



**The Party is over:
*increase in CVD mortality
after two decades of good news***

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LIVERPOOL UNIVERSITY UK

EuroPrevent 2009

*Thanks: Martin O'Flaherty, Julia Critchley,
Fiona Young, Earl Ford, Ann Capewell*



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LIVERPOOL

**The Party is over: ↑CVD mortality
after two decades of good news**

THIS TALK

CVD trends: up or down

Recent flattening in young people

Adverse trends in risk factors

Demographic ageing

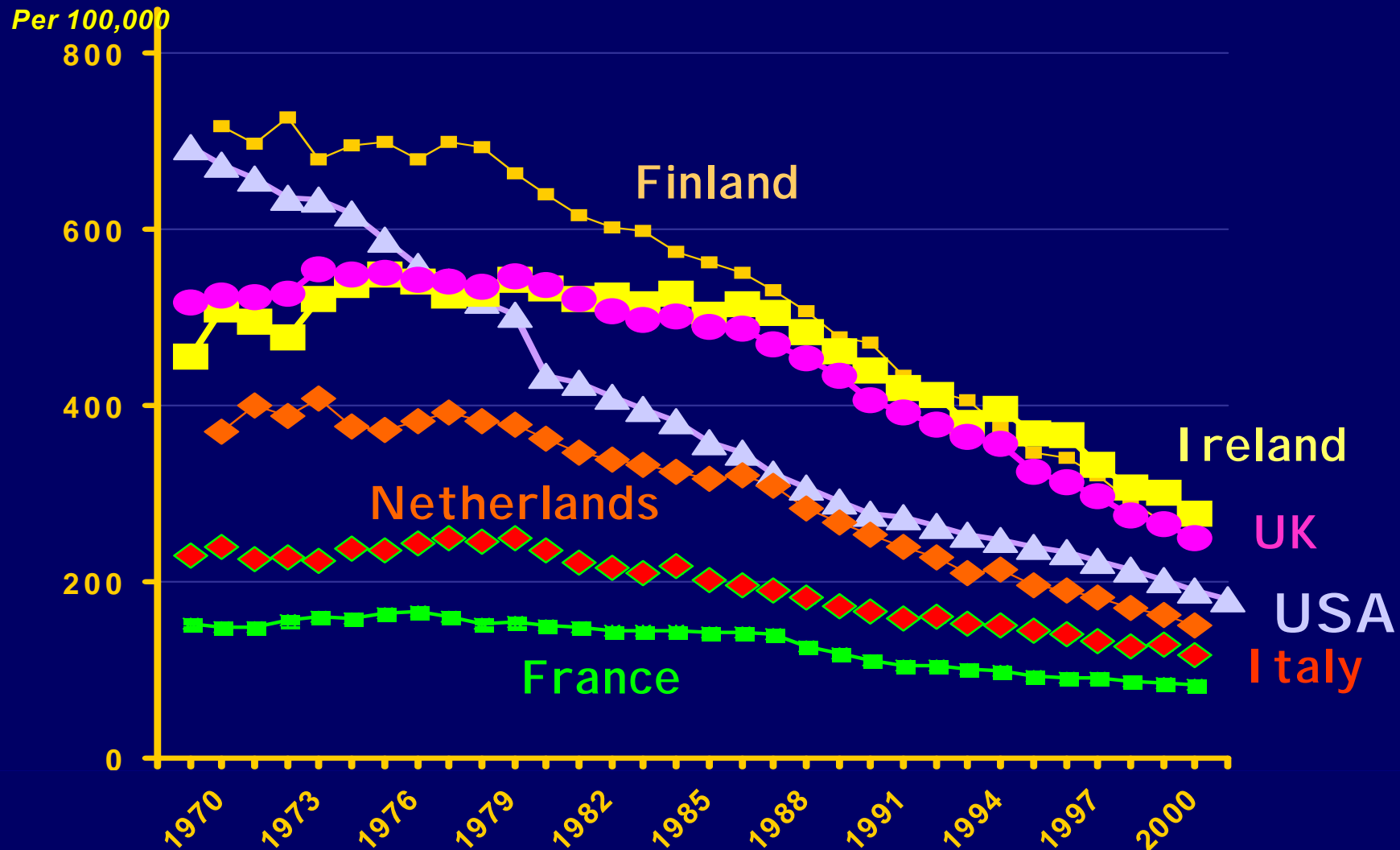
1' prevention: tablets or populations?



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Western Europe

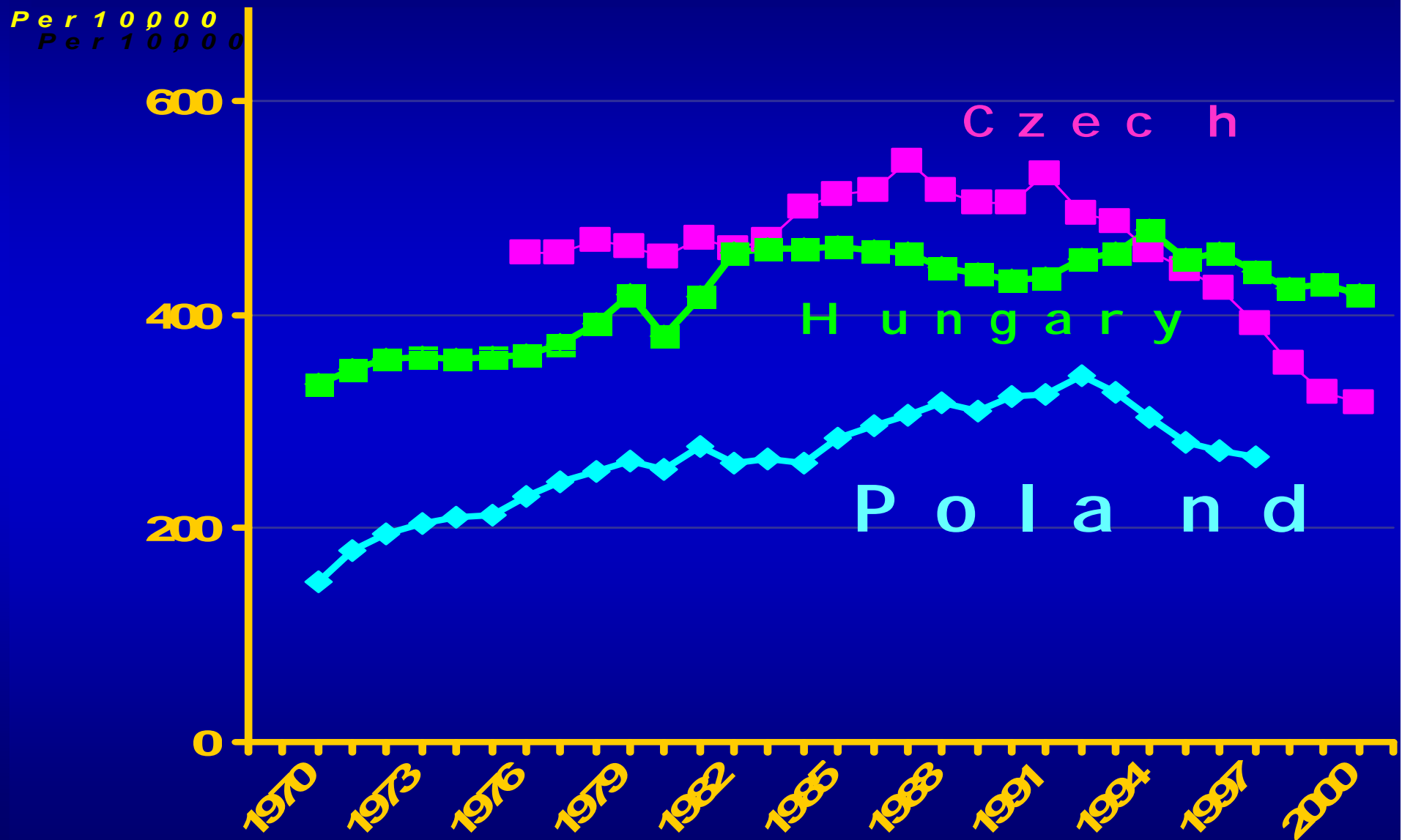
CHD mortality trends in men, 1968-2003



Source: WHO statistics 2005 Men aged 35 - 74, Standardised

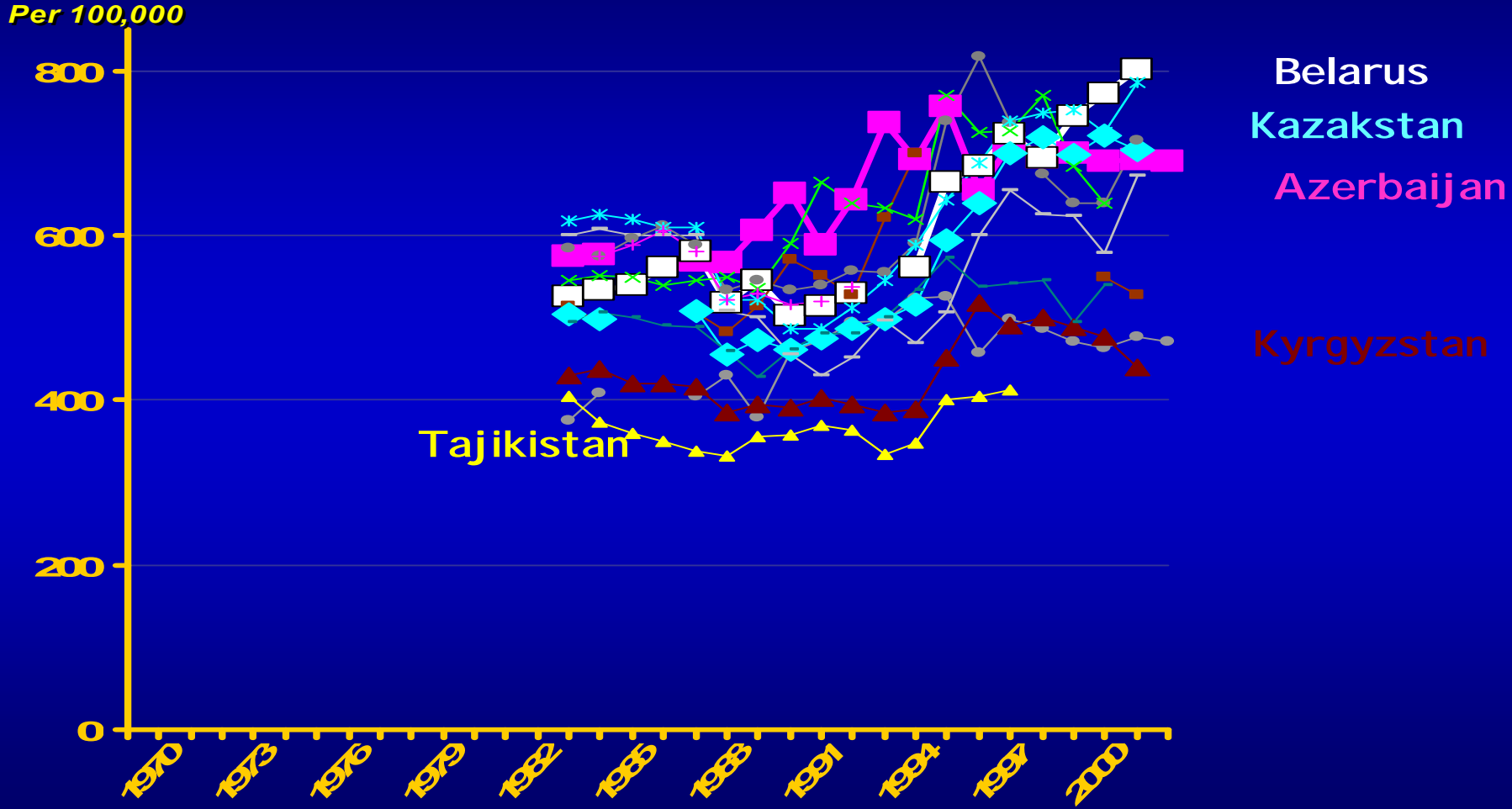
Central Europe

CHD mortality trends in Central Europe



Eastern Europe

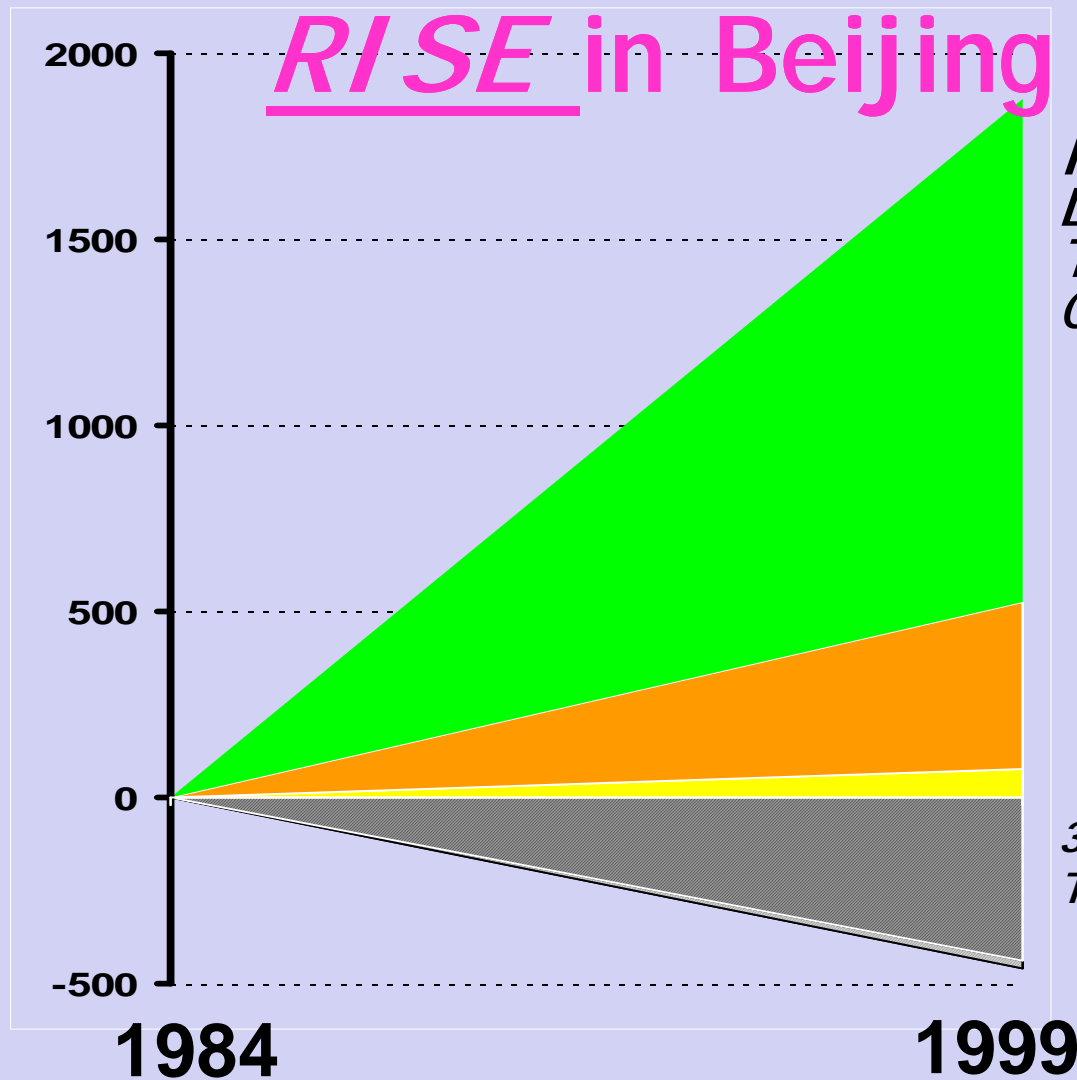
Eastern Europe & Former USSR



China: Beijing

IMPACT model: CHD mortality

RISE in Beijing 1984 - 1999

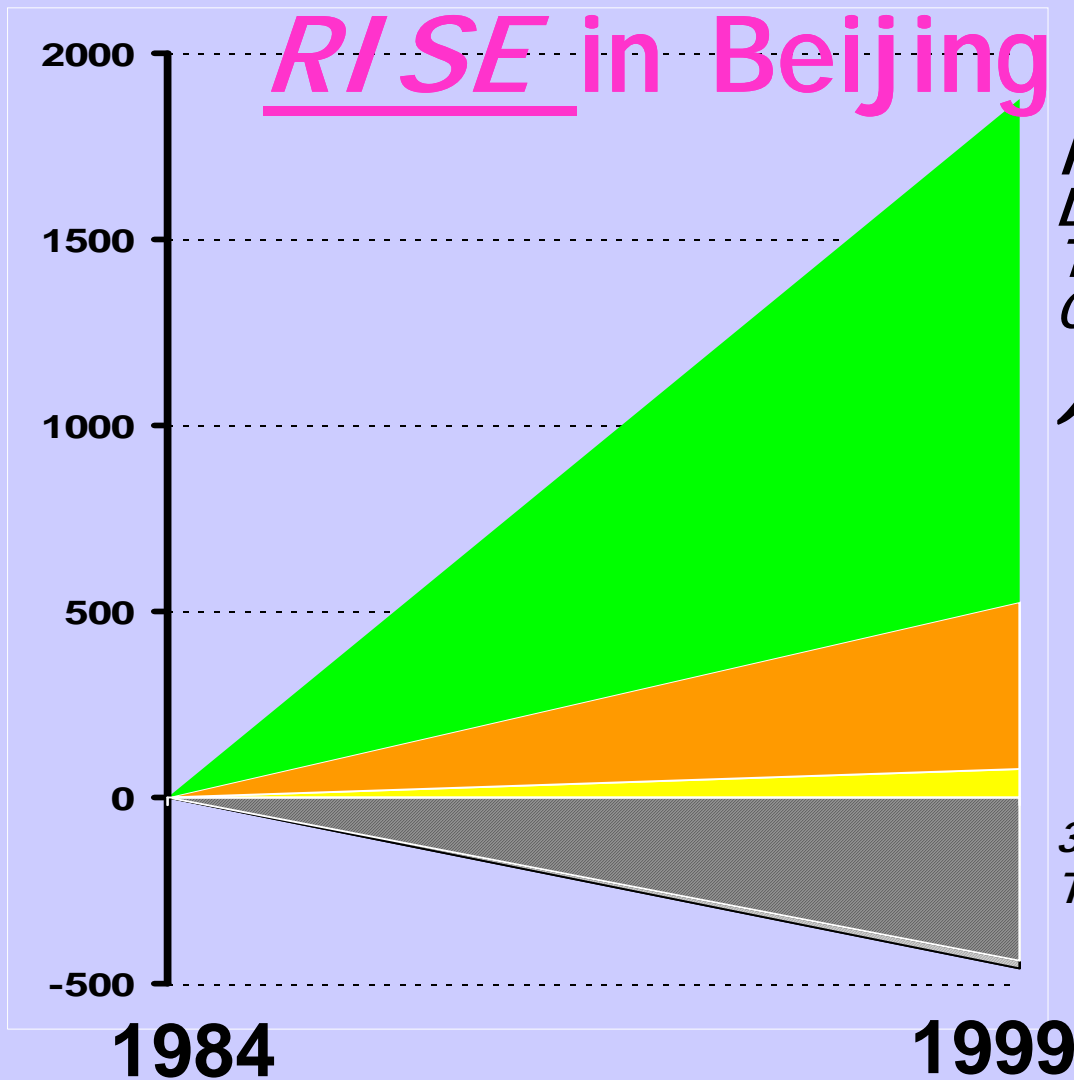


In 1999: 1820 EXTRA DEATHS ATTRIBUTABLE TO RISK FACTOR CHANGES

370 FEWER DEATHS BY TREATMENTS

IMPACT model: CHD mortality

RISE in Beijing 1984 - 1999



In 1999: 1820 EXTRA DEATHS ATTRIBUTABLE TO RISK FACTOR CHANGES

↑Cholesterol 77%

↑Diabetes 19%

↑BMI 4%

↑Smoking 1%

370 FEWER DEATHS BY TREATMENTS

Beijing 1984 – 1999

Cholesterol ↑↑ 1.03 mmol/l

Beijing 1984 – 1999

Cholesterol ↑↑ 1.03 mmol/l

Reflects Westernisation of diet

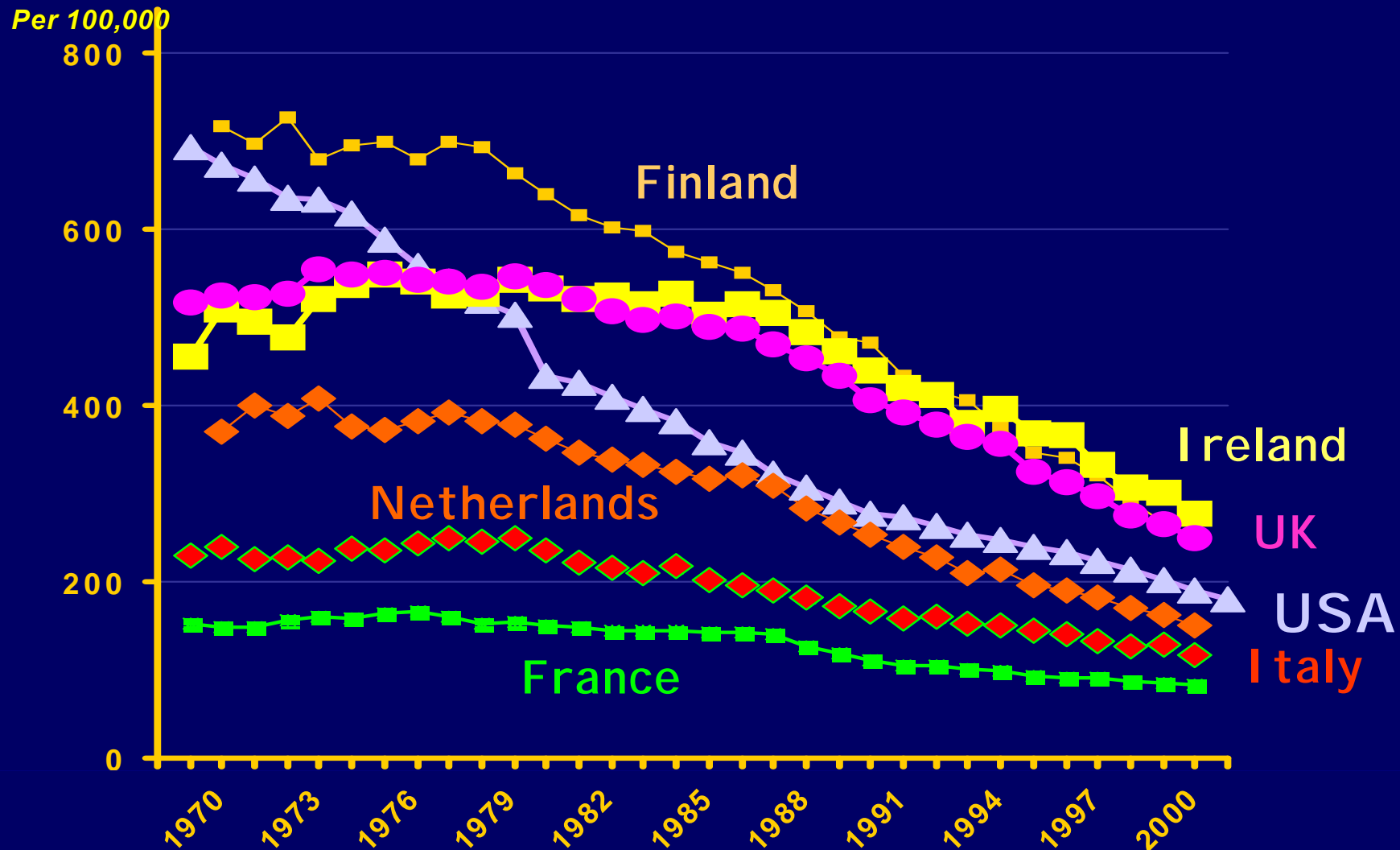
Popkin et al Public Health Nutrition 2002 5 169

From Traditional to Modern..... Marketing of (Globalised) Food



Flattening CVD mortality trends

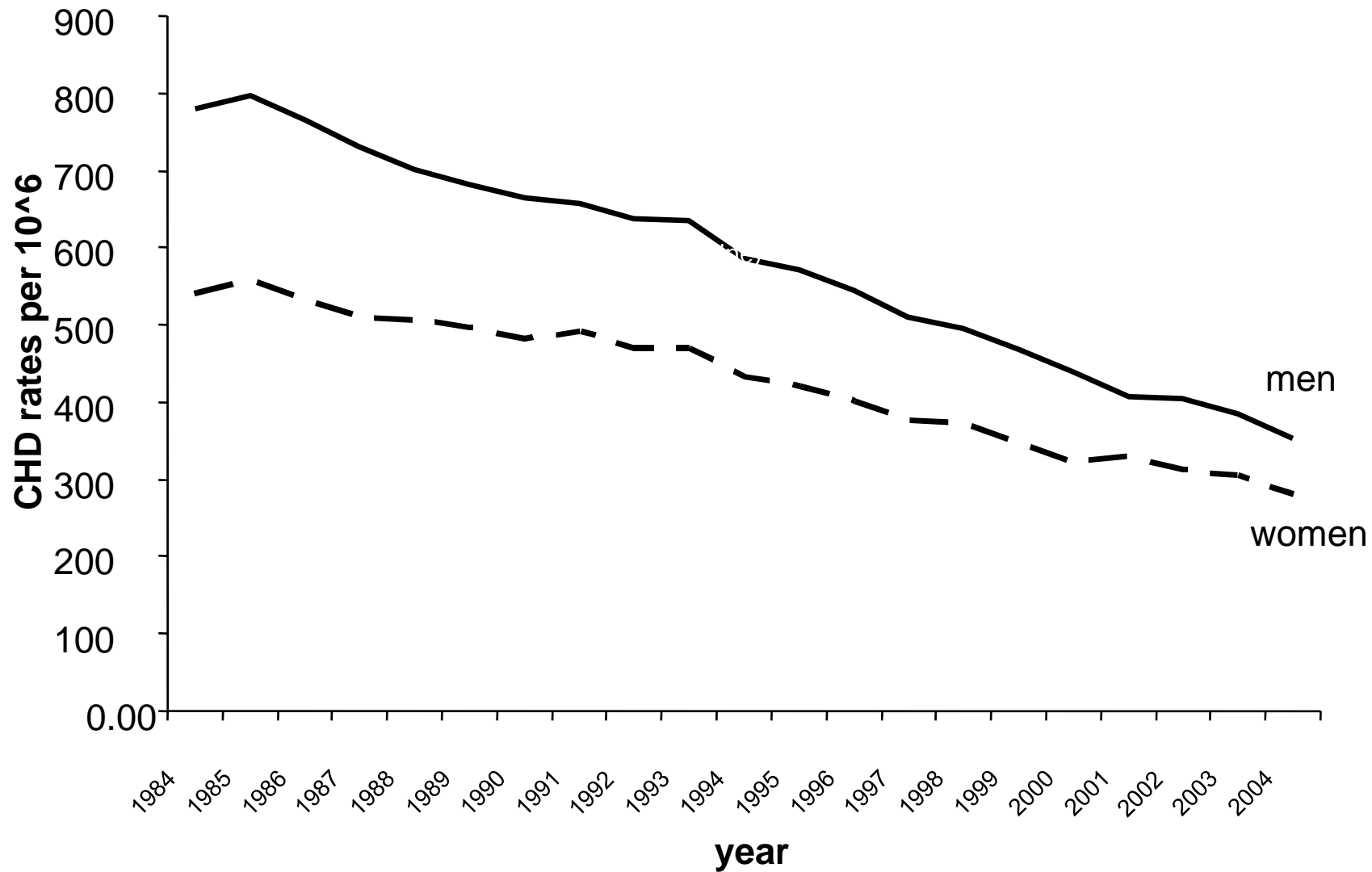
Western CHD mortality trends in men, 1968-2003



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UK 1984-2004

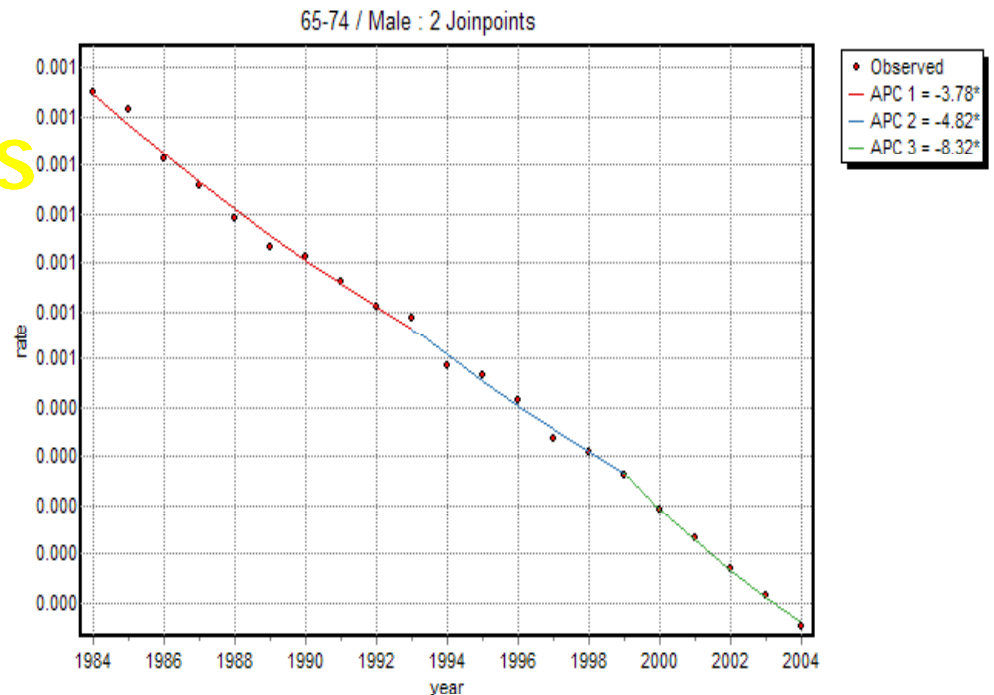
Overall age-adjusted CHD mortality rates



UK Age-specific CHD mortality rates 1984-2004

Men 54 - 65

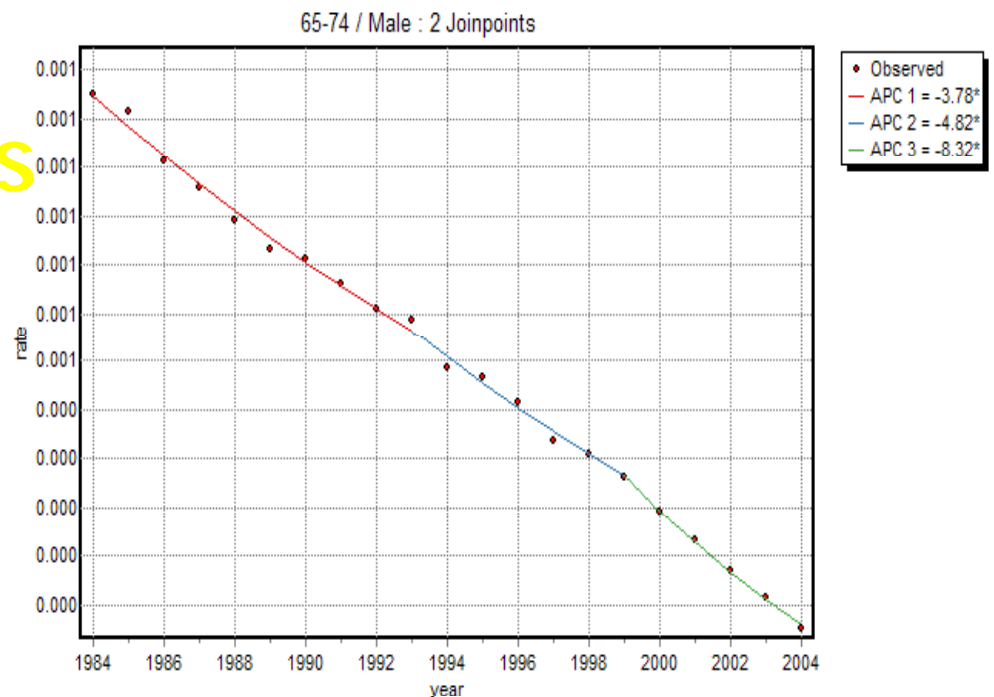
- JoinPoint Analysis
- 3 periods identified
- annual percent change increased



UK Age-specific CHD mortality rates 1984-2004

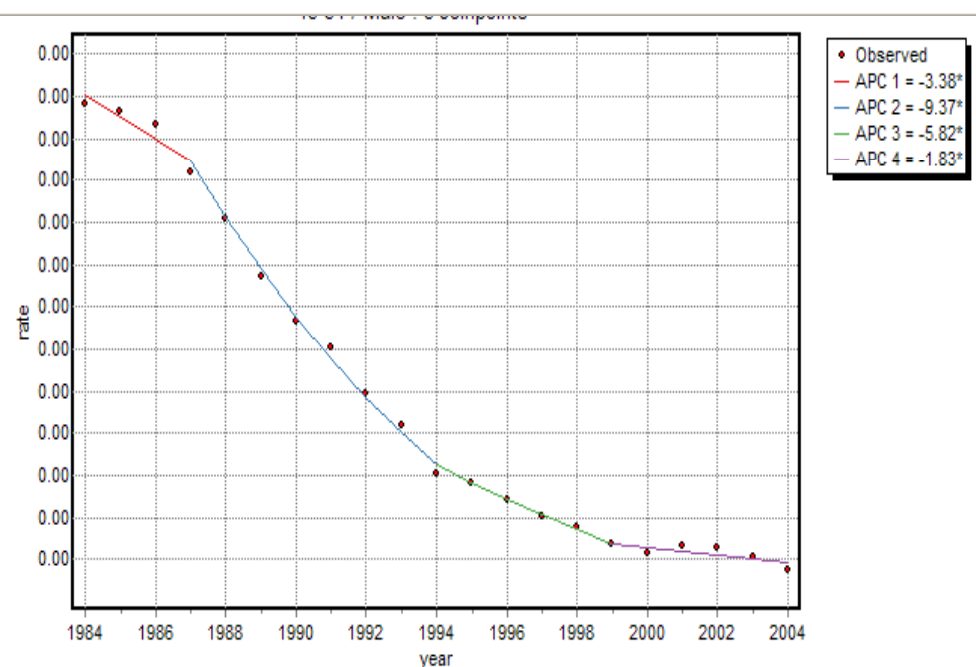
Men 54 – 65

- JoinPoint Analysis
- 3 periods identified
- annual percent change increased



Rates Flattening in Men 45-54

- 4 periods identified
- annual percent change decreased



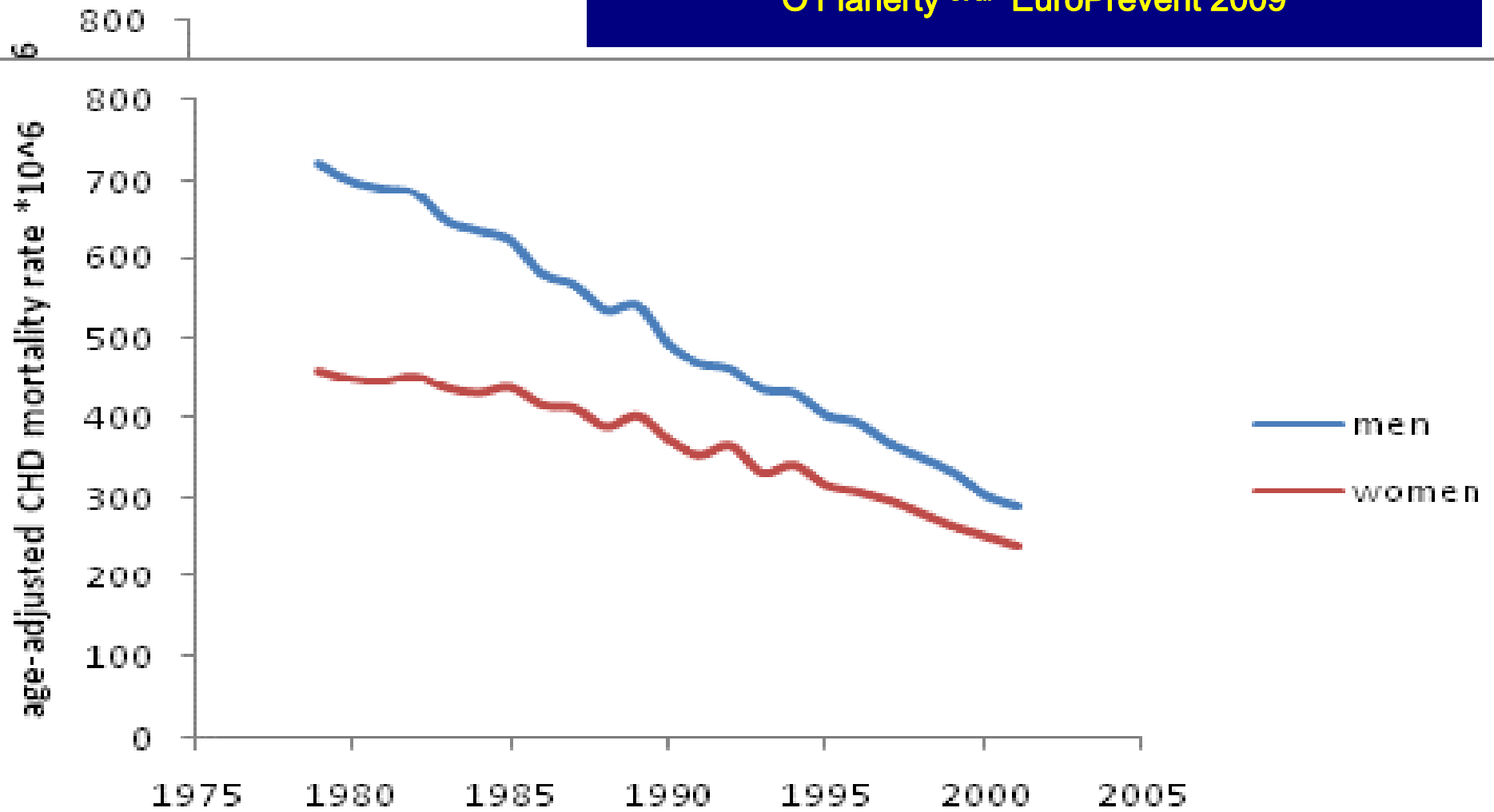
AUSTRALIA

Age-specific CHD mortality rates 1979-2001

O'Flaherty ^{et al} EuroPrevent 2009

Australia 1979 – 2001 Age-adjusted rates

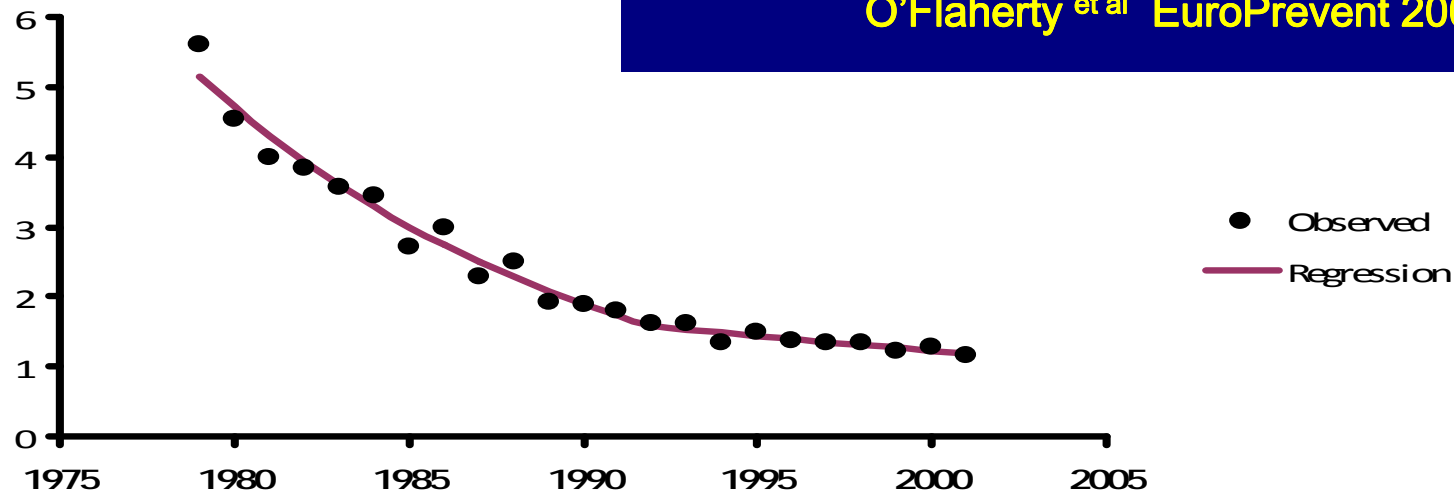
O'Flaherty ^{et al} EuroPrevent 2009



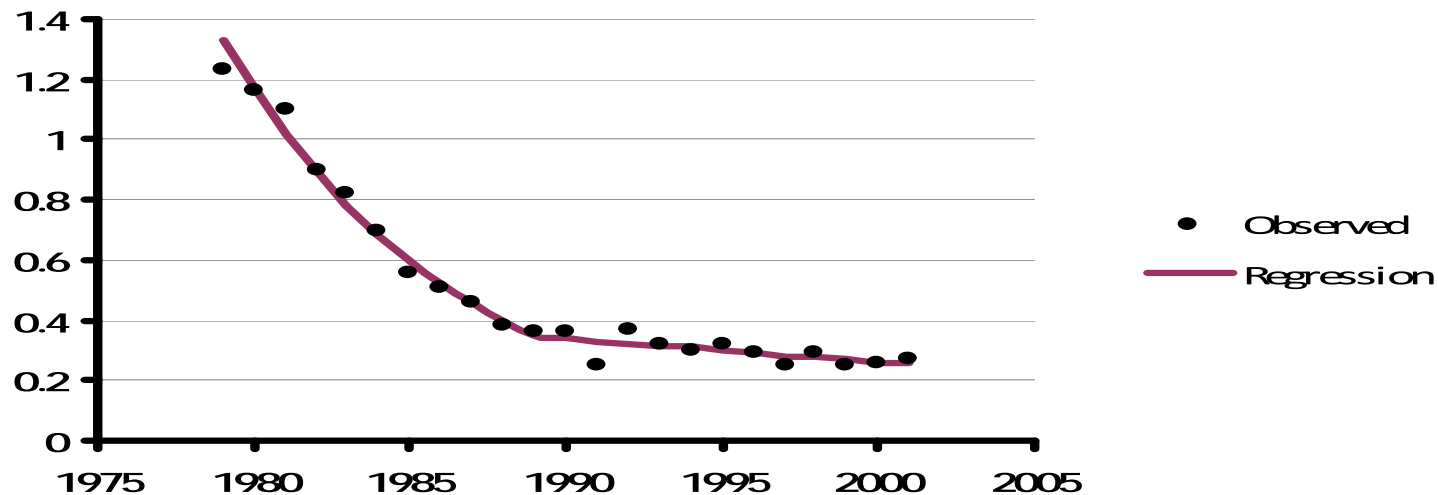
AUSTRALIA

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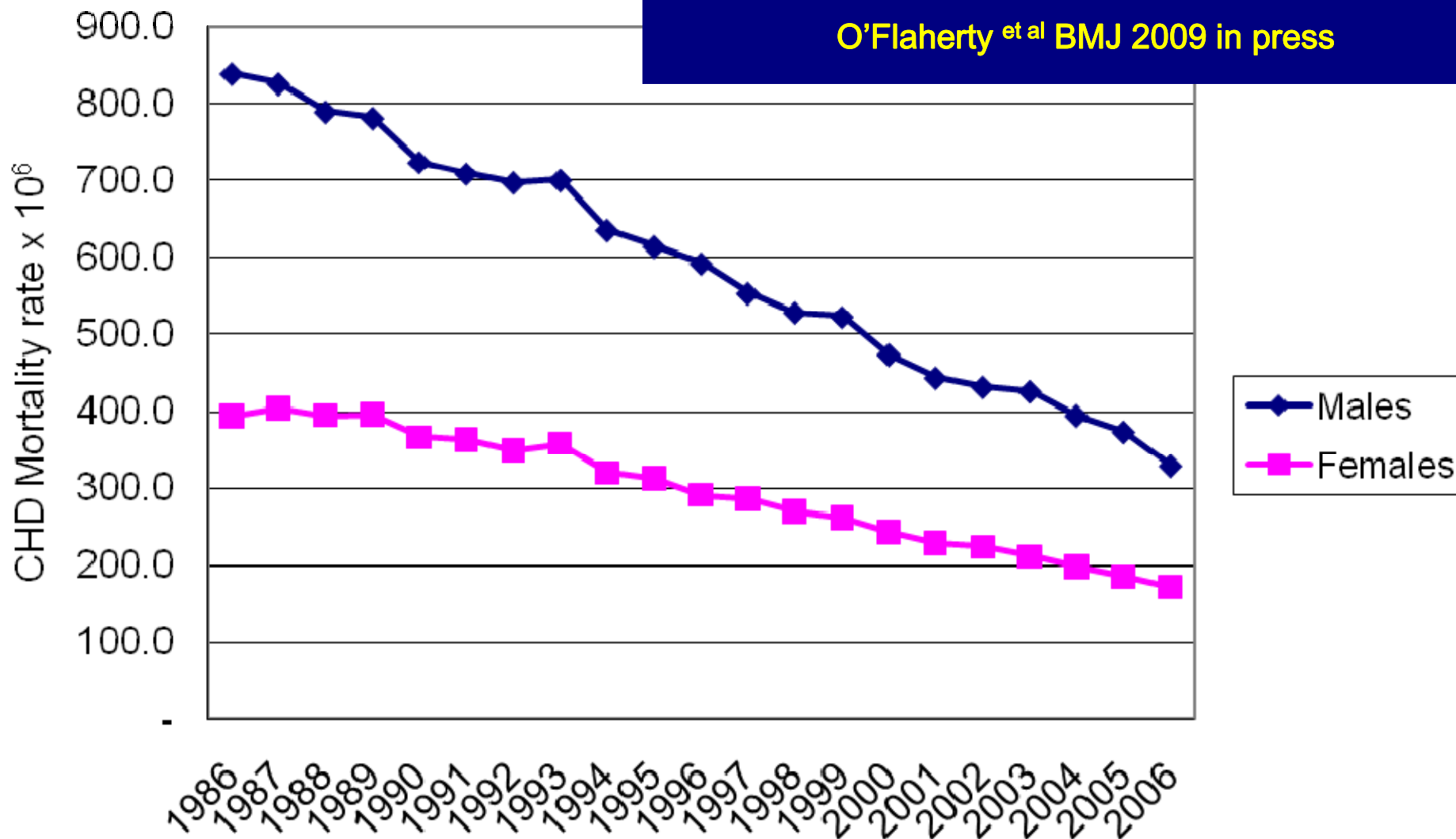
MEN
35-44



WOMEN
35-44

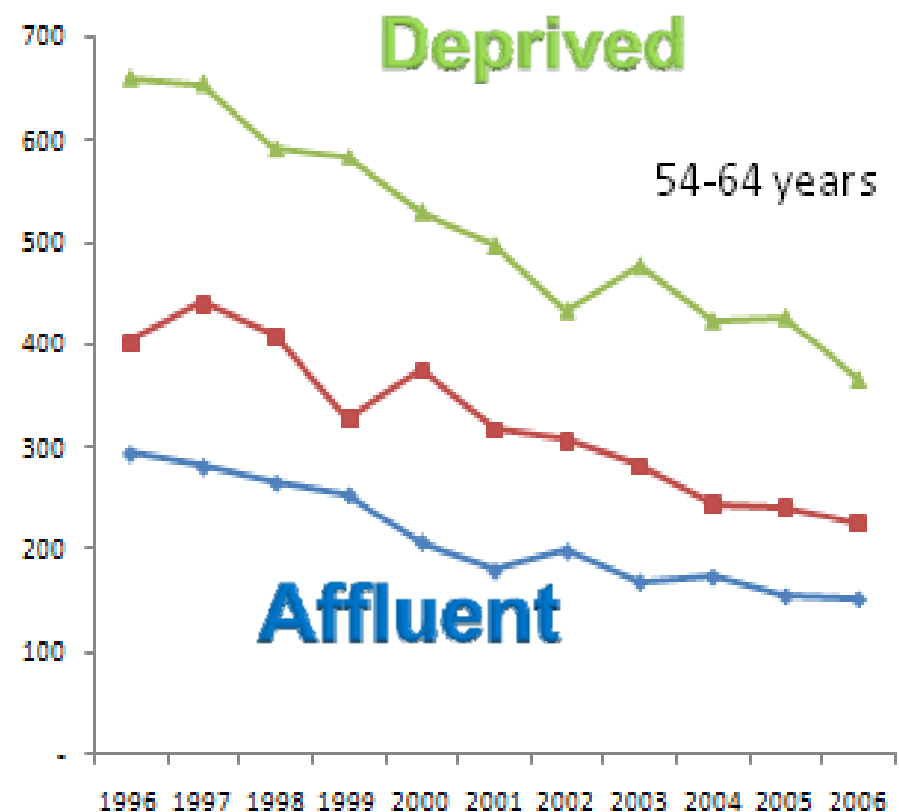
Scottish CHD mortality rates 1986-2006: age-standardised

O'Flaherty et al BMJ 2009 in press



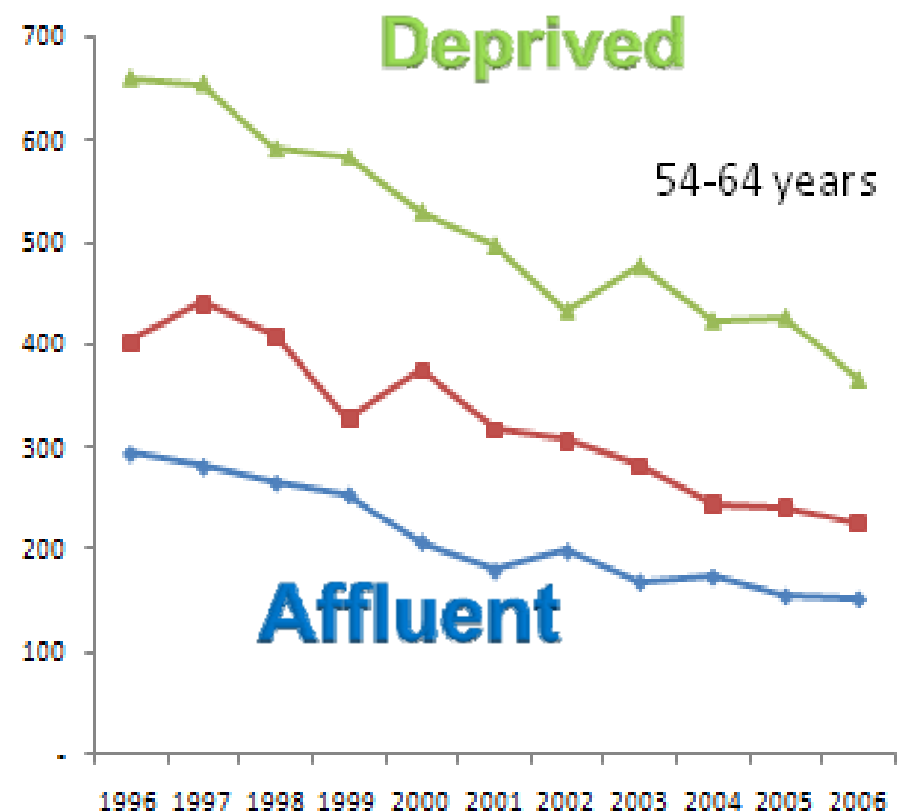
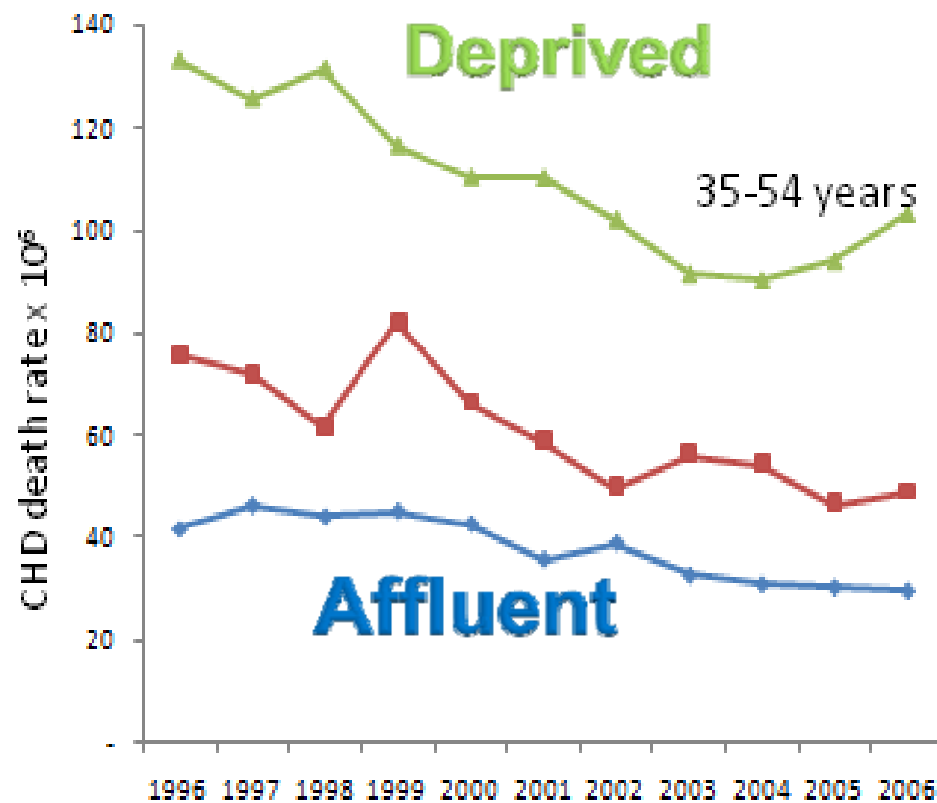
Scottish CHD mortality rates 1986-2006: age & deprivation

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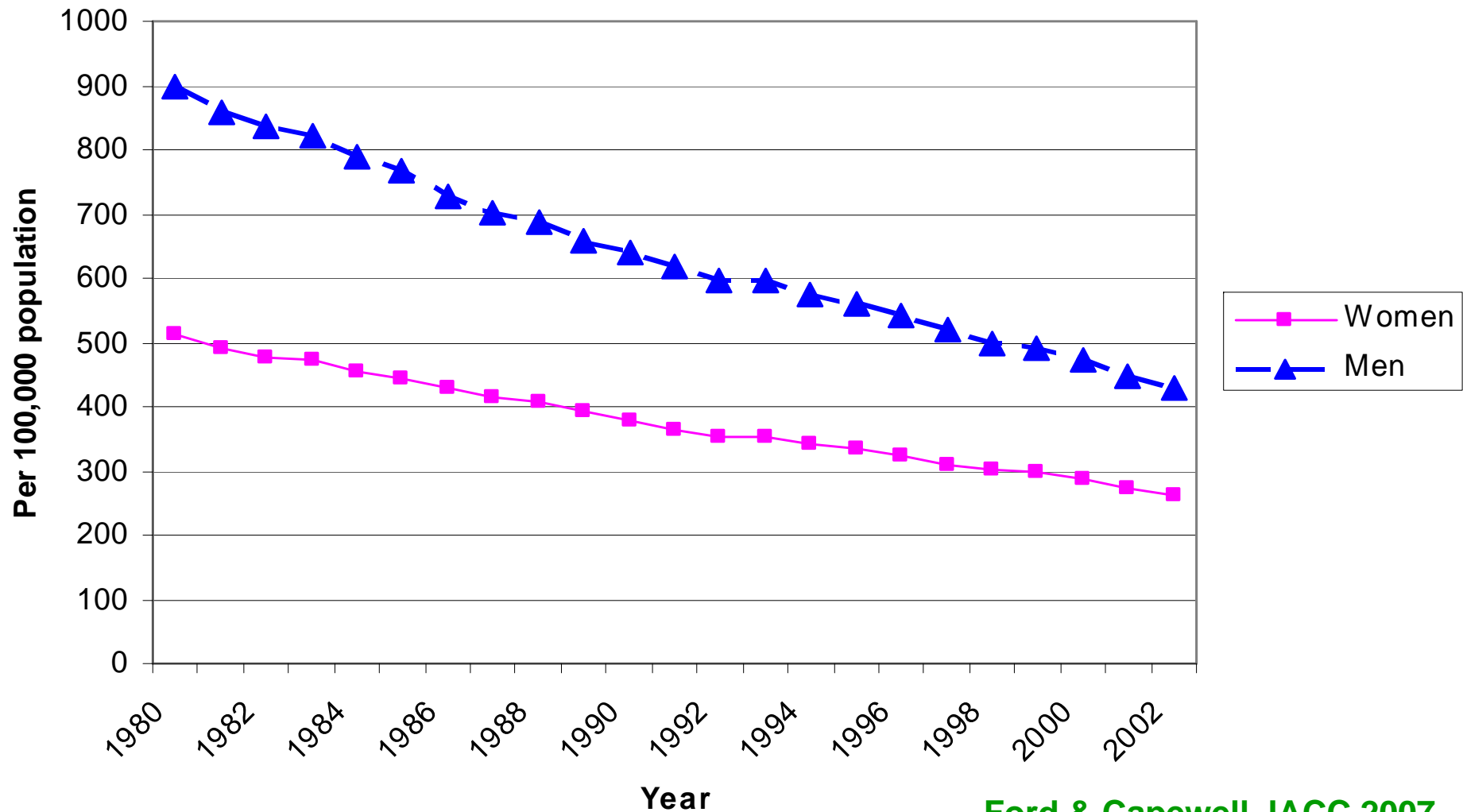


Scottish CHD mortality rates 1986-2006: age & deprivation

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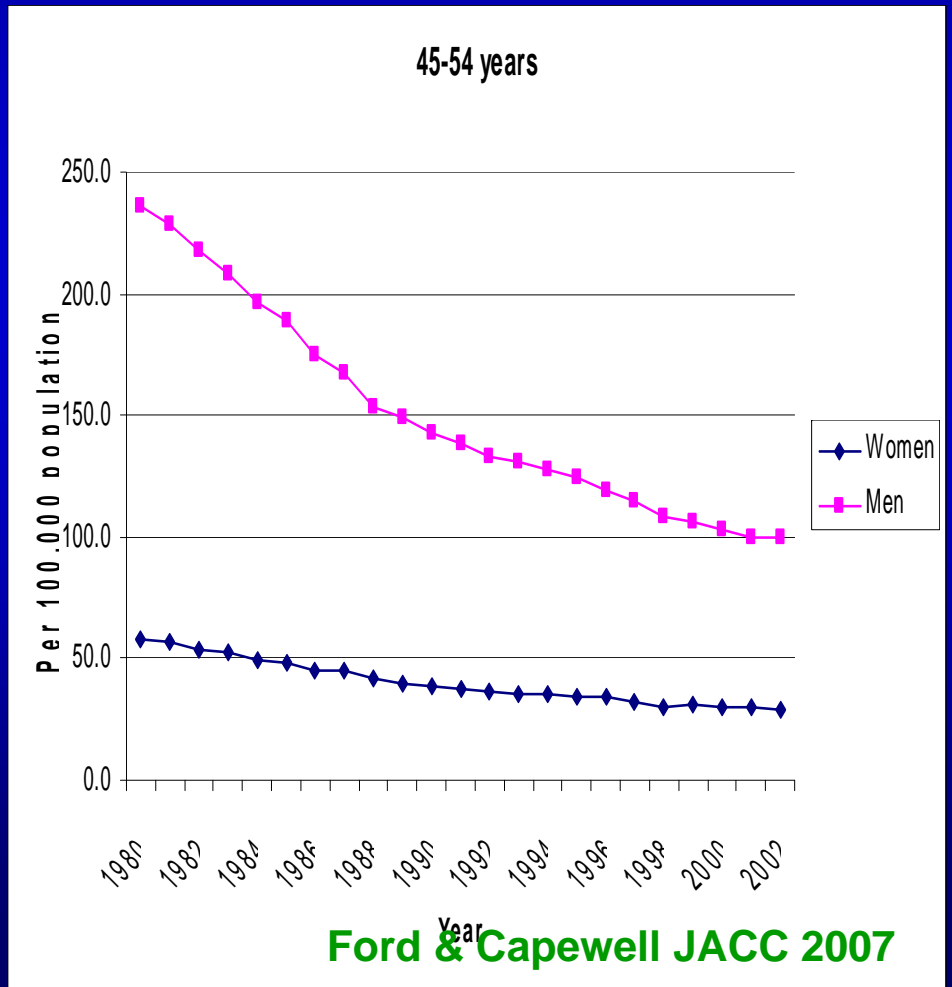


AGE-ADJUSTED CHD mortality trends USA 1980 - 2002



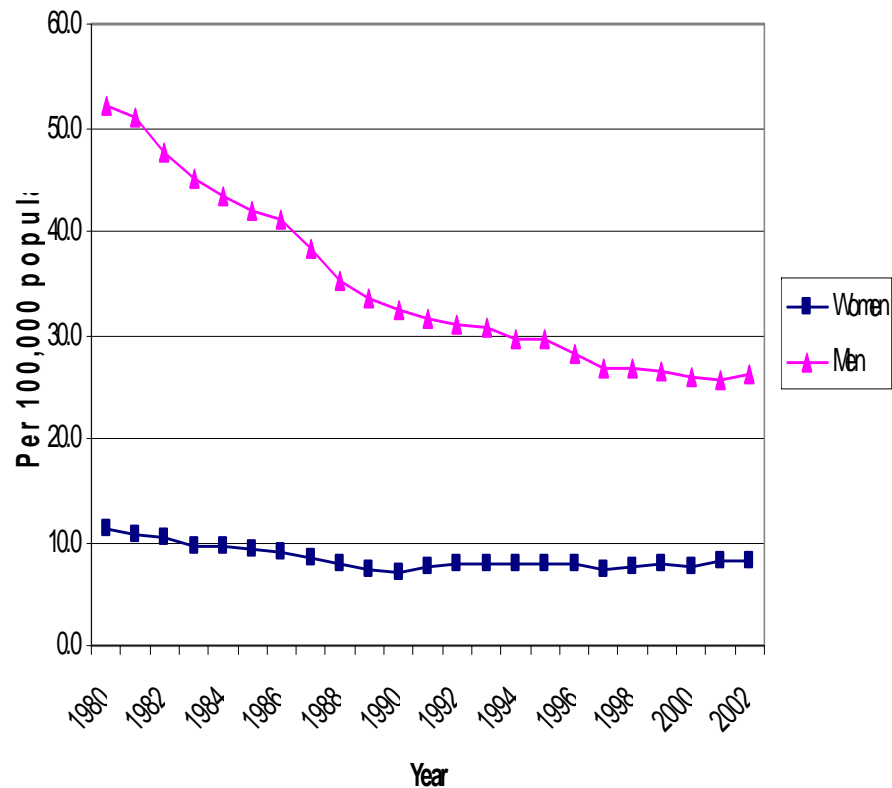
Ford & Capewell JACC 2007

AGE-SPECIFIC CHD mortality trends USA 1980 - 2002

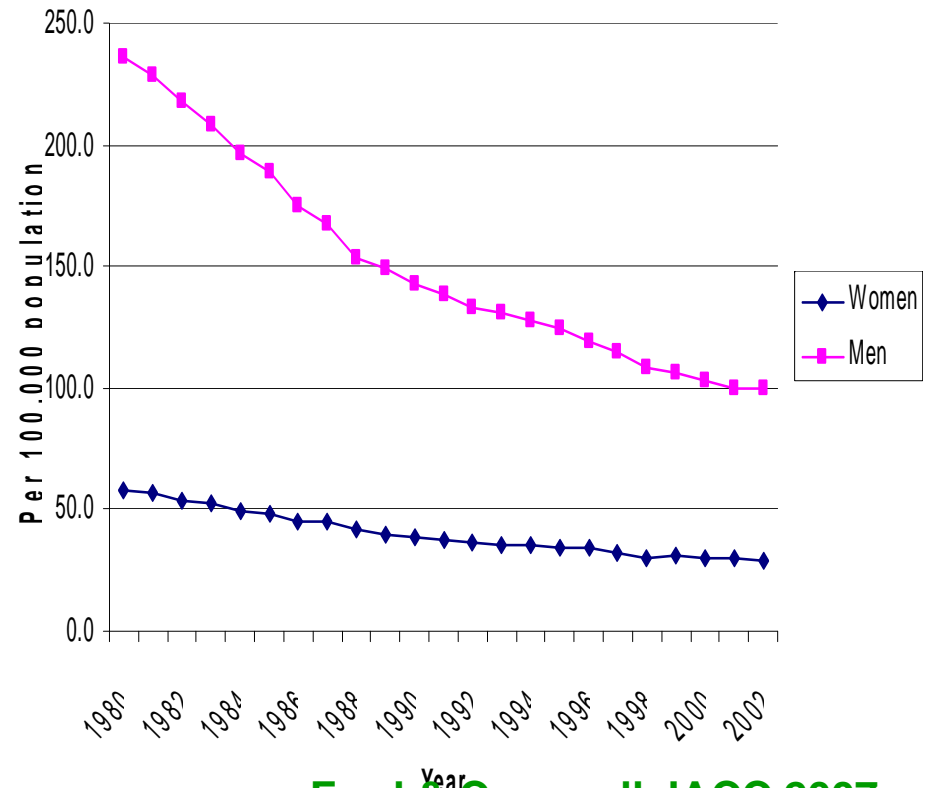


AGE-SPECIFIC CHD mortality trends USA 1980 - 2002

35-44 years



45-54 years



Ford & Capewell JACC 2007

The Economist

DECEMBER 13TH-19TH 2003

www.economist.com

Russia's broken democracy

PAGES 22-24

Europe's constitutional squabble

PAGES 27 AND 31

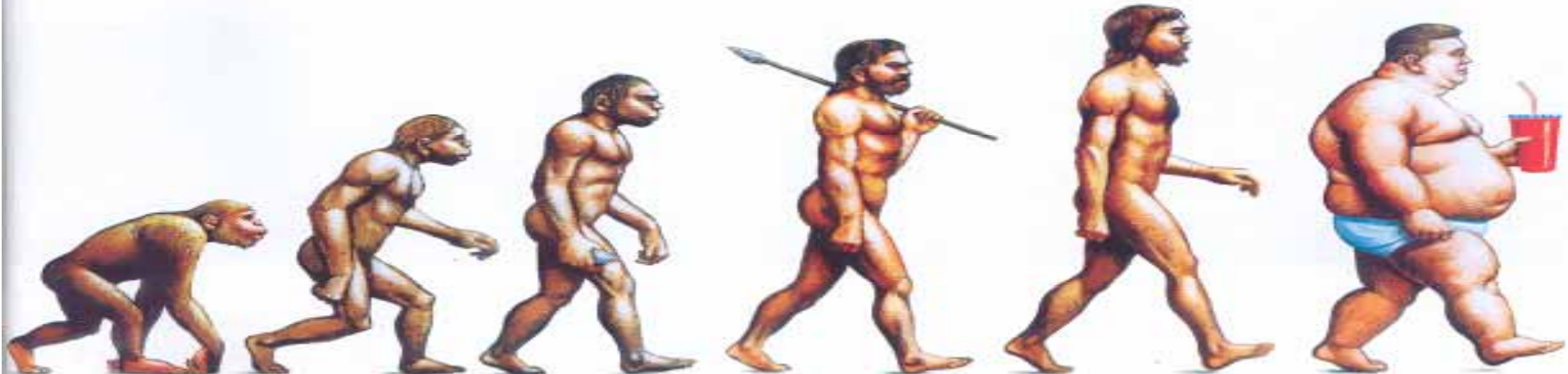
The future of flight

PAGES 75-77

A SURVEY OF FOOD

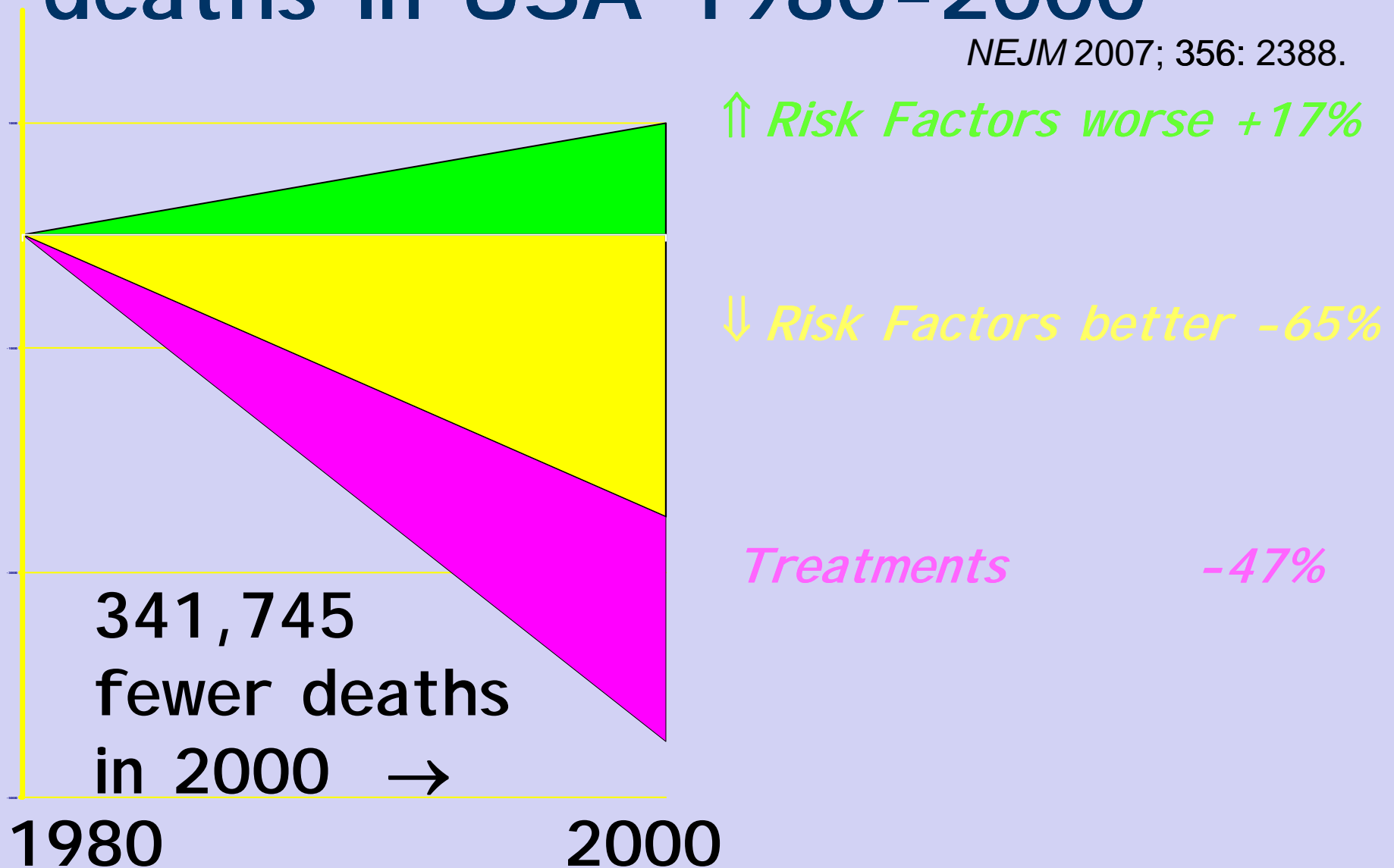
AFTER PAGE 50

The shape of things to come



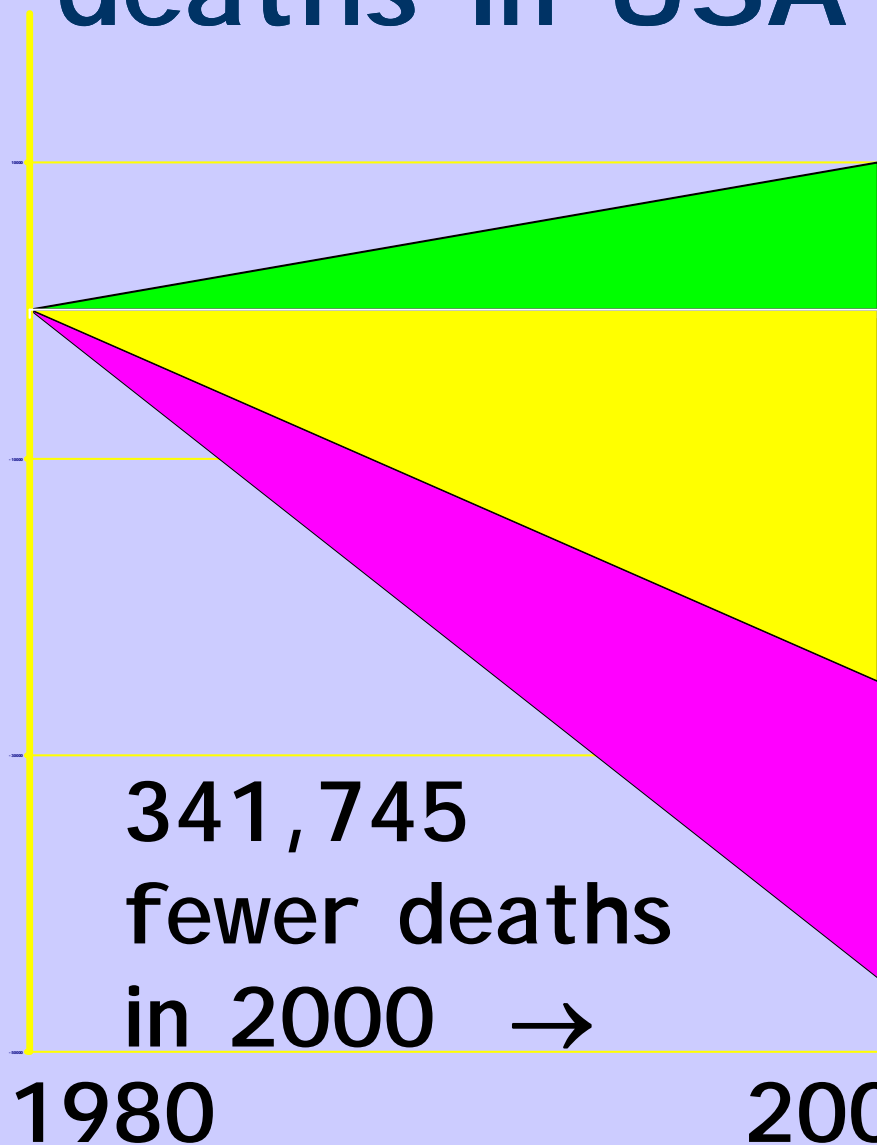
Explaining the fall in CHD deaths in USA 1980-2000

NEJM 2007; 356: 2388.



Explaining the fall in CHD deaths in USA 1980-2000

NEJM 2007; 356: 2388.



↑ *Risk Factors worse +17%*

↑ Obesity (increase) +7%

↑ Diabetes (increase) +10%

↓ *Risk Factors better -65%*

↓ Population BP fall -20%

↓ Smoking -12%

↓ Cholesterol (diet) -24%

↑ Physical activity -5%

Treatments -47%

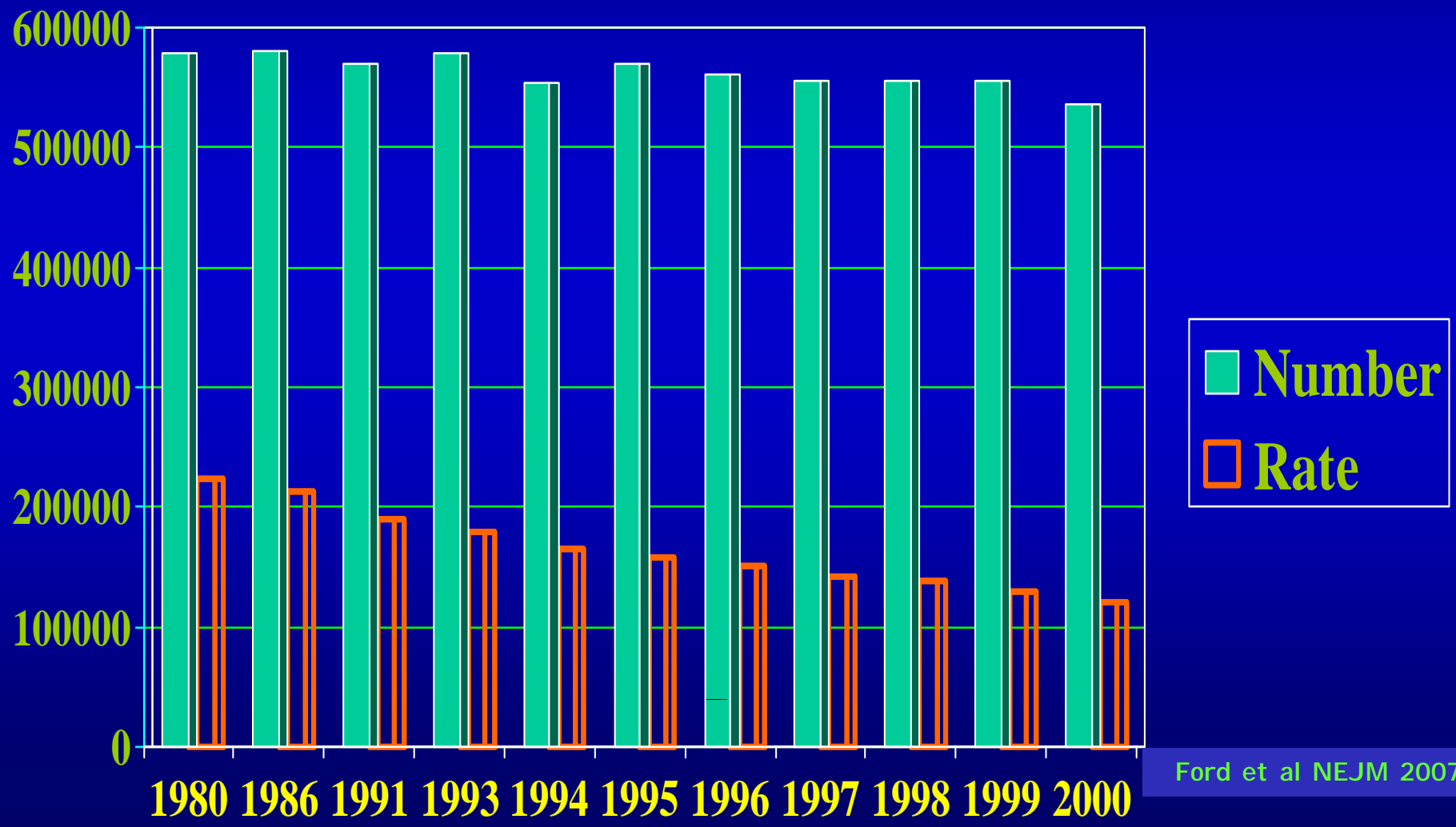
Unexplained -9%

Demographic Trends:

population

ageing

USA Trends 1980-2000: *CHD mortality rates* versus *numbers* of CHD deaths



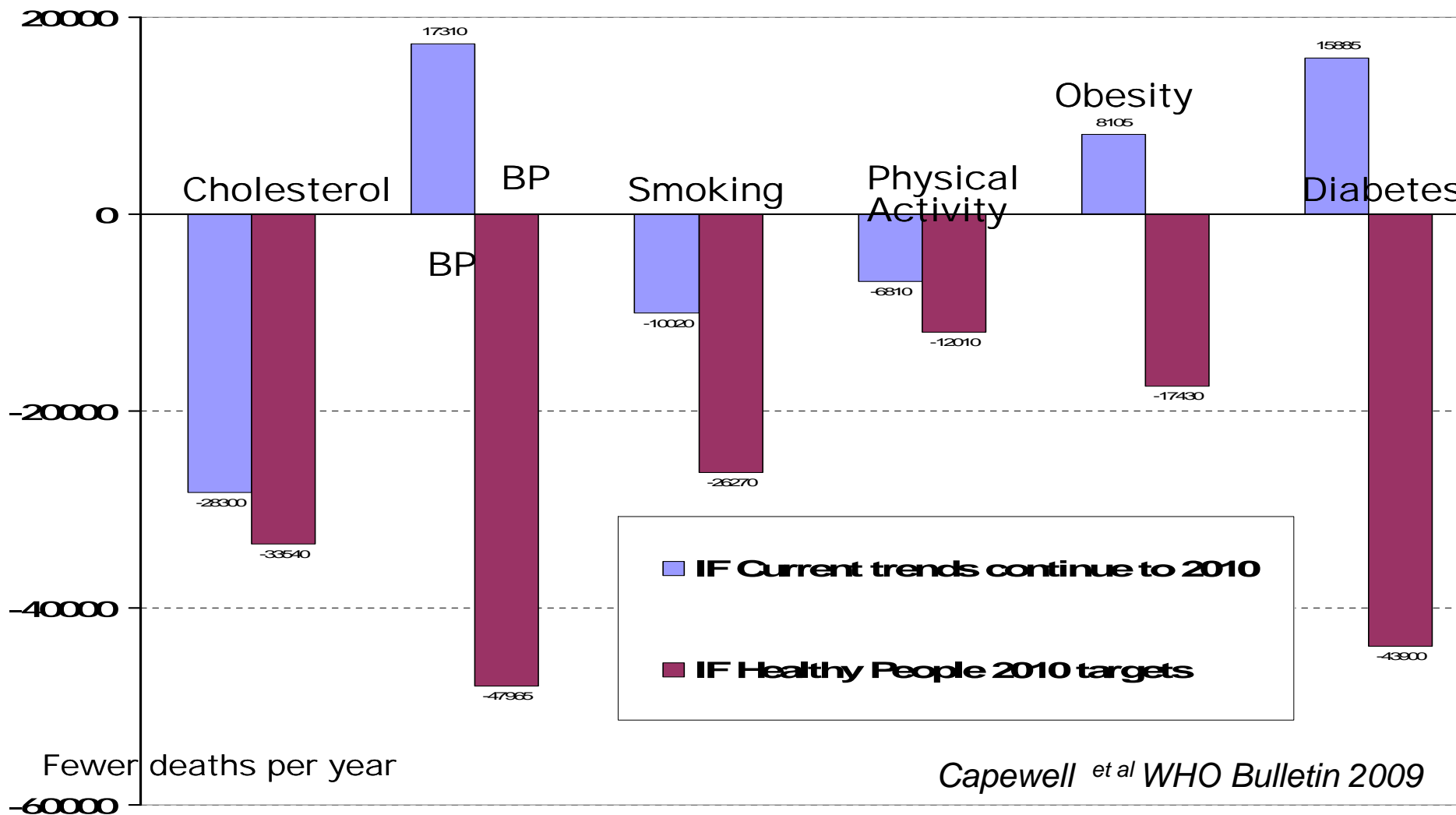
Ford et al NEJM 2007

USA CHD projections 2000-2010

If recent risk factor trends continue
If Healthy People 2010 Targets reached

USA CHD projections 2000-2010

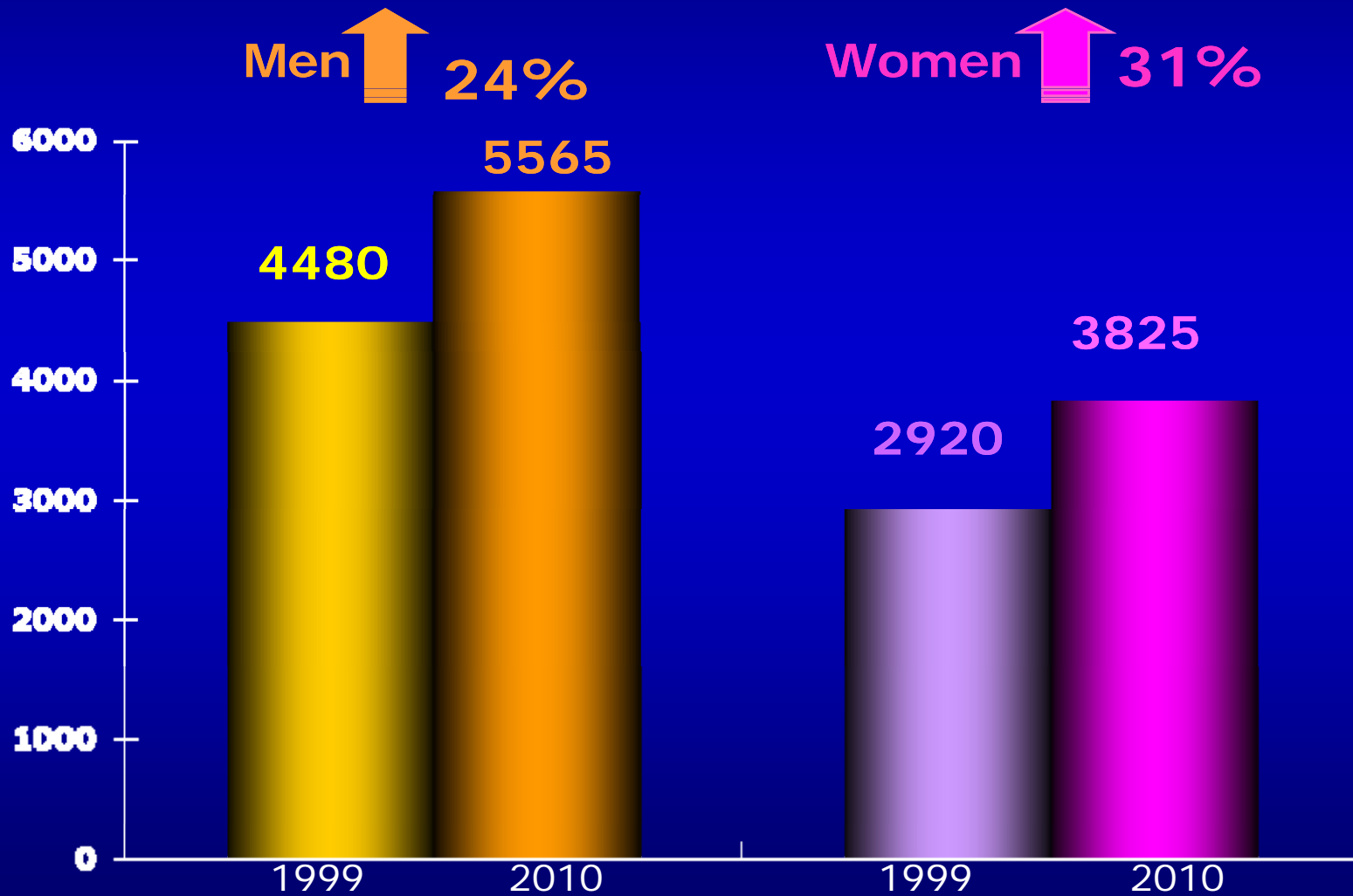
If recent risk factor trends continue
 If Healthy People 2010 Targets reached



Beijing projections 1999- 2010

CHD DEATHS Beijing 2010 projections

27% increases simply due to population ageing



total 9390, 27% increase (approx 1990 more deaths)

Projected CHD Deaths in Beijing 2010

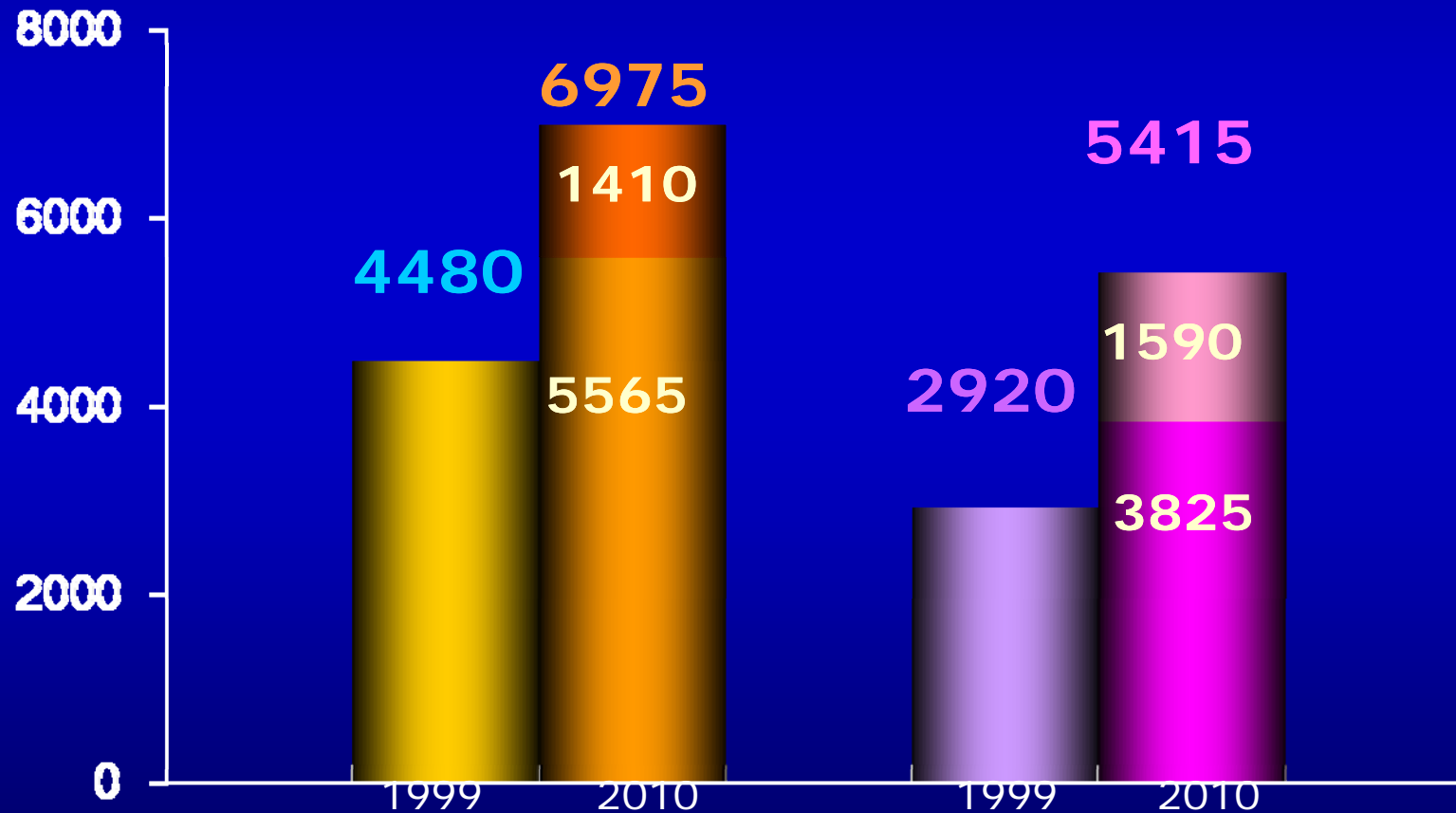
67% increase if risk factor trends continue to 2010

Cheng ^{et al} *BMC Public Health* 2009 9 30

(plus population ageing)

Men  56%

Women  86%



total 12390, 67% increase (4990 more deaths)

Primary prevention in UK & USA:

Primary prevention in UK & USA:

tablets for individuals

or

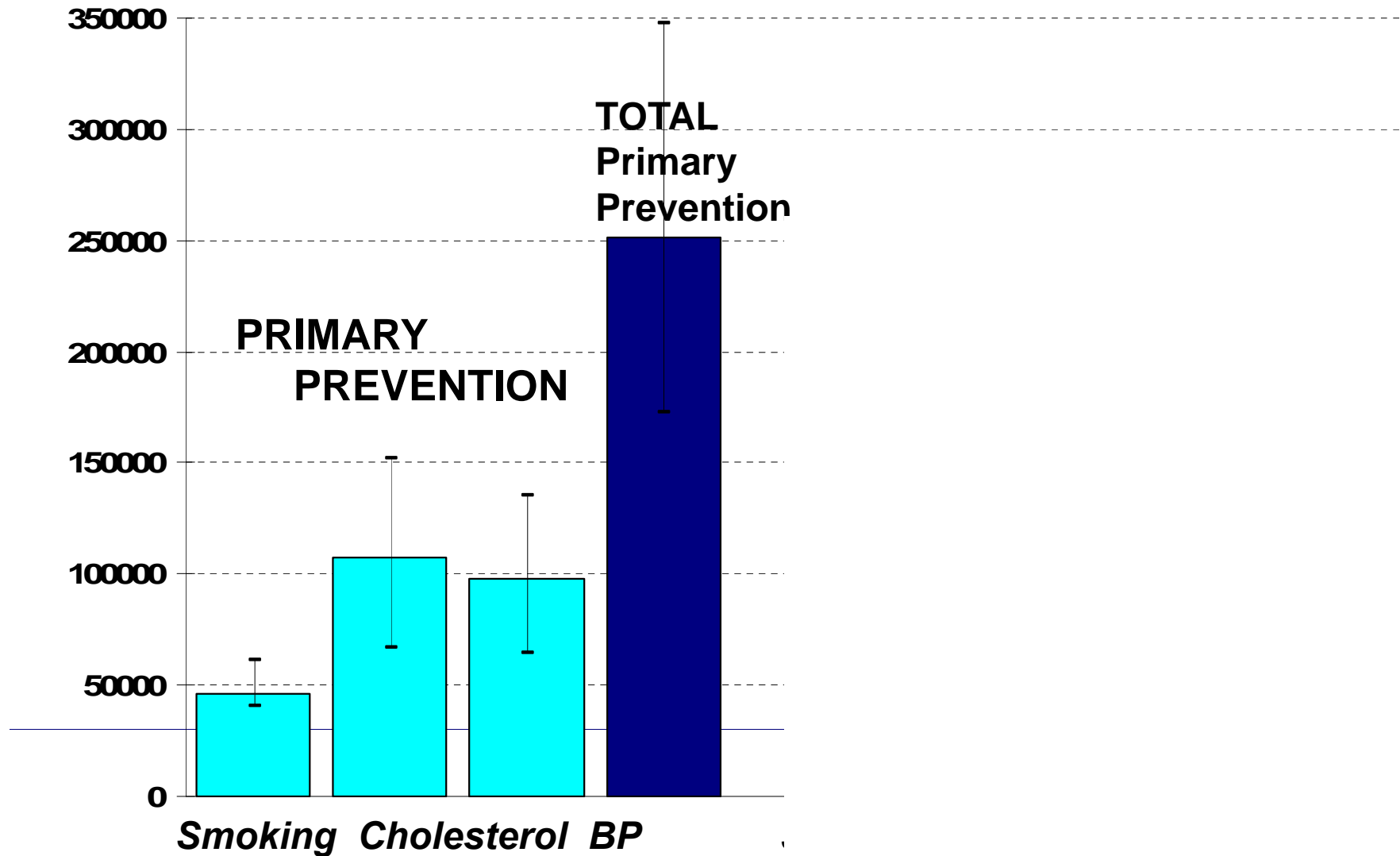
↓ *population risk factors?*

Fall in CHD deaths USA 1980-2000

Primary *versus* Secondary Prevention

Fiona Young, Julia Critchley & Simon Capewell EUROPREVENT 2009

Fewer CHD Deaths

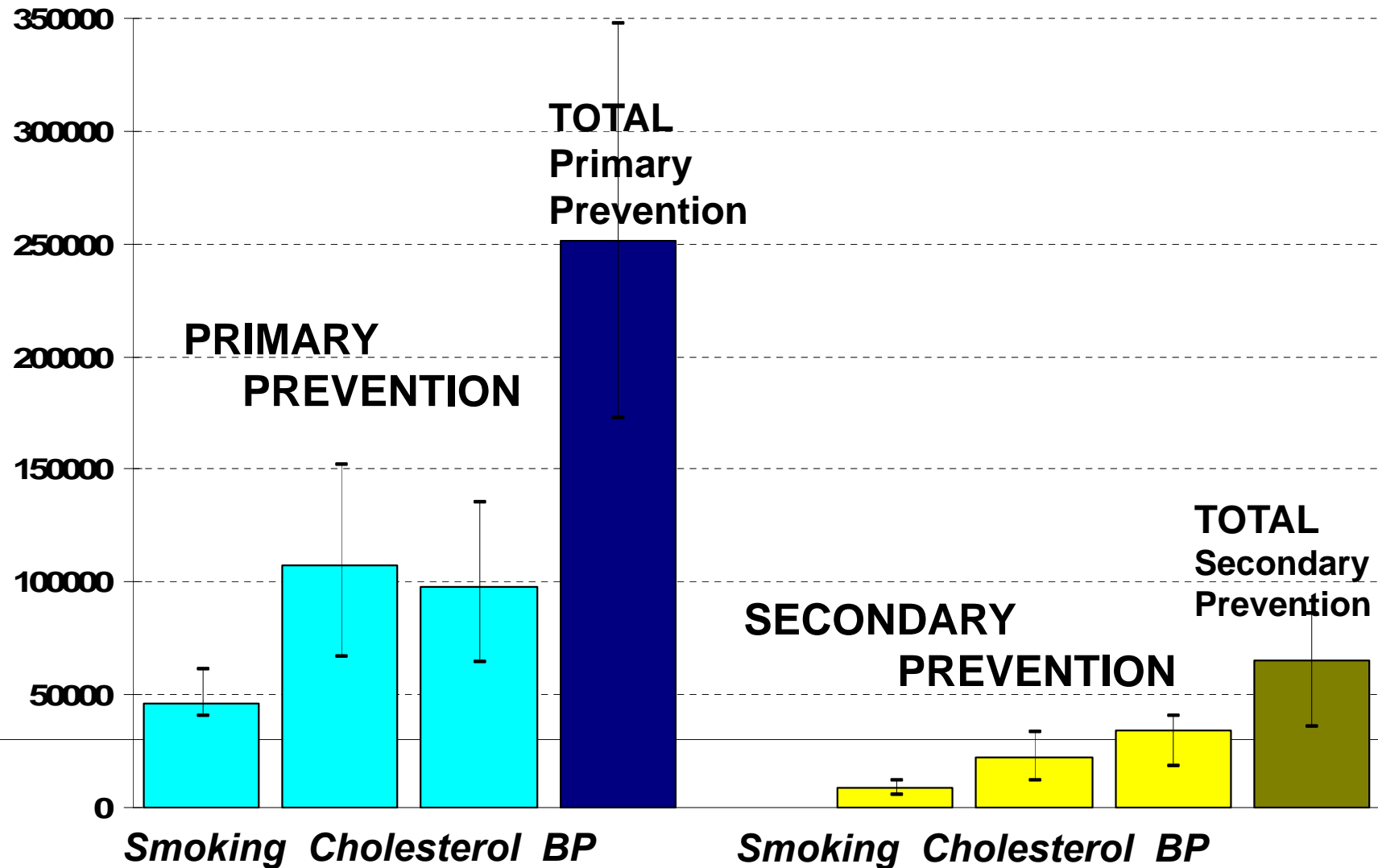


Fall in CHD deaths USA 1980-2000

Primary *versus* Secondary Prevention

Fiona Young, Julia Critchley & Simon Capewell EUROPREVENT 2009

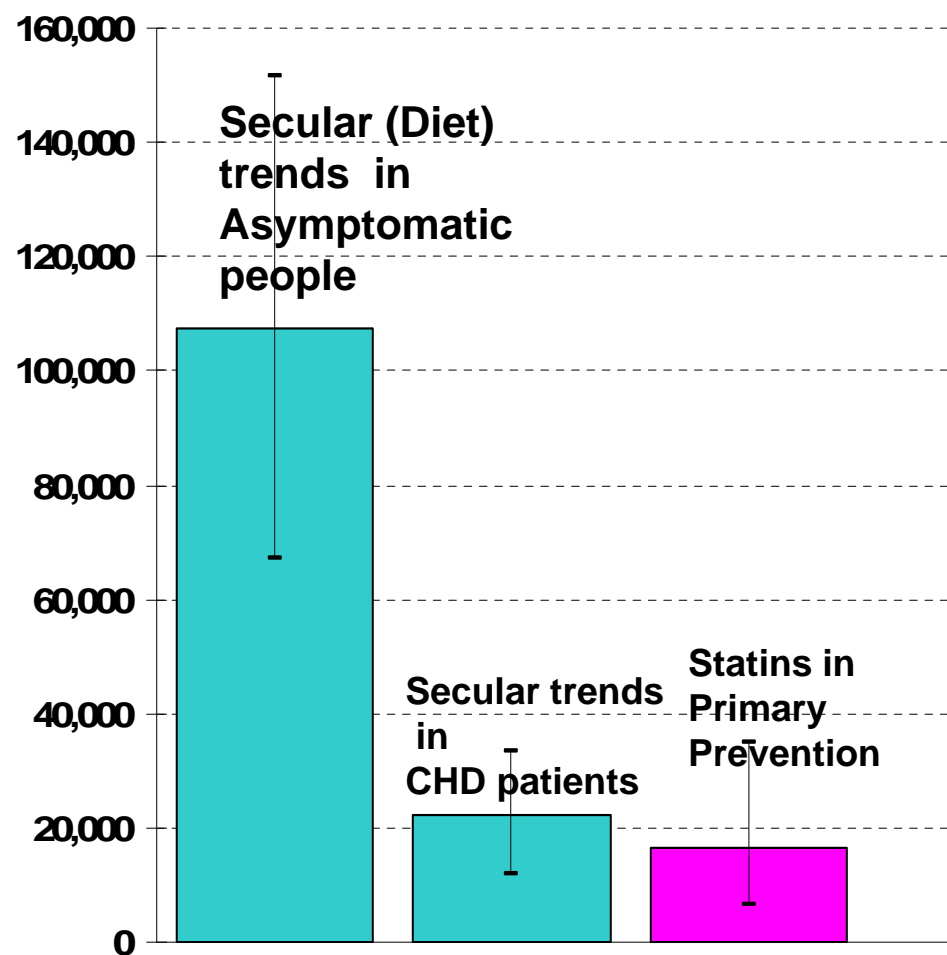
Fewer CHD Deaths



Fall in CHD deaths USA 1980-2000: Secular & medical risk factor reductions

Fiona Young, Julia Critchley & Simon Capewell EUROPREVENT 2009

Fewer CHD Deaths

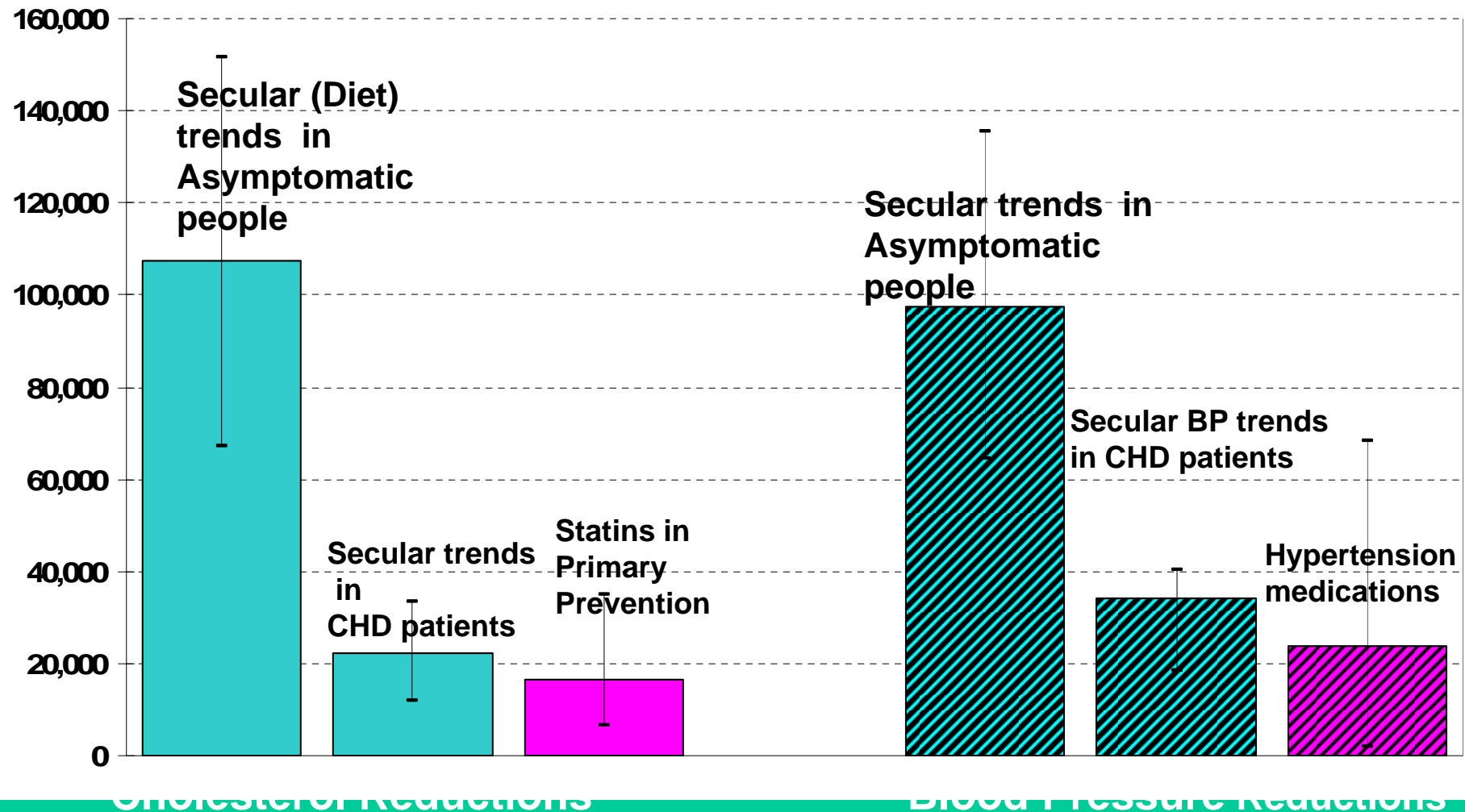


Character of Reductions

Fall in CHD deaths USA 1980-2000: Secular & medical risk factor reductions

Fiona Young, Julia Critchley & Simon Capewell EUROPREVENT 2009

Fewer CHD Deaths



**The Party is over: ↑ CVD mortality
after two decades of good news**

CONCLUSIONS

CVD trends: mortality can fall or rise

Recent flattening in young people is real

Adverse risk factor trends: BMI, BP, Smoking

Demographic ageing

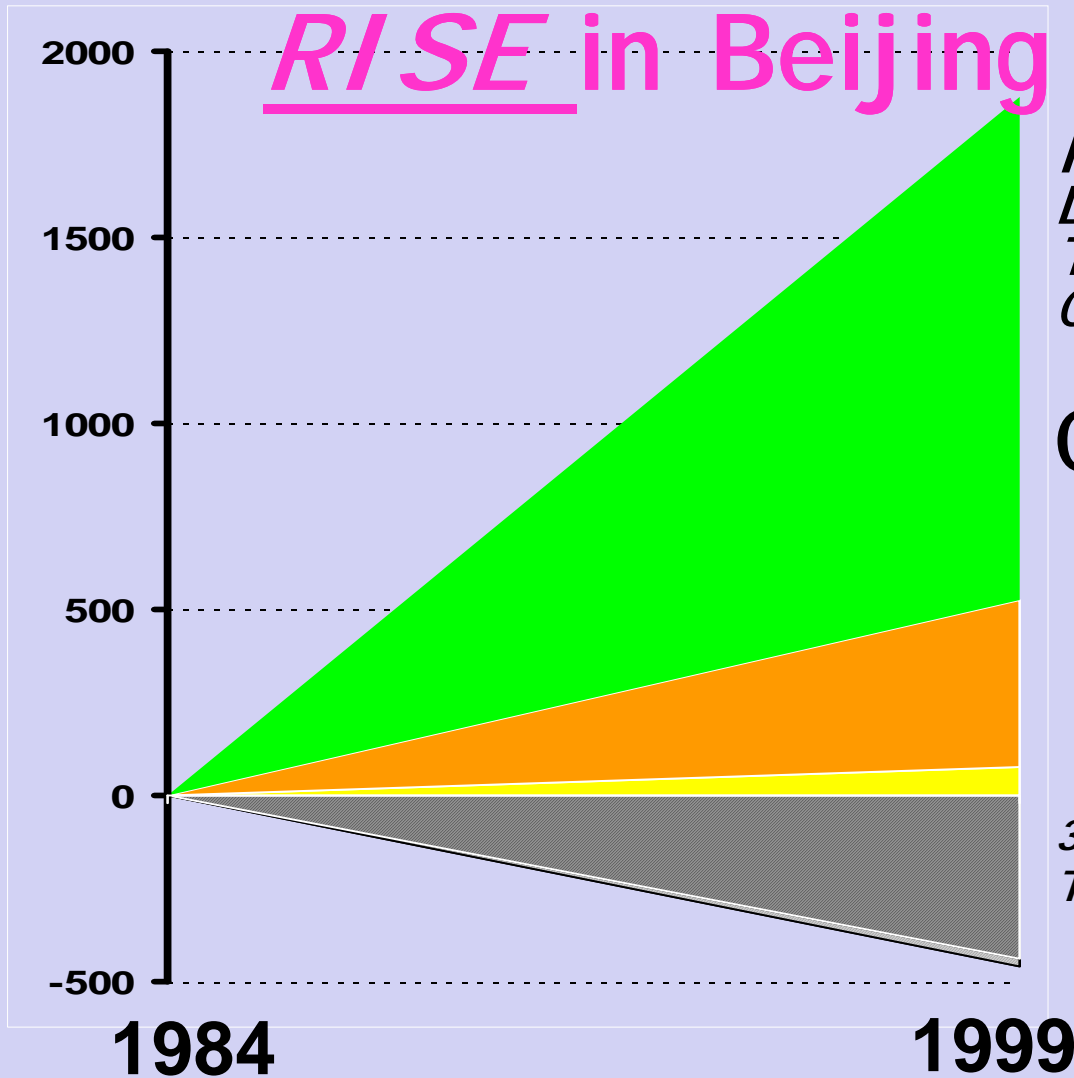
1' prevention: Policies for Populations

NOT tablets for individuals

**RESERVE
SLIDES**

IMPACT model: CHD mortality

RISE in Beijing 1984 - 1999



In 1999: 1820 EXTRA DEATHS ATTRIBUTABLE TO RISK FACTOR CHANGES

Cholesterol 77%

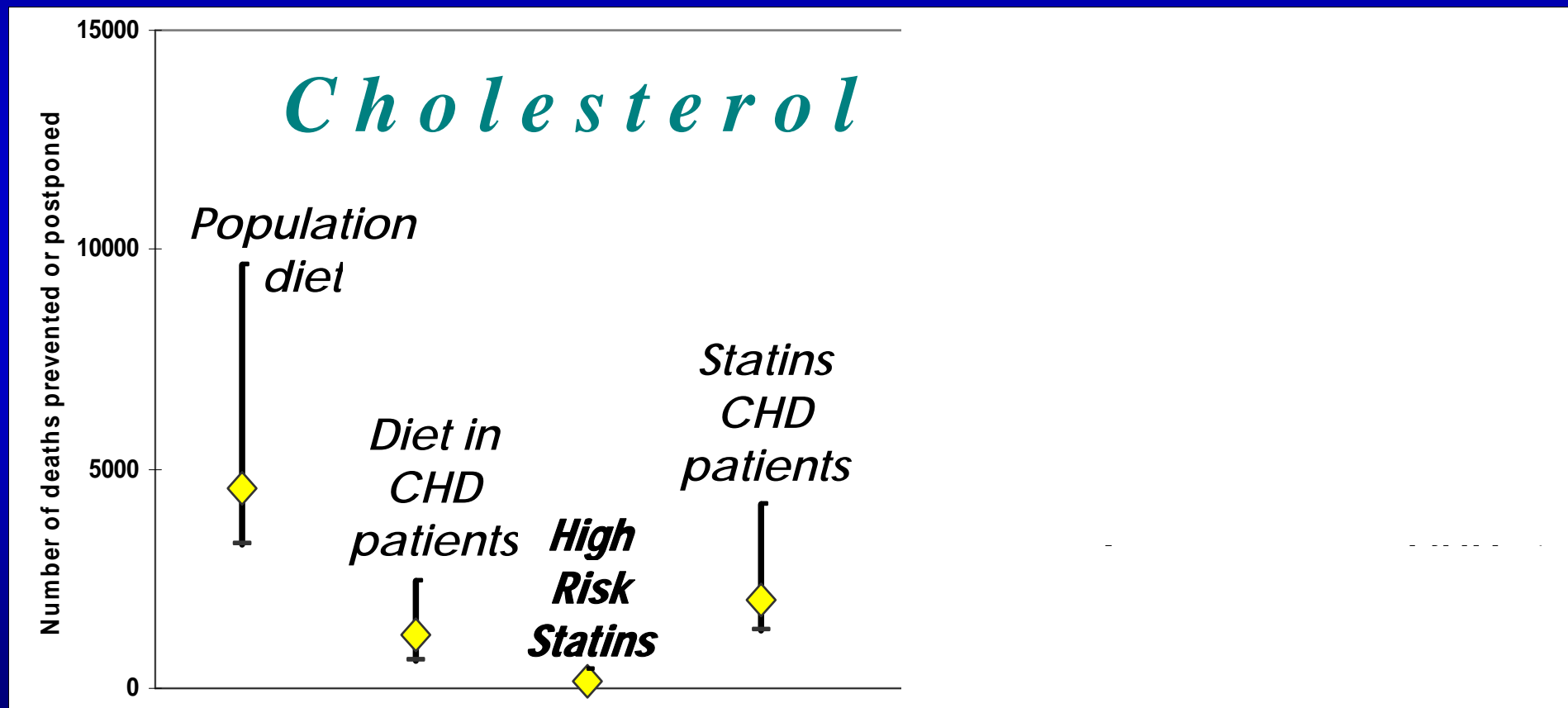
Diabetes 19%
 BMI 4%
 Smoking 1%

370 FEWER DEATHS BY TREATMENTS

AMIs treatments 41%
 Hypertension treatment 24%
 Secondary prevention 11%
 Heart failure 10%
 Aspirin for Angina 10%
 Angina: CABG & PTCA 2%

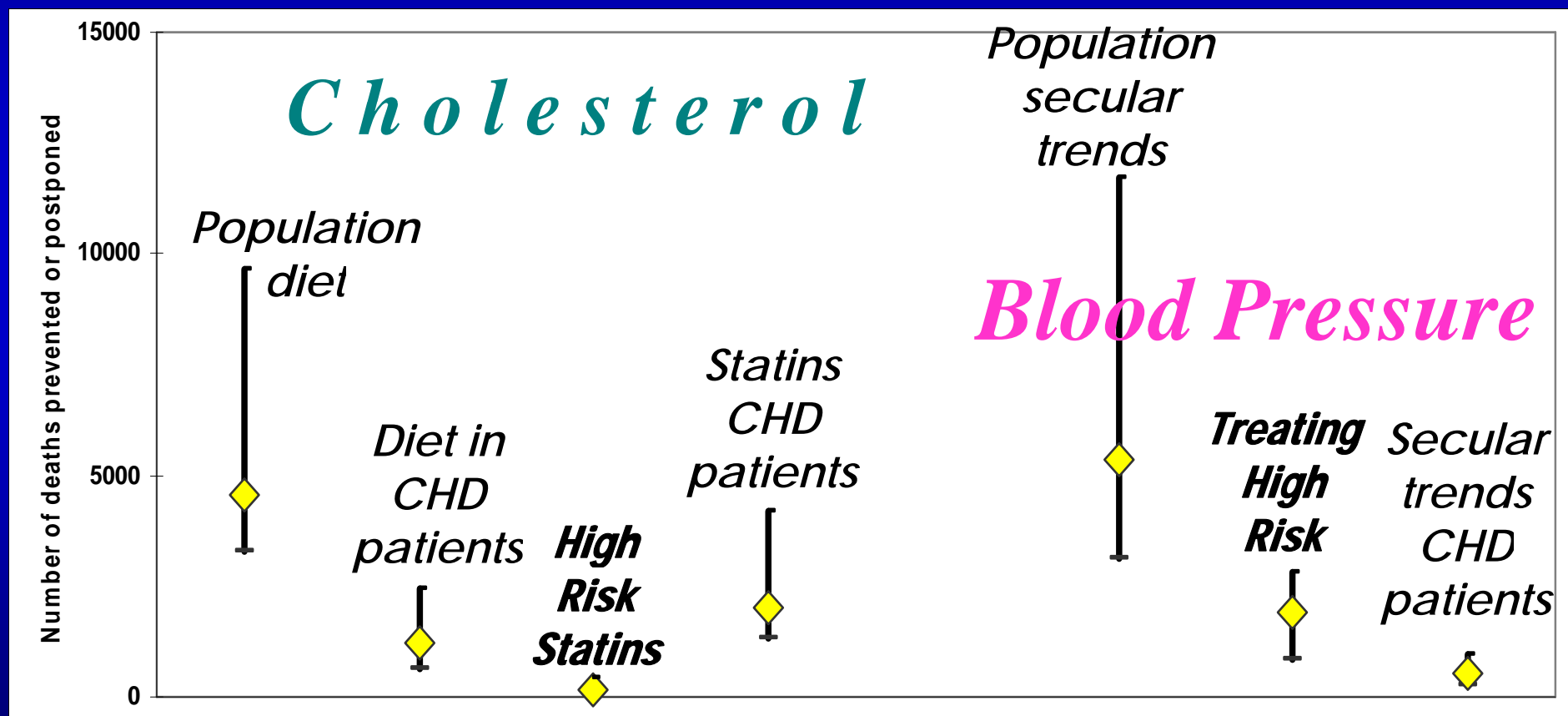
CHD prevention in England & Wales 1981-2000: Population v. *High Risk* Strategies

Deaths prevented or postponed (Sensitivity analysis)



CHD prevention in England & Wales 1981-2000: Population v. *High Risk* Strategies

Deaths prevented or postponed (Sensitivity analysis)

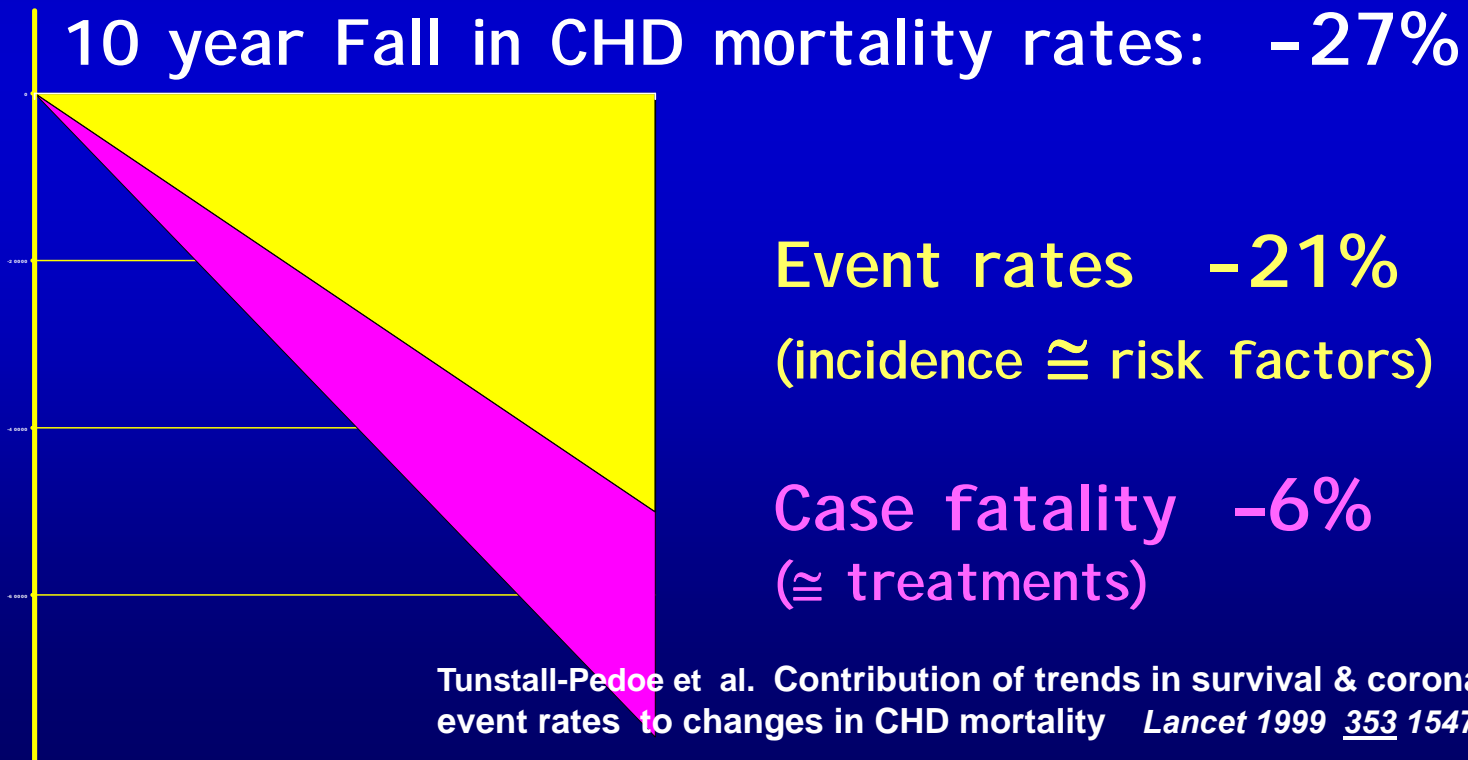


WHO MONICA Project

Monitored

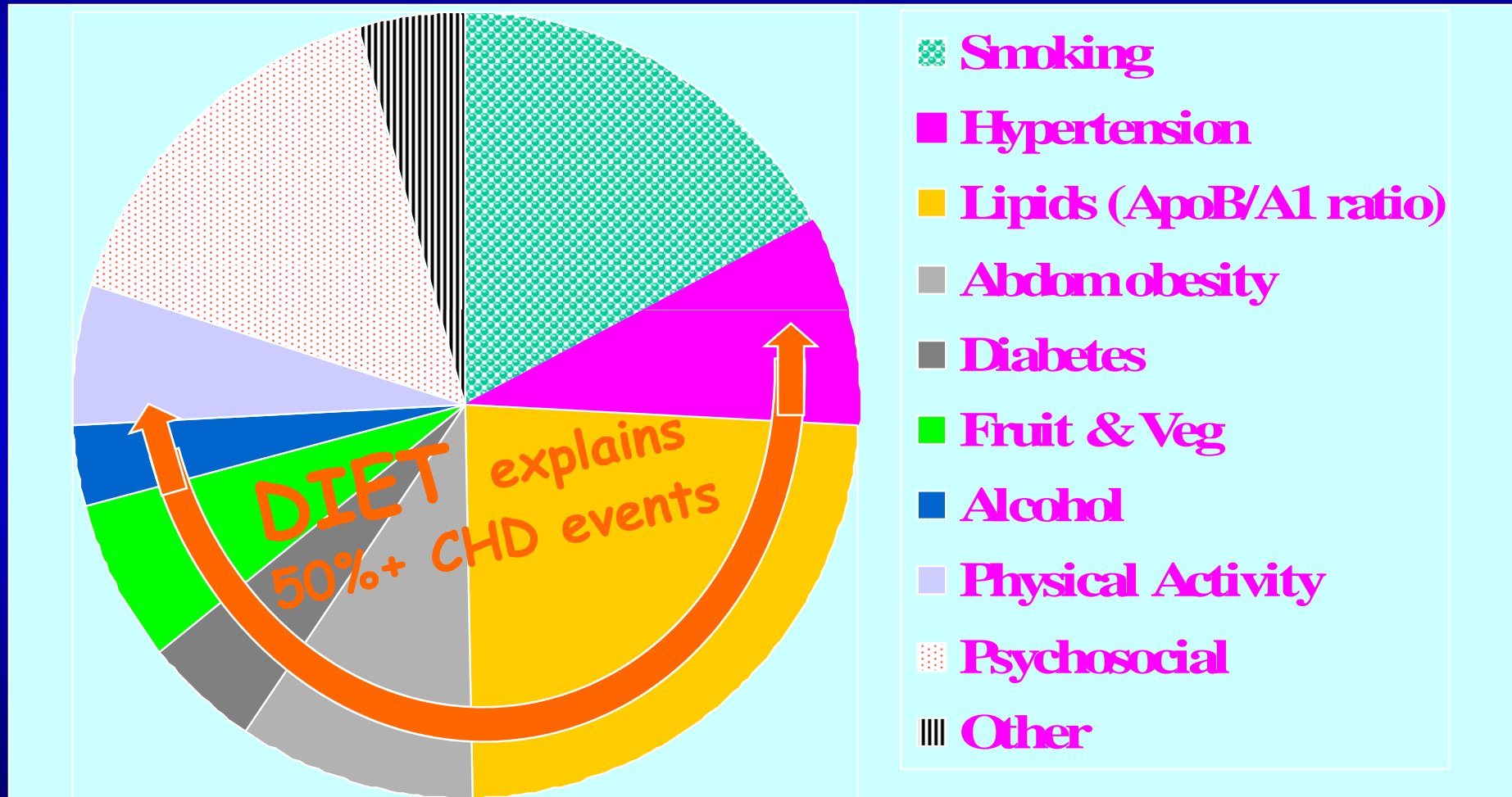
10 year CHD trends from mid 1980s – mid 1990s
across 37 populations in 21 countries

166,000 events registered during 371 population-years



INTERHEART Study

"nine potentially modifiable risk factors account for over 90% of the risk of an initial acute myocardial infarction" *Population attributable risk fractions*



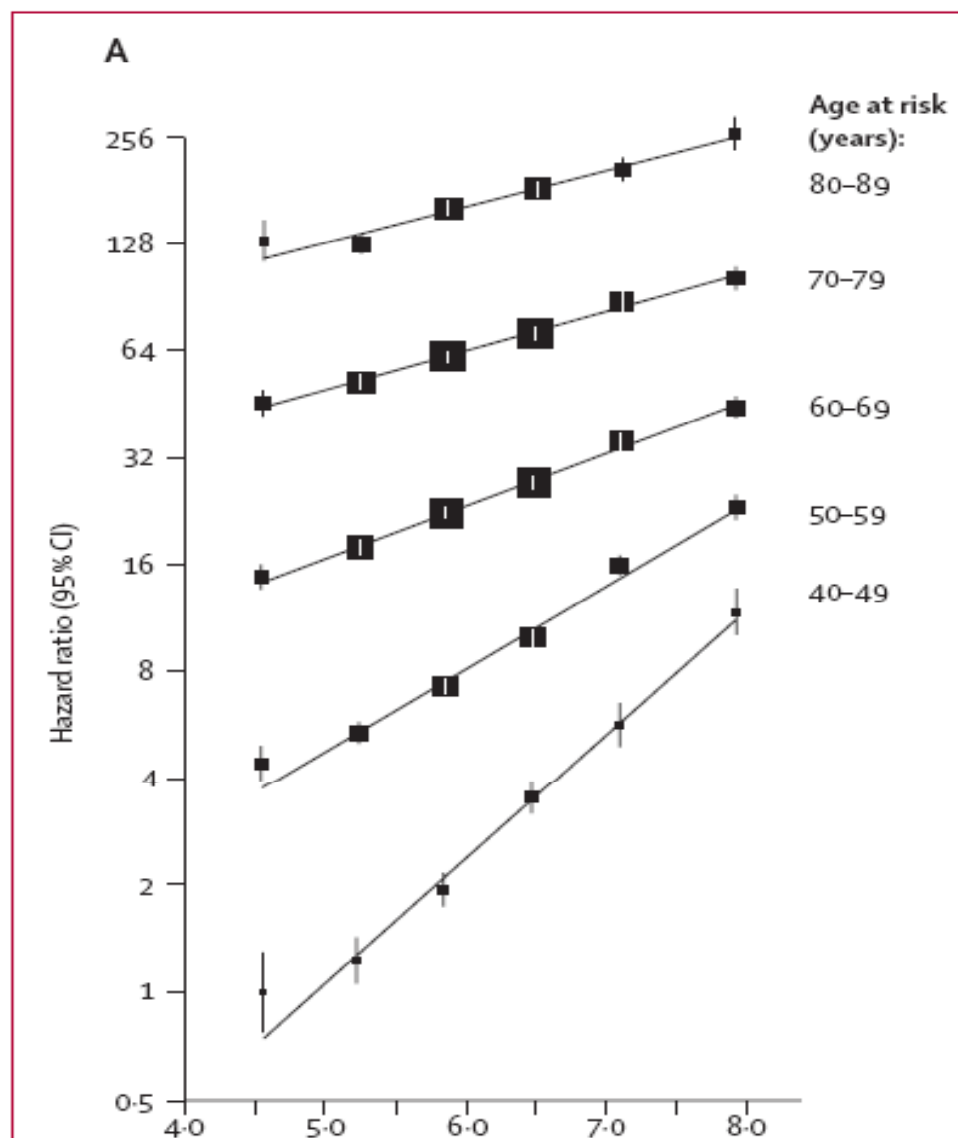
Salim Yusuf et al . Effect of potentially modifiable risk factors associated with myocardial infarction in 52 countries (the INTERHEART study). *Lancet* 364 9437 11 Sept 2004

Meta-analysis of individual cholesterol data for 900,000 adults in 61 prospective studies

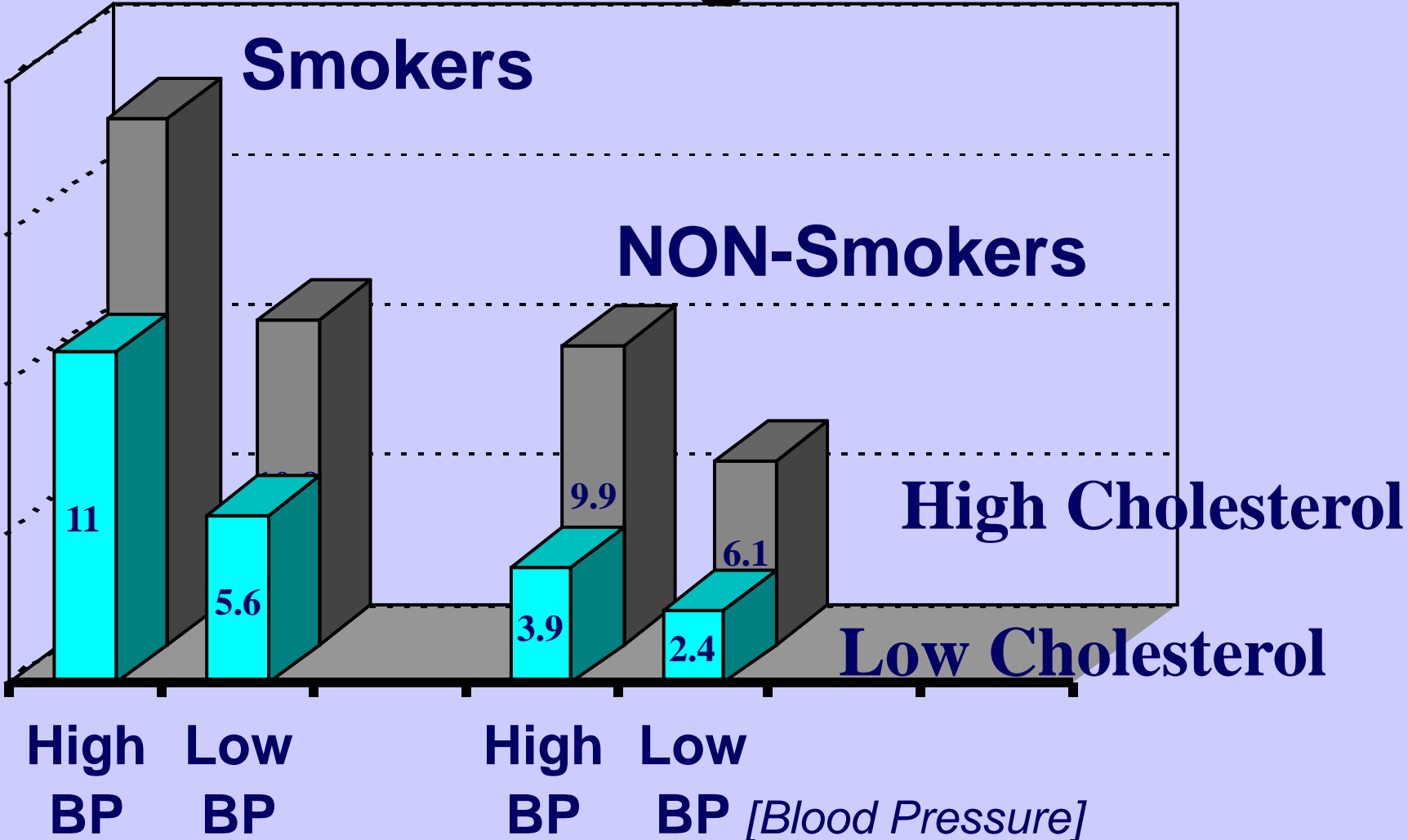
Prospective Studies Collaboration Lancet 2007; 370: 1829

**Age-specific
CHD death rates**

**Hazard ratio for
1mmol/l lower
usual total cholesterol
at the start
of that decade**



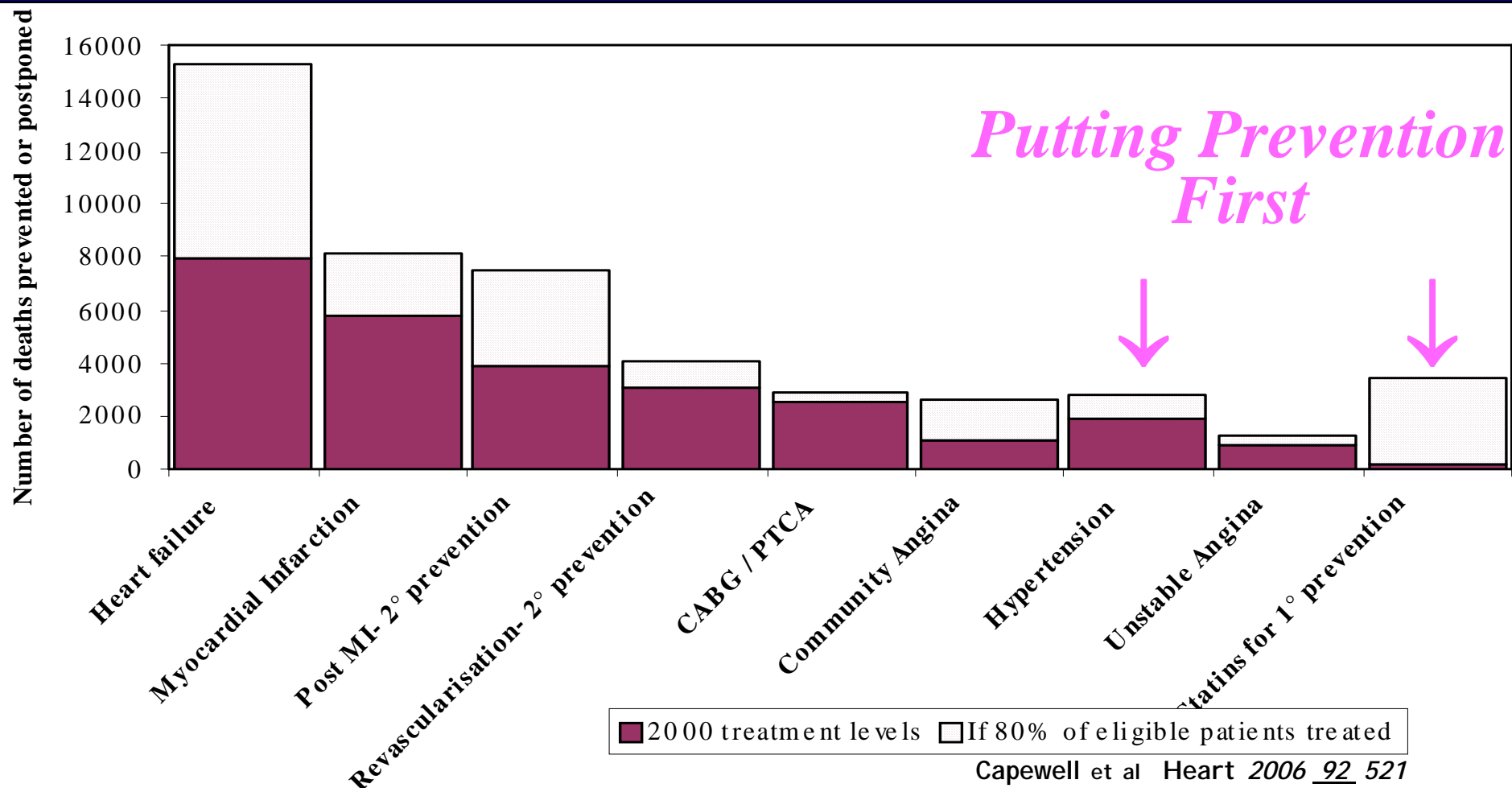
Five year CHD death rates in British men aged 35-64 (BRHS)



WHAT IF Treatment Uptakes in England & Wales Increased?

Actual Uptakes \cong 50% 25,805 Deaths postponed

IF \uparrow 80% eligible patients 20,910 deaths postponed



Estimating the potential changes in CHD mortality in England & Wales between 2000 and 2010

WHAT IF risk factors

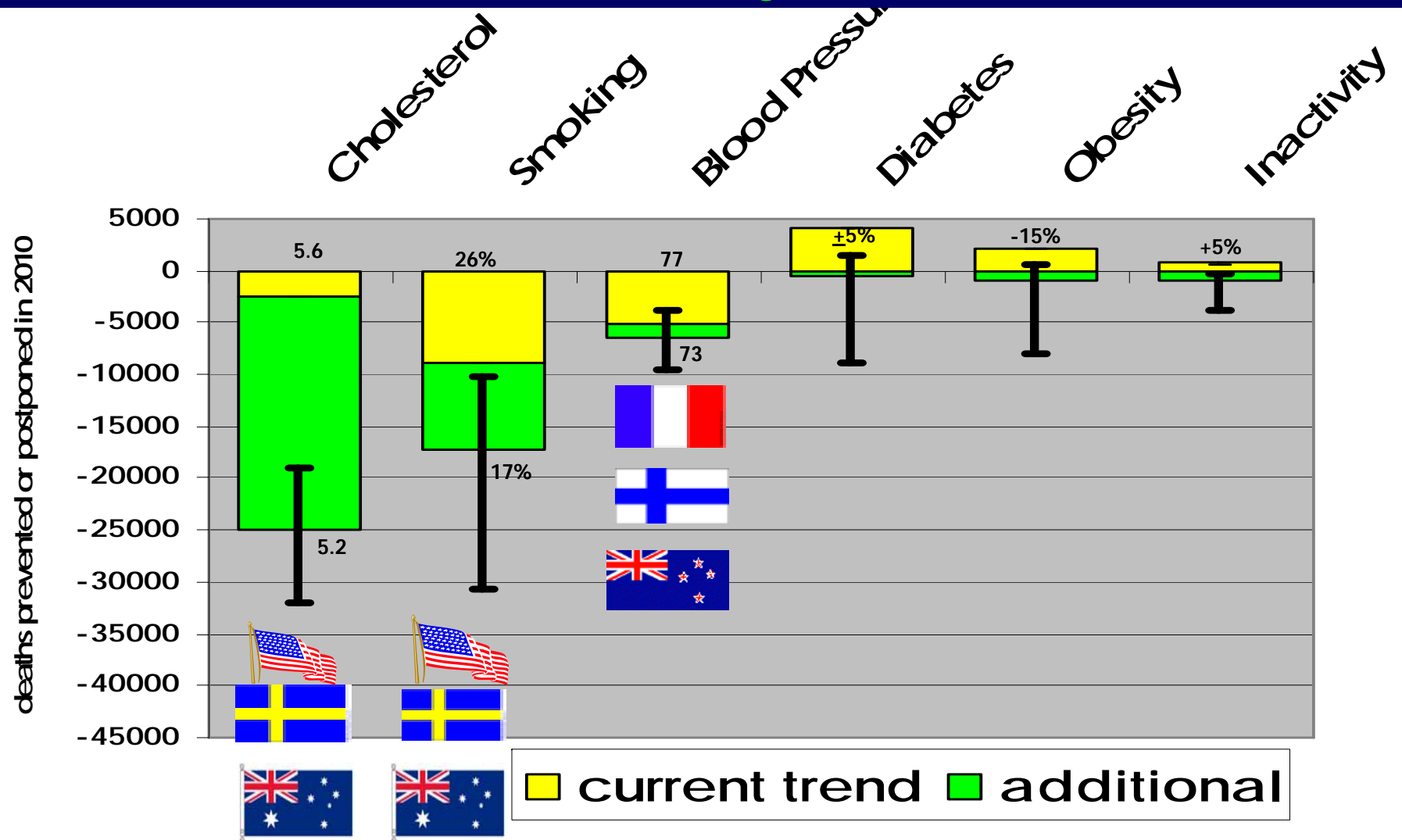
a) continue recent trends ?

*b) undergo additional reductions ?
(as already achieved in
Australia, USA, Sweden, Finland etc)*

Potential changes in CHD mortality in England & Wales between 2000 and 2010 *IF risk factors*

a) continue recent trends

b) *additional reductions already achieved elsewhere*



High Risk prevention strategy

Advantages

- Intervention appropriate to individual
- Motivation (subject & physician)
- Cost-effective use of resources
- Risk/benefit ratio favourable

Disadvantages

- Not very effective
- Large efforts to indentify the high-risk persons (screening)
- Screening failures & inequalities
- Risk Scoring Inaccurate
- Treatment failures
- Compliance <50%
- Does not eliminate underlying cause
- Risk decreased not abolished
- Behaviourally inappropriate
(deviating from the social norm)
- Medicalises healthy subjects
- Increases inequalities

Using IMPACT to explain CHD trends and examine future policy options

Conclusions 2

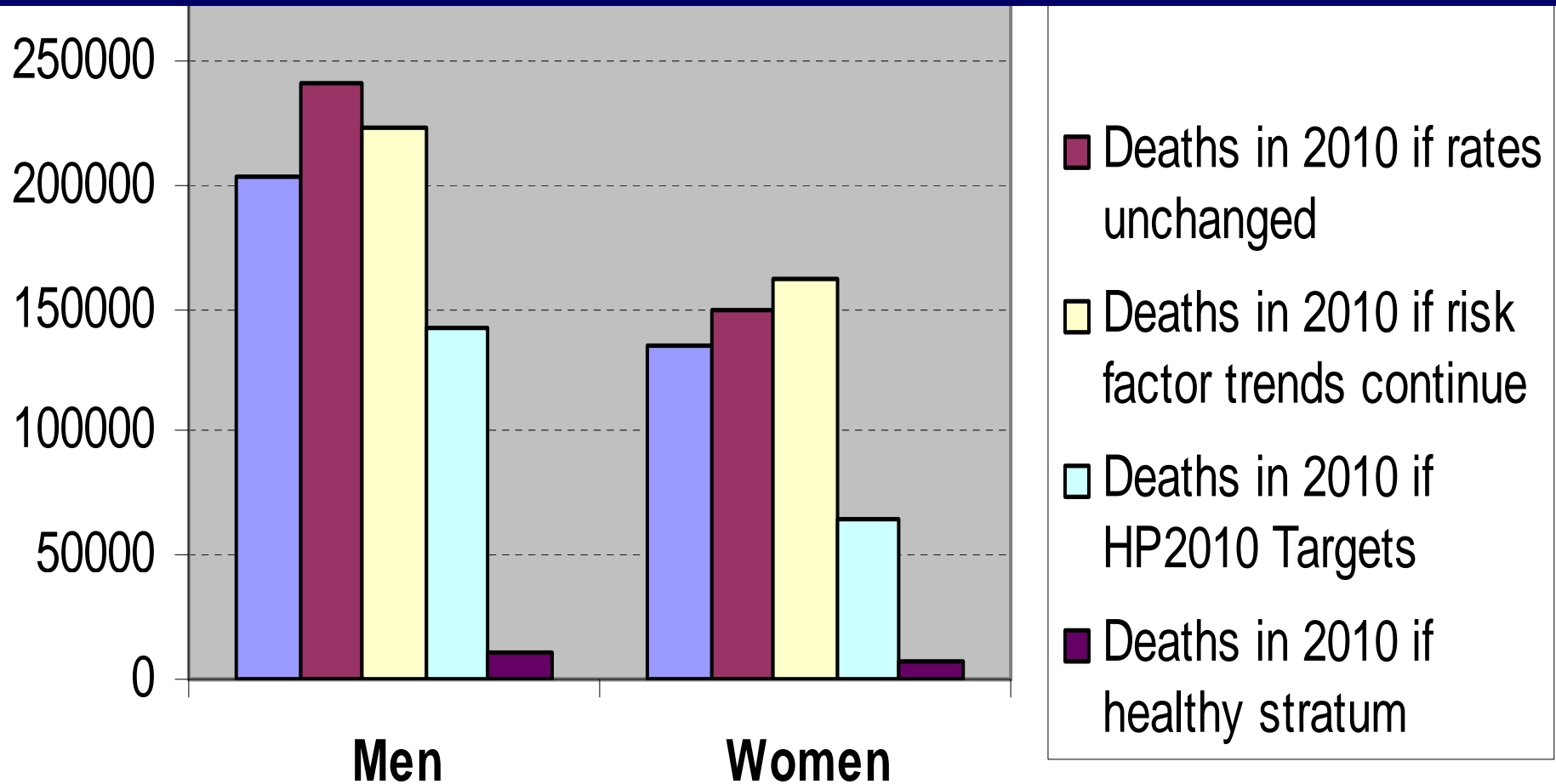
CHD mortality: Big falls in UK & elsewhere

- ♥ Reflect risk factor reductions > treatments
- ♥ Primary prevention more effective than 2^o prevention
- ♥ Primary prevention: Population-based more effective than targeting high risk individuals
- ♥ Policy interventions have biggest potential to reduce CVD
- ♥ Key policy targets: ↑Tobacco Control & ↓Junk Food

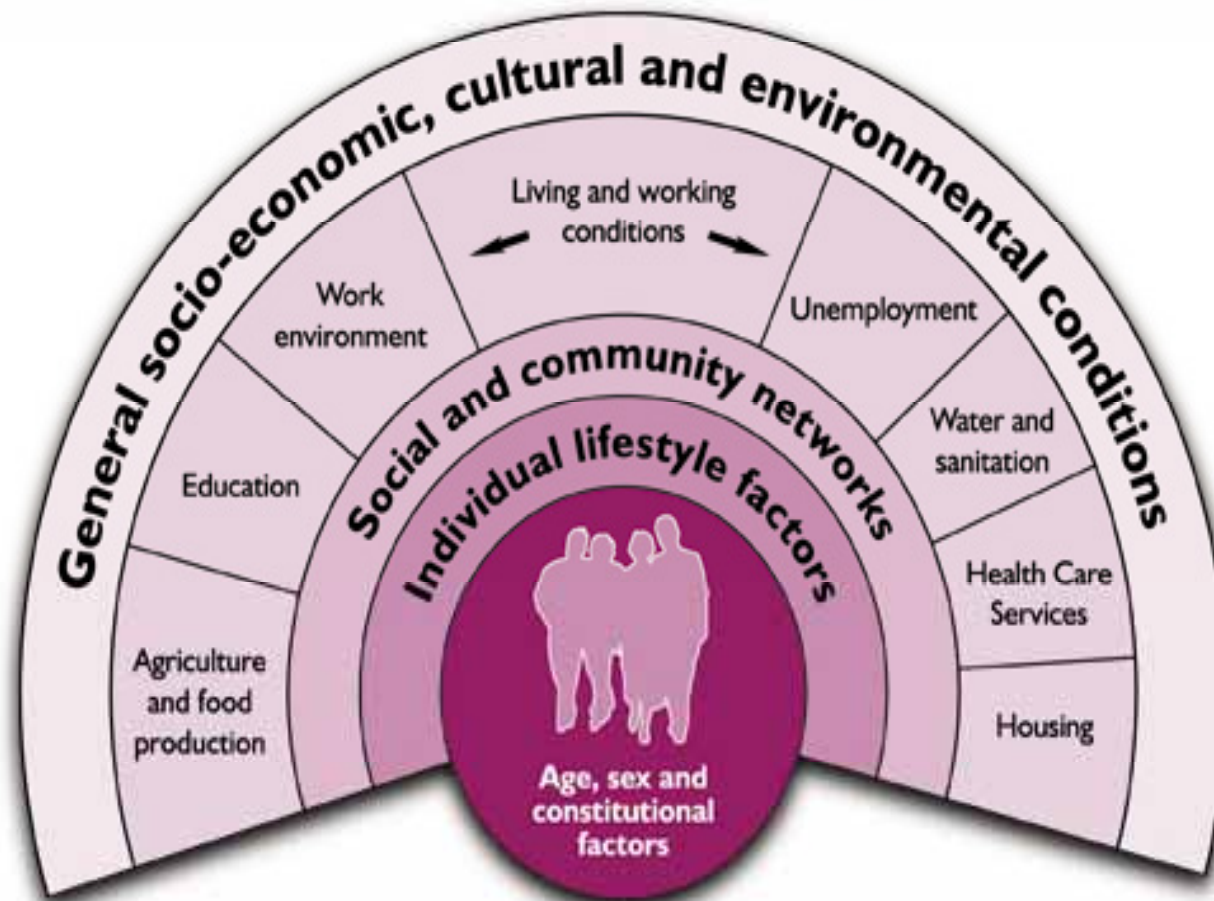


USA: Estimated reduction in CHD deaths in 2010 assuming

- a) recent risk factor trends simply continue,
- b) *Healthy People 2010* targets are reached,
- c) additional reductions to equal the *low-risk stratum* in the US population



Determinants of Health - Broadening Involvement



Whitehead and Dahlgren (1996) Tackling Inequalities In Health

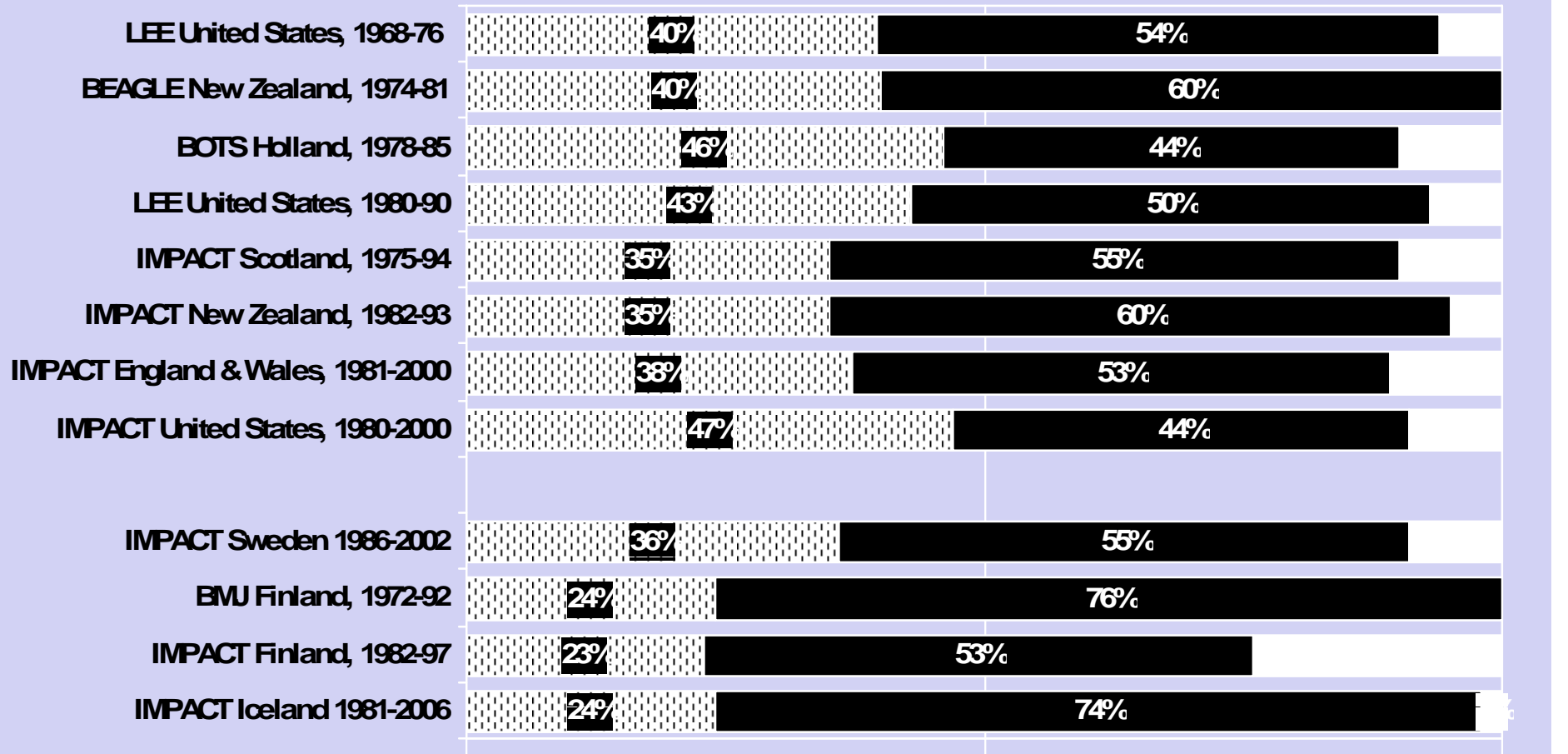
**Key determinants of health call for an 'open' health sector
Environment, water and sanitation, education, employment, trade, tourism,
agriculture, fisheries and food, transport and infrastructure, social policy
and welfare, energy, accommodation and housing**

Social Development 2003 - DPH

Comparisons with other studies

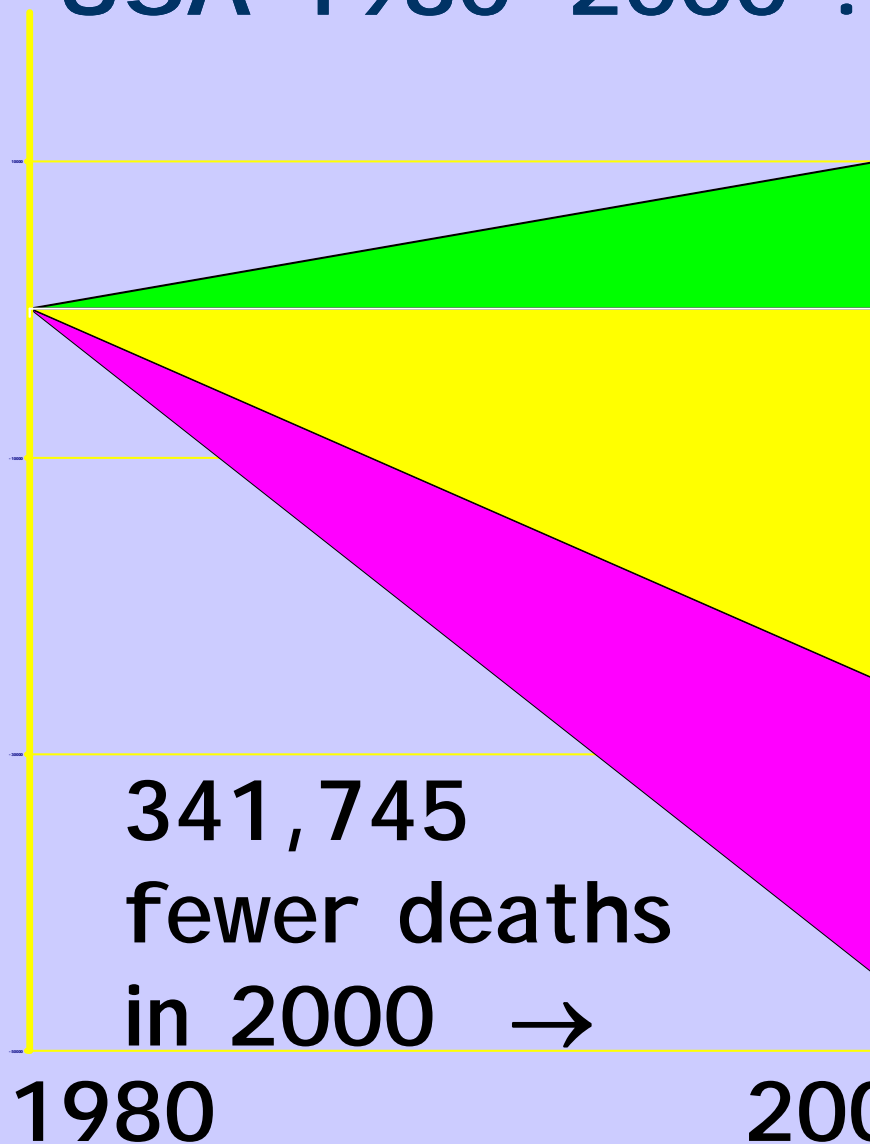
% CHD mortality falls attributed to:

▨ Treatments ■ Risk factors Unexplained



Explaining the fall in CHD deaths in USA 1980-2000 : RESULTS

NEJM 2007; 356: 2388.



Risk Factors worse +17%

- ↑Obesity (increase) +7%
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Risk Factors better -65%

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- ↑Physical activity -5%

Treatments -47%

- AMI treatments -10%
- Secondary prevention -11%
- Heart failure -9%
- Angina: CABG & PTCA -5%
- Hypertension therapies -7%
- Statins (primary prevention) -5%

Unexplained -9%