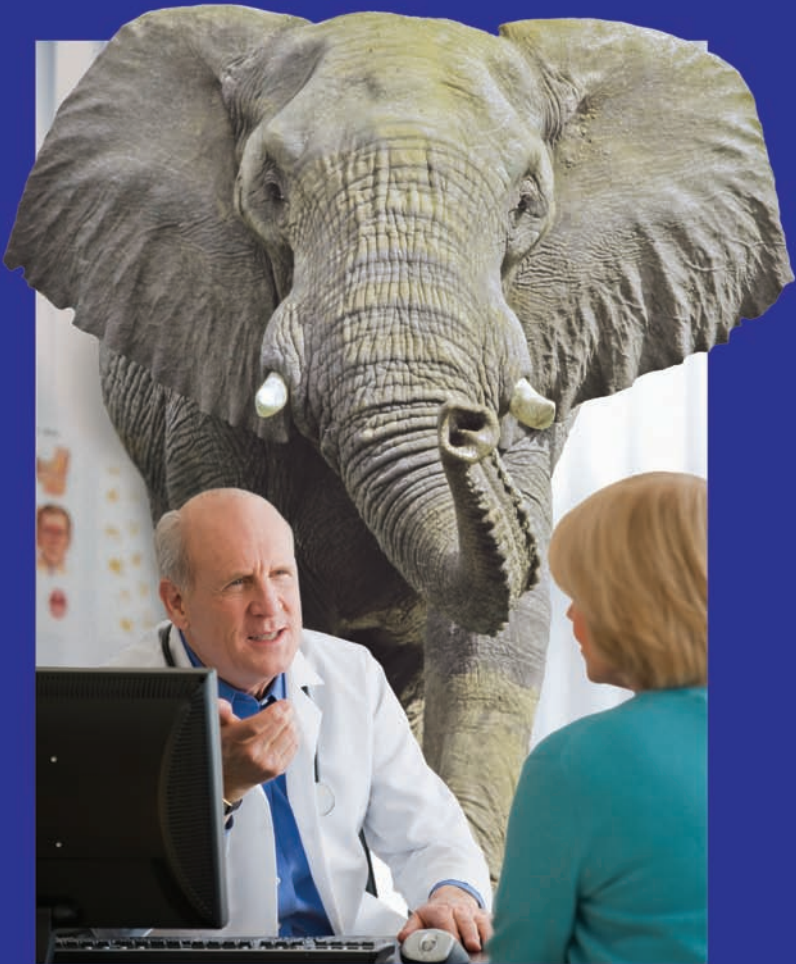


Smoking, the ignored risk factor: “the elephant in the room”



Tuesday 1 September 2009; 14:00 – 15:30

"Berné" Zone 1

Fira Gran Via, Barcelona, Spain

Speakers:

Björn Dahlöf, MD, PhD; Serena Tonstad, MD, PhD, MPH;

Leif Erhardt, MD, PhD; and David Wood, MD, MSc

Smoking, the ignored risk factor: “the **elephant** in the **room**”

AGENDA

14:00 – 15:30

CO-CHAIRS' WELCOME AND INTRODUCTION

Björn Dahlöf and Serena Tonstad

SMOKING, THE UNTREATED RISK FACTOR

Leif Erhardt

FROM EUROASPIRE TO EUROPEAN ACTION

David Wood

A STOP SMOKING STUDY IN CVD PATIENTS:

Turning theory into clinical practice

Serena Tonstad

CONCLUDING REMARKS

Björn Dahlöf and Serena Tonstad

“the **elephant** in the **room**:
a **major problem** or
controversial issue which is
obviously present but **avoided**
as a **subject for discussion**
because it is **more comfortable**
to do so”

Concise Oxford English Dictionary (Revised Eleventh Edition). Oxford: OUP; 2004
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