mentions a conference in Prague, and includes quotes from industry experts. The footer contains the Eucomed logo and the website URL.

Eucomed

Search Eucomed

HOME EXTRANET

/ Home / Press / Press Releases

Eucomed press release 01/09 - "Embrace Telemedicine" urge Eucomed and EHRA at Czech Presidency's e-health conference

With proven economic benefits, enhanced patient safety and decreased physician workload, telemedicine shows great potential in cardiac rhythm management

Prague/Brussels – 20 February 2009 – Eucomed, the voice of medical technology in Europe this morning urged European Healthcare systems to break down the existing barriers to telemedicine. At the Czech Presidency's ministerial Conference: 'eHealth for Individuals, Society and Economy', Markus Siebert, Chair of Eucomed's Cardiac Rhythm Management Telemonitoring Group described remote device monitoring as safe, economical and clinically effective and urged healthcare systems across Europe to embrace the technology.

"Remote device monitoring is as safe and as clinically effective as in-office device follow ups. It is also cost effective in that it avoids costs such as patient travel and hospital resources," said Mr Siebert. "Unfortunately, barriers from lack of funding and reimbursement of the technology and the medical procedure are still standing in the way of full patient access, preventing this potential from being fully embraced."

Eucomed's calls are in line with the European Commission's recent Communication to support and improve access for citizens and healthcare professionals to telemedicine services in Europe. The communication addresses various challenges that are hampering the future of healthcare such as lack of confidence in and acceptance of telemedicine services, lack of legal clarity and technical issues related to facilitating market development.

Findings from a Eucomed literature review of remote implantable device checks show that telemedicine reduced physicians time up to 70% and costs up to 60%. Studies into the potential of improved patient disease management have shown about 20% decrease in hospital admissions and in all cause mortality in heart failure patients, who have been followed more closely through telemonitoring.

Prof Josep Brugada, President of the European Heart Rhythm Association (EHRA) agrees with Eucomed and at the conference described the new opportunities opened up by telemonitoring. He stressed that with remote and continuous implantable device checks, immediate recognition of device and patient-related problems lead to a far better quality of life.

"Continuous control of the device will permit detection of possible device dysfunction at a very early stage which allows us to take immediate action, thus improving patient safety significantly," said Mr Dr Brugada. In the future this will makes it possible for us to detect acute decompensations in heart failure at an early stage, avoiding hospitalisation."

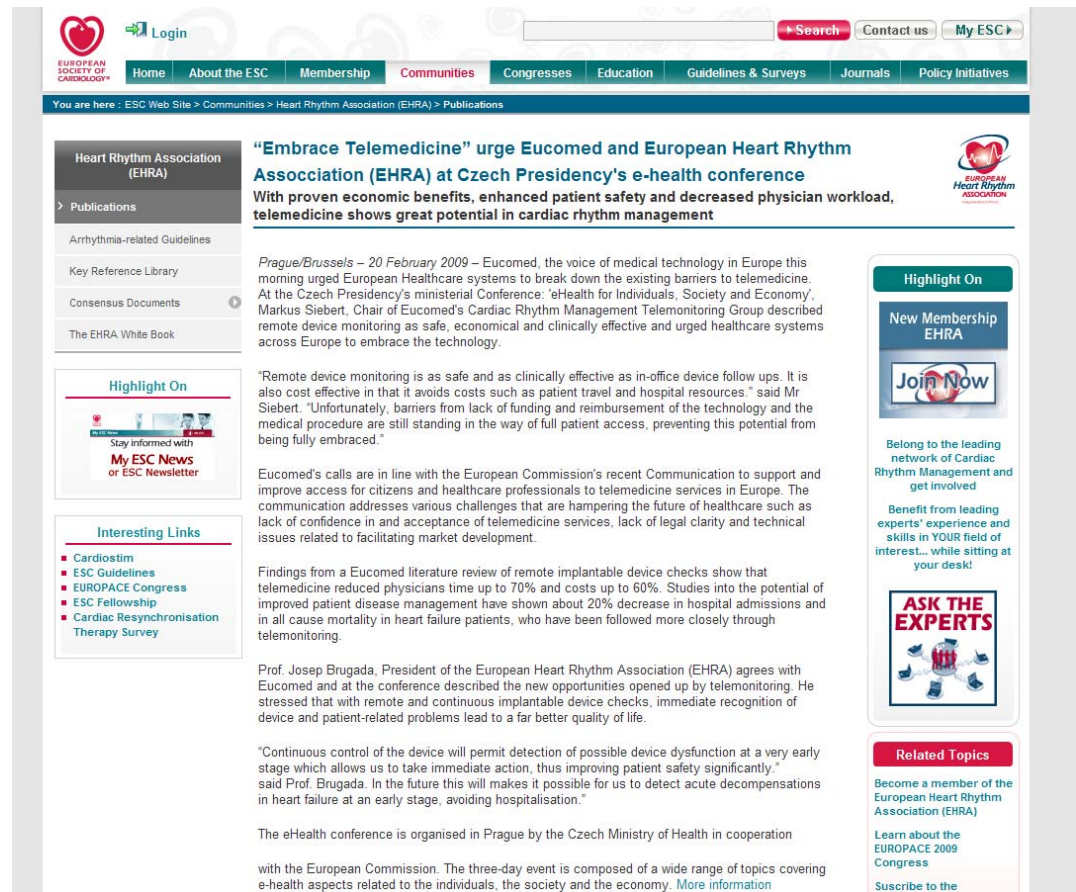
The eHealth conference is organised in Prague by the Czech Ministry of Health in cooperation with the European Commission. The three-day event is composed of a wide range of topics covering e-health aspects related to the individuals, the society and the economy. For more information, see <http://www.ehealth2009.cz>

About Eucomed

Eucomed is the Voice of the medical technology industry in Europe. Eucomed represents directly and indirectly 4500 designers, manufacturers and suppliers of medical technology used in the diagnosis, prevention, treatment and amelioration of disease and disability. Small and medium sized companies make up more than 80% of this sector. The European medical technology industry invests some EUR 3.8 billion in research and development and employs near to 435,000 highly skilled workers. The mission of Eucomed is to improve patient and clinician access to modern, innovative and reliable medical technology.

About EHRA

► European Society of Cardiology



The screenshot shows the website of the European Heart Rhythm Association (EHRA). The top navigation bar includes links for Home, About the ESC, Membership, Communities, Congresses, Education, Guidelines & Surveys, Journals, and Policy Initiatives. A search bar and links for Login, Contact us, and My ESC are also present.

The main content area features a news article titled **"Embrace Telemedicine" urge Eucomed and European Heart Rhythm Association (EHRA) at Czech Presidency's e-health conference**. The article highlights the benefits of telemedicine, such as enhanced patient safety and reduced physician workload. It mentions a meeting in Prague/Brussels on February 20, 2009, where Eucomed and EHRA urged European healthcare systems to embrace telemedicine.

On the left sidebar, there is a section for **Heart Rhythm Association (EHRA)** with links to Publications, Arrhythmia-related Guidelines, Key Reference Library, Consensus Documents, and The EHRA White Book. Below this is a **Highlight On** section with a link to **My ESC News or ESC Newsletter**. Further down is an **Interesting Links** section with links to Cardiotim, ESC Guidelines, EUROPACE Congress, ESC Fellowship, and Cardiac Resynchronisation Therapy Survey.

On the right sidebar, there is a **Highlight On** section with a link to **New Membership EHRA** and a **Join Now** button. Below this is a section titled **Belong to the leading network of Cardiac Rhythm Management and get involved**, which encourages users to benefit from leading experts' experience and skills. There is also a **ASK THE EXPERTS** section with a link to **Related Topics**.

The bottom of the page features a **Related Topics** section with links to **Become a member of the European Heart Rhythm Association (EHRA)**, **Learn about the EUROPACE 2009 Congress**, and **Subscribe to the**.

Outlets - Google

The screenshot shows a Google search results page for the query "Urge over 'telemedicine' technology". The browser is Windows Internet Explorer, and the search is performed on the Google.fr domain. The results page displays several links, including sponsored links for "Telemedicine Technology" and "Telemedicine Robot", and organic search results from MSN Tech, The Press Association, Worldnews.com, Virgin Media, and AOL Living. The taskbar at the bottom shows various open applications, including Microsoft Office Word, Internet Explorer, and Adobe Illustrator.

Urge over 'telemedicine' technology - Google Search - Windows Internet Explorer

http://www.google.be/search?sa=N&hl=en&tab=nw&q=Urge%20over%20%27telemedicine%27%20technology

Google

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Results 1 - 10 of about 3,850 for **Urge over 'telemedicine' technology** (0.24 seconds)

Telemedicine Technology
www.AMDTelemedicine.com The worldwide supplier of remote medicine equipment & peripherals.

Telemedicine Robot
www.intouchhealth.com InTouch Health robot allows remote rounding & telehealth applications.

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tech.uk.msn.com/news/article.aspx?cp-documentid=14414440 - 55k - [Cached](#) - [Similar pages](#)

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21 Feb 2009 ... **Urge over 'telemedicine' technology** The Press Association Europe's healthcare services have been urged to boost "telemedicine" - technology.
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New technology plan for healthcare - Worldnews.com
22 Feb 2009 ... **Urge over 'telemedicine' technology** - Channel 4 Read Full Article Last Modified: 20 Feb 2009 Source: PA News Europe's healthcare services ...
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17 Feb 2009 ... **Urge over 'telemedicine'** ... Europe's healthcare services have been urged to boost "telemedicine" - technology helping doctors monitor ...
living.aol.co.uk/health/health-fitness-news/girls-under-12-having-sex/article/2009021711265997750164?rsp... - 123k - [Cached](#) - [Similar pages](#)

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Reach: 10,000

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EU urges remote control cardiac checks

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20/02/2009 - 15:50:30

Europe's healthcare services were urged today to boost "telemedicine" - technology helping doctors monitor cardiac conditions by remote control.

A review by Eucomed, which represents the European medical technology industry, shows that the use of medical checks using "remote implantable devices" reduced physicians' time by up to 70% and cuts medical costs by up to 60%.

It also saves the time of patients with a 20% reduction in the need for hospital admissions to monitor "disease management".

The economic benefits, enhanced patient safety and decreased physician workload of telemedicine were set out at an EU health conference in Prague by Markus Siebert, chairman of Eucomed's Cardiac Rhythm Management Telemonitoring Group.

He said telemedicine had demonstrated its great potential in cardiac rhythm management, but could be more widely used.

"Remote device monitoring is as safe and as clinically effective as in-office device follow ups. It is also cost effective in that it avoids costs such as patient travel and hospital resources," said Mr Siebert.

But he added: "Unfortunately, barriers from lack of funding and reimbursement of the technology and the medical procedure are still standing in the way of full patient access, preventing this potential from being fully embraced."

His call follows the European Commission's recent pledge to support all moves to improve access both for patients and communication to support and improve access for citizens and healthcare staff to telemedicine services in Europe.

The Commission warned that there was still a lack of confidence in and acceptance of the idea of remote health care monitoring, as well as a lack of legal clarity over such treatment.

Dr Josep Brugada, president of the European Heart Rhythm Association (EHRA), told the conference new telemedicine opportunities were opening up, and wider acceptance of the possibilities of remote and continuous "implantable device checks" would mean a better quality of life for more patients.

"Continuous control of the device will permit detection of possible device dysfunction at a very early stage which allows us to take immediate action, thus improving patient safety significantly," said Mr Dr Brugada.

"In the future this will makes it possible for us to detect heart failure at an early stage, avoiding hospitalisation."

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Outlets - Ireland

The Irish News
Reach: 50,000

The screenshot shows a web browser window displaying the Irish News website. The browser's address bar shows the URL: <http://www.irishnews.com/break.asp?brk=brk&par=brk&catid=5834&subcatid=642&storyid=399792>. The website header features the title "THE IRISH NEWS online" with a search bar and navigation links for HOME, NEWS, SPORT, BUSINESS, LIVING, ANTELOAS, SEARCH, SUBSCRIBE, and LOGIN. Below the header, there is a section for "BREAKING NEWS" with a sub-header "HOME | BREAKING NEWS >". The main article is titled "WORLD: EU urges remote control cardiac checks" and is dated "20/02/2009". The article text states: "Europe's healthcare services were urged today to boost 'telemedicine' - technology helping doctors monitor cardiac conditions by remote control. A review by Eucomed, which represents the European medical technology industry, shows that the use of medical checks using 'remote implantable devices' reduced physicians' time by up to 70% and cuts medical costs by up to 60%. It also saves the time of patients with a 20% reduction in the need for hospital admissions to monitor 'disease management'. The economic benefits, enhanced patient safety and decreased physician workload of". To the right of the article, there is a "today's weather" section and a "Most Popular" list. The "Most Popular" list includes: "1. 'Name-and-shame' photo on web", "2. Debriefing notes with IRA killer-turned-agent found in civil case", "3. Men arrested after body found in Co Derry house", "4. Cross coast it to Croke", and "5. Grammars dealt blow by union's exam snub". Below the "Most Popular" list, there is a "Breaking" section with a list of news items: "Mortgage lending increasing at slowest rate in 23 years", "Unemployment rate up to 7.7% at end of 2008", "Ahern: FF suffering for doing 'the right thing'", "Family held hostage during Dublin tiger raid", and "Dept refuses to comment on reported Anglo interest". At the bottom of the page, there is a footer that says "Waiting for admin.brightcove.com...".

EU urges remote control cardiac checks - Mozilla Firefox

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<http://www.irishnews.com/break.asp?brk=brk&par=brk&catid=5834&subcatid=642&storyid=399792>

Eucomed

(418 unread) Yahoo! Mail, tombid10... x Gmail - FW: CRM Telemonitoring g... x Home/Bank - Entering a Transfer x EU urges remote control cardiac ... x BBC NEWS | News Front Page

THE IRISH NEWS

online

Friday, 27 February 2009

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Breaking News

15:50 WORLD: EU urges remote control cardiac checks
20/02/2009 [view list](#)

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The economic benefits, enhanced patient safety and decreased physician workload of

today's weather

Most Popular Most Emailed

- 1. "Name-and-shame" photo on web
- 2. Debriefing notes with IRA killer-turned-agent found in civil case
- 3. Men arrested after body found in Co Derry house
- 4. Cross coast it to Croke
- 5. Grammars dealt blow by union's exam snub

Breaking Sport Business World Gossip

- Mortgage lending increasing at slowest rate in 23 years
- Unemployment rate up to 7.7% at end of 2008
- Ahern: FF suffering for doing 'the right thing'
- Family held hostage during Dublin tiger raid
- Dept refuses to comment on reported Anglo interest

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Outlets - Malta

Times of Malta

Reach: 2,000

The screenshot shows the homepage of the Times of Malta website. At the top, there is a navigation bar with the logo 'TIMES OF MALTA.COM' on the left, a large red banner with the text 'Colorectal cancer can steal lives.' in the center, and a weather widget on the right showing '13 °C' and 'Mostly Clear'. Below the navigation bar, there is a sidebar on the left with a 'Log in - Create account' button and a 'Quick Search' box. The main content area features a section titled 'Malta and international press digest' dated 'Saturday, 21st February 2009 - 07:30 CET'. This section contains three articles: one about HSBC Bank Malta's annual results, one about EU co-funding for Malta's power grid, and one about worker training programmes. To the right of the main content, there is a 'Careers' section with links to 'Finance & Accounting', 'Management', and 'Technology', and a 'Classifieds' section. At the bottom, there is a 'Most Read' section with three articles: 'We're full up! - Pulicino Orlando', 'Gozo Bishop condemns "offensive" behaviour at Gozo carnival', and 'Corpse found at Little Armier'.

TIMES OF MALTA.COM

Colorectal cancer can steal lives.

13 °C
Mostly Clear
Feels like 8.0°C
Wind 15 km/h

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Students' View
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Saturday, 21st February 2009 - 07:30 CET

Malta and international press digest

The following are the top stories in the Maltese and overseas press:

The Times says HSBC Bank Malta is in good shape despite a drop in profits. The bank announced its annual results yesterday. The newspaper also reports that 11 trade unions have called a rally on the utility tariffs.

The Malta Independent says an agreement has been reached on EU co-funding for Malta to be connected to the power grid on mainland Europe. It also reports on the publication yesterday on a White Paper with proposals on parole.

In-Nazzjon's focus is on two new worker training programmes funded by the EU and managed by the Employment and Training Corporation. It also gives prominence to the White Paper.

L-orizzont says European Commission comments and projections on Malta's financial position show that the Maltese government is not being believed. It also gives importance to the rally being held on Friday.

The Press in Britain

The *Daily Mail* reports police are to scrap controversial race diversity targets that made it harder for white men to win jobs.

Careers Classifieds

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'We're full up' - Pulicino Orlando
Gozo Bishop condemns "offensive" behaviour at Gozo carnival
Corpse found at Little Armier

Outlets - United Kingdom

AOL Health

Reach: 550,000



Urge over 'telemedicine' technology

Last Updated: Sunday, 22 February 2009, 13:21 GMT

- Search: Urge on remote cardiac checks



Europe's healthcare services urged to boost remote cardiac checks

Europe's healthcare services have been urged to boost "telemedicine" - technology helping doctors monitor cardiac conditions by remote control.

A review by Eucomed, which represents the European medical technology industry, shows that the use of medical checks using "remote implantable devices" reduced physicians' time by up to 70% and cuts medical costs by up to 60%.

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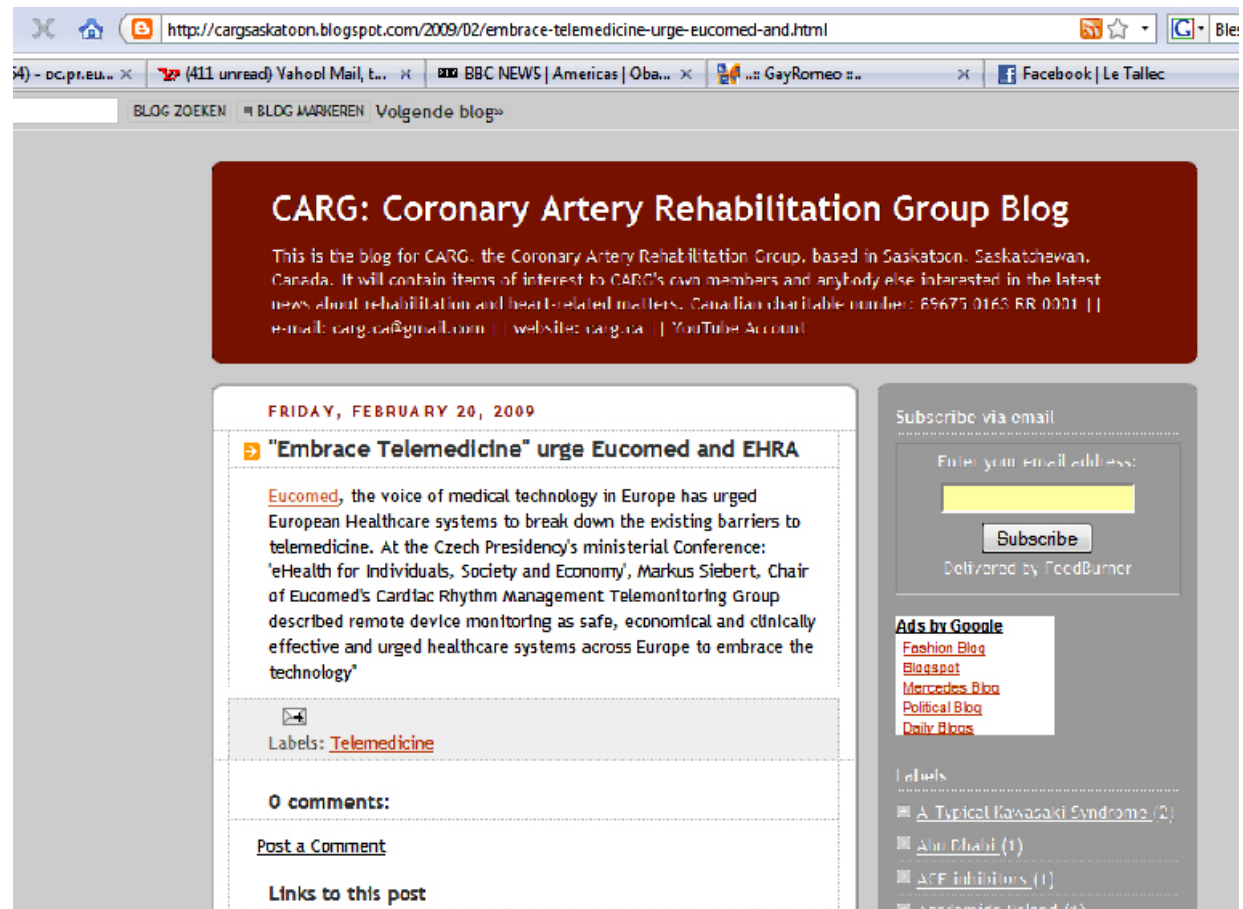
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[MORE NEWS](#)

Outlets - United Kingdom

CARG (Coronary Artery
Rehabilitation Group) Blog

Reach: n/a



The screenshot shows a web browser window displaying a blog post from CARG. The browser's address bar shows the URL: <http://cargsaskatoon.blogspot.com/2009/02/embrace-telemedicine-urge-eucomed-and.html>. The browser's tab bar shows several open tabs, including "DC.pr.eu...", "(411 unread) Yahoo! Mail, t...", "BBC NEWS | Americas | Oba...", "GayRomeo ::", and "Facebook | Le Tallec". The blog's header features a search bar and navigation links: "BLOG ZOEKEN", "BLOG MARKEREN", and "Volgende blog". The main content area has a dark red header with the title "CARG: Coronary Artery Rehabilitation Group Blog" and a description: "This is the blog for CARG, the Coronary Artery Rehabilitation Group, based in Saskatoon, Saskatchewan, Canada. It will contain items of interest to CARG's own members and anybody else interested in the latest news about rehabilitation and heart-related matters. Canadian charitable number: 85675 0163 RR 0001 | e-mail: carg.ca@gmail.com | website: carg.ca | YouTube Account". Below the header, the date "FRIDAY, FEBRUARY 20, 2009" is displayed. The main post title is "Embrace Telemedicine" urge Eucomed and EHRA. The post text reads: "Eucomed, the voice of medical technology in Europe has urged European Healthcare systems to break down the existing barriers to telemedicine. At the Czech Presidency's ministerial Conference: 'eHealth for Individuals, Society and Economy', Markus Siebert, Chair of Eucomed's Cardiac Rhythm Management Telemonitoring Group described remote device monitoring as safe, economical and clinically effective and urged healthcare systems across Europe to embrace the technology". Below the text, there is a "Labels: Telemedicine" section. At the bottom of the post, there is a "0 comments:" section, a "Post a Comment" link, and a "Links to this post" section. On the right side of the blog, there is a "Subscribe via email" section with a text input field for the email address, a "Subscribe" button, and a note "Delivered by FeedBurner". Below this, there is an "Ads by Google" section with a list of links: "Fashion Blog", "Blogger", "Mercedes Blog", "Political Blog", and "Daily Blogs". At the bottom right, there is a "Labels" section with a list of links: "A Typical Kawasaki Syndrome (2)", "Ain't That (1)", "ACE Inhibitors (1)", and "Acetaminophen (1)".

CARG: Coronary Artery Rehabilitation Group Blog

This is the blog for CARG, the Coronary Artery Rehabilitation Group, based in Saskatoon, Saskatchewan, Canada. It will contain items of interest to CARG's own members and anybody else interested in the latest news about rehabilitation and heart-related matters. Canadian charitable number: 85675 0163 RR 0001 | e-mail: carg.ca@gmail.com | website: carg.ca | YouTube Account

FRIDAY, FEBRUARY 20, 2009

➤ **"Embrace Telemedicine" urge Eucomed and EHRA**

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Labels: [Telemedicine](#)

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[A Typical Kawasaki Syndrome \(2\)](#)
[Ain't That \(1\)](#)
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[Acetaminophen \(1\)](#)

Outlets - United Kingdom

Channel 4

Reach: 150,000

Health

Call to boost 'telemedicine'

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Europe's healthcare services have been urged to boost "telemedicine" - technology helping doctors monitor cardiac conditions by remote control.

A review by Eucomed, which represents the European medical technology industry, shows that the use of medical checks using "remote implantable devices" reduced physicians' time by up to 70% and cuts medical costs by up to 60%.

It also saves the time of patients with a 20% reduction in the need for hospital admissions to monitor "disease management".

The economic benefits, enhanced patient safety and decreased physician workload of telemedicine were set out at an EU health conference in Prague by Markus Siebert, chairman of Eucomed's Cardiac Rhythm Management Telemonitoring Group.

He said telemedicine had demonstrated its great potential in cardiac rhythm management, but could be more widely used.

"Remote device monitoring is as safe and as clinically effective as in-office device follow ups. It is also cost effective in that it avoids costs such as patient travel and hospital resources," said Mr Siebert.

But he added: "Unfortunately, barriers from lack of funding and reimbursement of the technology and the medical procedure are still standing in the way of full patient access, preventing this potential from being fully embraced."

His call follows the European Commission's recent pledge to support all moves to improve access both for patients and communication to support and improve access for citizens and healthcare staff to telemedicine services in Europe.

The Commission warned that there was still a lack of confidence in and acceptance of the idea of remote health care monitoring, as well as a lack of legal clarity over such treatment.

Dr Josep Brugada, president of the European Heart Rhythm Association (EHRA), told the conference new telemedicine opportunities were opening up, and wider acceptance of the possibilities of remote and continuous "implantable device checks" would mean a better quality of life for more patients.

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Tuesday, 24 February 2009

Call to boost 'telemedicine'

Call to boost 'telemedicine'
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EDITOR'S PICKS

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TECH & GADGETS BLOG

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Outlets - United Kingdom

Recentnews.co.uk

Reach: 3,500

The screenshot shows the homepage of RecentNews.co.uk. The header includes the site logo, the time '09:50 AM February 24, 2009', and an RSS feed icon. A left sidebar contains a list of news categories: HOME, TOP VISITED, TOP NEWS, UK NEWS, BUSINESS & FINANCE, LONDON NEWS, IT & TECHNOLOGY, ENTERTAINMENT, HEALTH NEWS, SPORT NEWS, LIFE & STYLE, POLITICS, SCIENCE, EUROPE, and WORLD NEWS. The main content area features a search bar with the text 'telemedicine', a category dropdown set to '-- All categories --', and a 'SEARCH' button. Below the search bar is an RSS feed icon and the text 'RSS feed for this search'. The 'Search results' section displays two advertisements: 'News' from International Herald Tribune and 'Travel news' from a travel agency. Below the ads, three search results are listed, all titled 'Urge over 'telemedicine' technology' and attributed to 'Channel4', with dates of Feb 22 and Feb 20. The 'Ads by Google' logo is visible in the bottom right of the search results area.

RecentNews.co.uk 09:50 AM February 24, 2009

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You are here: **Search**

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Feb 22 Urge over 'telemedicine' technology (Channel4)
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Outlets - United Kingdom

The Press Association
Reach: n/a

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Call to boost 'telemedicine'

9 hours ago

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Outlets - United Kingdom

Telemedicine Today

Reach: n/a

Telemedicine Today

News and information about telemedicine, using telecommunications and digital means to transmit medical information and data from patients to caregivers and vice versa.

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FRIDAY, FEBRUARY 20, 2009

➔ **Europe's healthcare services have been urged to boost "telemedicine" - technology helping doctors monitor cardiac conditions by remote control**

A review by Eucomed, which represents the European medical...

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Feb
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Healthcare Executives Will Discuss How Best to Spend Economic Stimulus Money at June Conference (PR Newswire via Yahoo! Finance)

 Healthcare Informatics  Comments Off

[Healthcare Executives Will Discuss How Best to Spend Economic Stimulus Money at June Conference \(PR Newswire via Yahoo! Finance\)](#)
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Feb
20

Urge over 'telemedicine' technology (Channel 4)

 Healthcare Informatics  Comments Off

[Urge over 'telemedicine' technology \(Channel 4\)](#)
Europe's healthcare services have been urged to boost "telemedicine" - technology helping doctors monitor cardiac conditions by remote control.

Outlets - United States

Medtechinsider
Reach: 200,000



All They Are Saying Is Give E-Health a Chance

February 22, 2009 - 11:08 pm

You may have heard a lot of talk about e-health the last few days. That's not surprising given the three-day ministerial conference on this very topic that convened in Prague on 18 February, which also prompted some sidebar discussions. So, does this ramped-up rhetoric presage progress in the real world? Don't hold your breath.

During an informal meeting last week prior to the conference, EU healthcare state secretaries agreed to form a body aimed at aligning national e-health systems, reports [HealthTech Wire](#). This initiative is designed to help facilitate cross-border care for European citizens. The meeting was held in the run-up to the eHealth for Individuals, Society, and Economy ministerial conference, which took place in Prague on 18 - 20 February.

At the conference, pan-European trade association [Eucomed](#) urged European healthcare systems to embrace telemedicine. Remote device monitoring is as safe and clinically effective as in-office device follow ups, and it is cost-effective because it avoids expenses associated with patient travel and the use of hospital resources, noted Markus Siebert, Chair of Eucomed's Cardiac Rhythm Management Telemonitoring Group.

Unfortunately, a number of barriers are preventing adoption of telemedicine and the alignment of national e-health systems.

E-health interoperability

The body formed by the healthcare secretaries will include representatives from all Member States who will "take into account all views at a higher political level," said Marek Snajdr, the first Deputy Minister of Health for the Czech Republic, during a press conference. It would serve as an umbrella organization to provide a communications platform for e-health interoperability, he noted, adding that the body would be dedicated to establishing data protection standards.

Asked by HealthTech Wire if he expected the body to be able to address strong resistance at national level to the implementation of some tried and tested e-health solutions, Mr. Snajdr said that this was exactly the reason why the body had been founded.



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- AndrewG: Igor, Thank you for your comme
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Outlets - United States

NewsRx

Reach: 20,000

The screenshot shows the NewsRx website with a blue header and navigation menu. The main content area features a large article about telemedicine at the Czech Presidency's e-health conference. On the left, there are three promotional boxes for newsletters, trial offers, and global warming content. On the right, there are sections for 'NewsRx Pass' and 'Press Releases'.

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Embrace Telemedicine urge Eucomed and EHRA at Czech Presidency's e-health conference

Printer-Friendly Version

Eucomed, the voice of medical technology in Europe this morning urged European Healthcare systems to break down the existing barriers to telemedicine. At the Czech Presidency's ministerial Conference: 'eHealth for Individuals, Society and Economy', Markus Siebert, Chair of Eucomed's Cardiac Rhythm Management Telemonitoring Group described remote device monitoring as safe, economical and clinically effective and urged healthcare systems across Europe to embrace the technology.

"Remote device monitoring is as safe and as clinically effective as in-office device follow ups. It is also cost effective in that it avoids costs such as patient travel and hospital resources," said Mr Siebert. "Unfortunately, barriers from lack of funding and reimbursement of the technology and the medical procedure are still standing in the way of full patient access, preventing this potential from being fully embraced."

Eucomed's calls are in line with the European Commission's recent Communication to support and improve access for citizens and healthcare professionals to telemedicine services in Europe. The communication addresses various challenges that are hampering the future of healthcare such as lack of confidence in and acceptance of telemedicine services, lack of legal clarity and technical issues related to facilitating market development.

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Outlets - United States

World News

Reach: 20,000,000

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Urge over 'telemedicine' technology Channel 4










photo: Public Domain




New technology plan for healthcare

Last Modified: 22 Feb 2009 Source: PA News The latest technology is to be used to bring about "exciting new developments in patient care", health secretary Nicola Sturgeon has said.

Tuesday, 24 February 2009
Last Modified: 20 Feb 2009 Source: PA News
Europe's healthcare services have been urged to boost "telemedicine" - **technology** helping doctors monitor cardiac conditions by remote control. A review by Eucomed, which represents the European **medical technology industry**, shows that the use of medical checks using "remote implantable devices" reduced physicians' **time** by up to 70% and cuts medical costs by up to 60%....

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Media coverage

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- AOL Health (reach: 550,000 visitors per day)*
- Breakingnews.ie (reach: 10,000 visitors per day)*
- CARG (Coronary Artery Rehabilitation Group Blog) (reach: n/a)
- Channel 4 (reach: 150,000 visitors per day)*
- Google (reach: n/a)
- Healthcare Technology and Informatics (reach: n/a)
- Medtech*insider* (circulation: 200,000)*
- MSN UK (reach: 200,000 visitors per day) *
- NewsRX (reach: 20,000 visitors per day) *
- Recentnews.co.uk (reach: 3,500 visitors per day) *
- Telemedicine Today (reach: n/a)
- Times of Malta (reach: 2,000 visitors per day) *
- The Irish News (reach: 50,000 visitors per day) *
- The Press Association (reach: n/a)
- Virgin Media (reach: 10,000 visitors per day)*
- World News (reach: 20,000,000 pages viewed per day)

***Total reach: 1,195,500**

Conclusions

The first half year of collaboration between Eucomed and EHRA on CRM telemonitoring has brought us some remarkable visibility! Partnering with the European Commission was highly instrumental.

By joining forces we have created synergies and provided a more complete message.

There is still much to do in terms of generating evidence, creating awareness and paving the way for change.

Let's foster the European level partnership between physician and industry associations and build on similar structures at national level: we need a powerful matrix!

www.eucomed.org

Markus Siebert
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+32 476 565 101

