



*Express the truth
to gain the trust*

Barcelona

22nd-25th May, 2007

Report



EURO PCR

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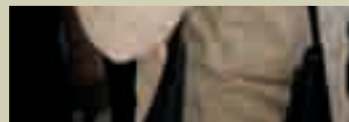
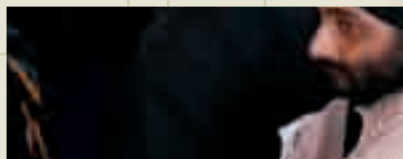
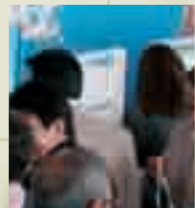
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Editorial

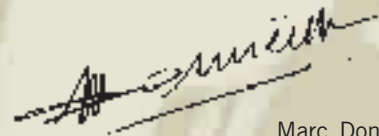
Our first edition of EuroPCR in Barcelona was a success! An extremely high-level scientific programme was brought to you by a world renowned guest faculty. The presence of our industry partners contributed to the satisfaction of the attendees.

More than 11,300 followed us to Barcelona - where they participated in over 122 hours of live cases, broadcasted from 15 international centres for 440 hours of innovative educational sessions.

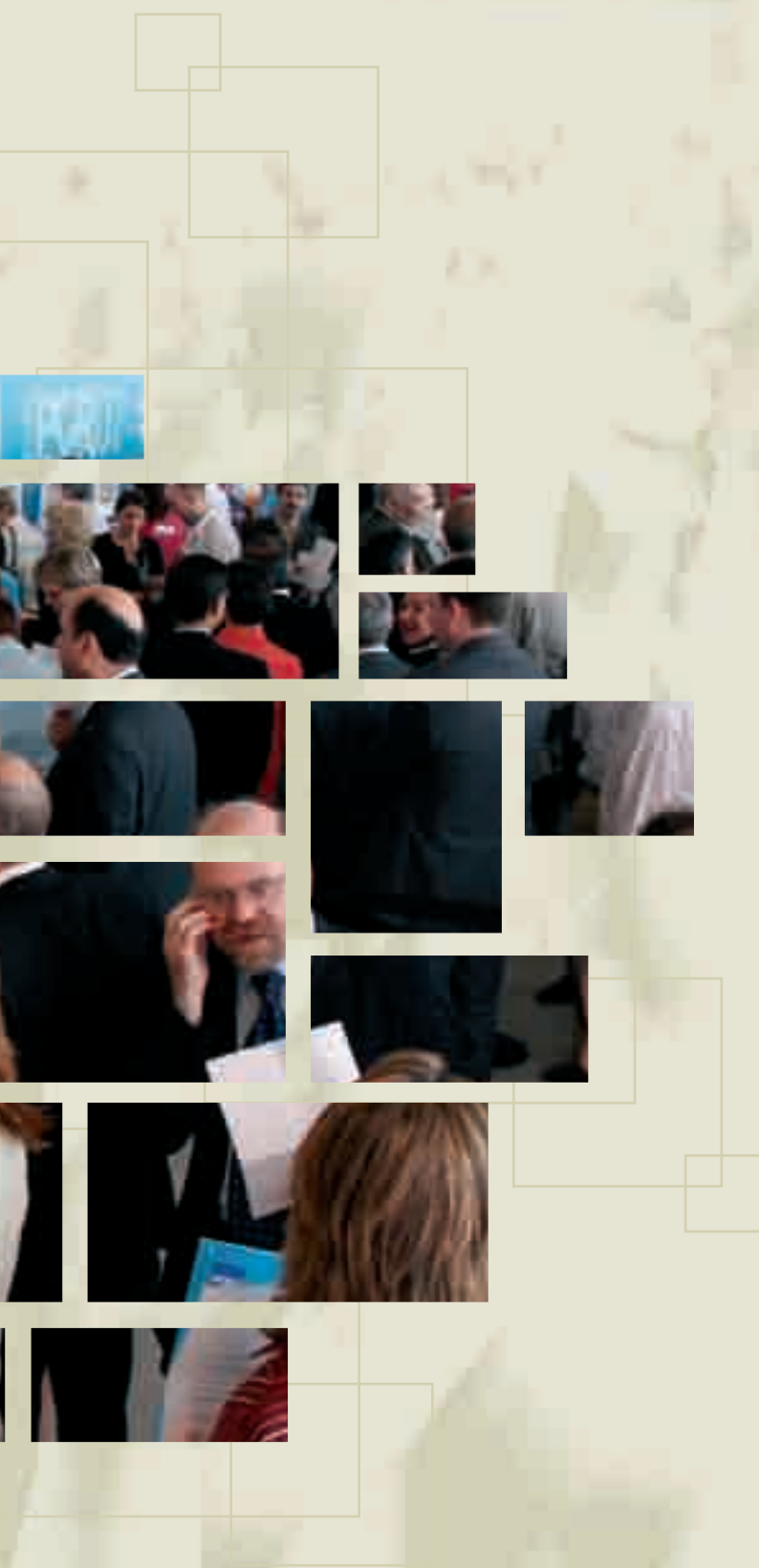
The multidisciplinary programme offered at EuroPCR brings the cardiovascular community together, reflecting the changes occurring in daily practice.

The interactiveness of the Course took on a new dimension with the *Learning the techniques* programme, using an innovative and flexible teaching tool able to adapt to the needs of the attendees.

Our sincere thanks to all of our industry partners - we thank you for your trust and look forward to welcoming you to Barcelona from 13th - 16th May, 2008!



Marc Doncieux
CEO Europa Organisation



Participation breakdown

Facts and figures



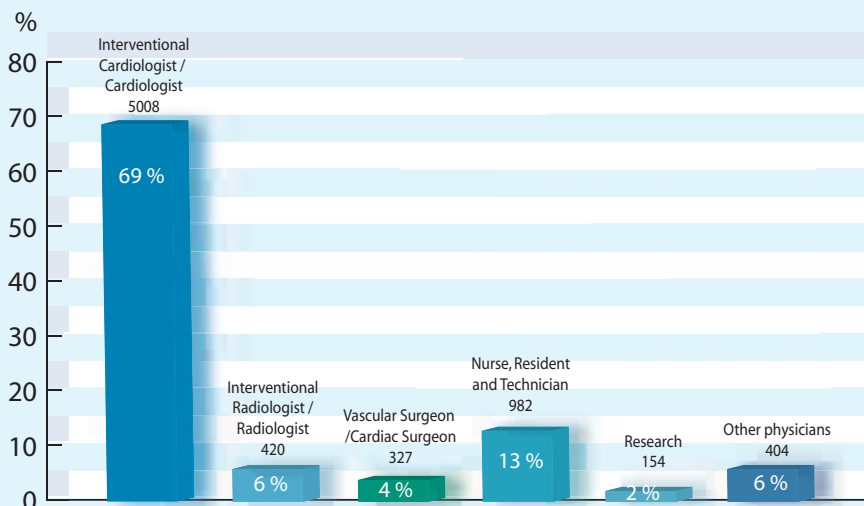
... and with the collaboration of:



The attendance figures have remained stable from 2006 to 2007, with over 11,300 attendees migrating south with EuroPCR to Barcelona. The proportion of vascular and cardiac surgeons is growing and indicates their wish to communicate closely with the interventional community, through the exchange of information and expertise.

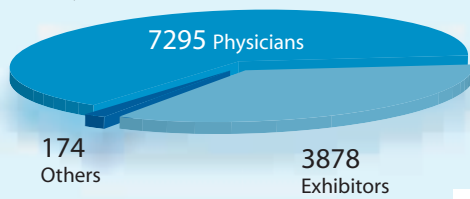
The balance of 1/3 industry and 2/3 physicians is one that we strive to maintain, and the steadily increasing number of financial analysts and researchers reflects the high level of scientific value that is EuroPCR's trademark.

PARTICIPANT BREAKDOWN BY SPECIALTY

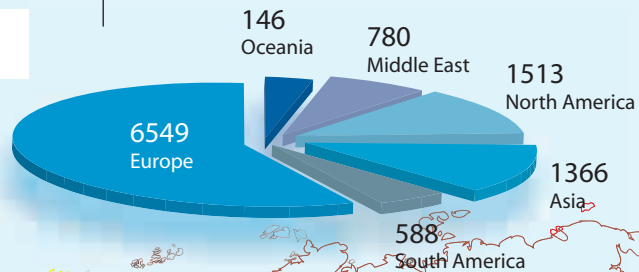


Facts and figures

type of participation



breakdown by region



BREAKDOWN BY EUROPEAN COUNTRY

■ AUSTRIA	145	■ HUNGARY	98	■ PORTUGAL	141
■ BELARIUS	7	■ ICELAND	10	■ ROMANIA	52
■ BELGIUM	523	■ IRELAND	181	■ RUSSIAN FEDERATION	168
■ BULGARIA	3	■ ITALY	567	■ SERBIA AND MONTENEGRO	40
■ CROATIA	25	■ LATVIA	27	■ SLOVAKIA	12
■ CYPRUS	33	■ LITHUANIA	10	■ SLOVENIA	22
■ CZECH REPUBLIC	84	■ LUXEMBOURG	3	■ SPAIN	638
■ DENMARK	112	■ MACEDONIA	10	■ SWEDEN	182
■ ESTONIA	4	■ MALTA	16	■ SWITZERLAND	362
■ FINLAND	87	■ MONACO	10	■ UKRAINE	35
■ FRANCE	750	■ NETHERLANDS	401	■ UNITED KINGDOM	519
■ GERMANY	717	■ NORWAY	64		
■ GREECE	315	■ POLAND	168		

BREAKDOWN FOR OTHER COUNTRIES

■ ALGERIA	26	■ ISRAEL	160	■ PUERTO RICO	5
■ ARGENTINA	104	■ JAPAN	168	■ QATAR	8
■ AUSTRALIA	130	■ JORDAN	61	■ SAUDI ARABIA	111
■ BAHRAIN	5	■ KOREA	138	■ SENEGAL	2
■ BANGLADESH	14	■ KUWAIT	15	■ SINGAPORE	43
■ BRAZIL	291	■ LEBANON	100	■ SOUTH AFRICA	113
■ CANADA	170	■ LIBYAN	30	■ SRI LANKA	4
■ CHILE	44	■ MALAYSIA	49	■ SUDAN	9
■ CHINA	201	■ MAURITIUS	5	■ SYRIA	13
■ COLOMBIA	32	■ MEXICO	147	■ TAIWAN	45
■ COSTA RICA	7	■ MOROCCO	23	■ THAILAND	29
■ EGYPT	145	■ NEPAL	3	■ TUNISIA	52
■ EL SALVADOR	0	■ NEW ZEALAND	17	■ TURKEY	227
■ GEORGIA	11	■ OMAN	3	■ UNITED ARAB EMIRATES	78
■ HONG KONG	38	■ PAKISTAN	40	■ UNITED STATES	1195
■ INDIA	330	■ PALESTINIAN TERRITORIES	0	■ URUGUAY	9
■ INDONESIA	42	■ PANAMA	12	■ VENEZUELA	78
■ IRAN	132	■ PERU	5	■ VIETNAM	8
■ IRAQ	26	■ PHILIPPINES	28	■ YEMEN	

EURO PCR

We thank the international live centres and our industry partners who greatly contributed to the high level of education of the Course

Clinique Pasteur

Toulouse, France

Operators: J. Fajadet, B. Farah, A. Sauguet

Invited operators: J. Belardi,
F. Kiemeneij, E. Gaxiola, S. Saito

Erasmus University Medical Center ThoraxCenter

Rotterdam, The Netherlands

Operators: P.W. Serruys,

W.J. van der Giessen, P. de Jaegere, E. Regar,
G. Sianos

**Erasmus University Medical Center Rotterdam
Interventional Radiology/Vascular Surgery**

Rotterdam, The Netherlands

Operators: M. van Sambeek,

L.C. van Dijk, E. van der Linden, S. de Jong, J.
van Brussel

Cardiovascular Center Aalst

Aalst, Belgium

Operators: B. de Bruyne,

T. Cuisset, G. Heyndrickx,

N. Melikian, G. Sarma, G. Sarno, M.

Vanderheyden

Invited operator: J. Ormiston

**CardioVasculäres Center
St. Katharinen**

Frankfurt, Germany

Operator: H. Sievert

Institut Cardiovasculaire Paris Sud

Massy, France

Operators: M-C. Morice, M. Abdellaoui, B.

Cormier, P. Garot, M-C. Malergue

Invited operators: A. Cribier,
K. Mitsudo, A. Vahanian

Hôpital Bichat Claude Bernard

Paris, France

Operator: P. Nataf

Universität Leipzig Herzzentrum

Leipzig, Germany

Operators: D. Scheinert,

S. Braeunlich, A. Schmidt,

M. Thieme, M. Ulrich, R. Gallino, S. Ramee,
C. Walker

Villa Maria Cecilia Hospital

Cotignola, Italy

Operators: A. Cremonesi,

F. Castriota, E. Ricci,

R. Manetti, A. Liso,

K. Oshoala, A. Rizzi,

S. Rigattieri, B. Reimers

Columbia University Medical Centre

New York City, U.S.A.

Operators: G. Dangas,

G. Mintz, J. Moses

Centre Cardio-thoracique de Monaco

Monaco, Principauté de Monaco

Operators: F. Bourlon,

A. Delabays, E. Eeckhout,

C. Mialhe, C. Schonholz

HGU Gregorio Maranon Madrid

Madrid, Spain

Operators: F. Fernandez-

Aviles, E. Garcia, E. Perin

**Institut Clínic de Malalties Cardiovasculars del
Hospital Clínic**

Barcelona, Spain

Operators: M. Masotti,

R. Kiamko, M. Castilla,

R. Cartana, C. Mestres

Invited operators: I. Palacios,

A. Vahanian, J-M. Juliard

**Institute of Child Health Great Ormond Street
Hospital**

London, United Kingdom

Operators: P. Bonhoeffer,

S. Khambadkone, A. Taylor

Asan Medical Centre

Seoul, Korea

Operators: S-J. Park,

E. Tsuchikane

These industry partners participated in EuroPCR via a scientific session

ABBOTT VASCULAR

ACADEMIA

BIOSENSORS INTERNATIONAL

BIOTRONIK

BOSTON SCIENTIFIC

BRACCO

CORDIS, JOHNSON & JOHNSON

COREVALVE

CROSSROADS INSTITUTE

DAIICHI SANKYO EUROPE GmbH AND ELI LILLY and Co.

DEVAX

EDWARDS LIFESCIENCES

EUROCOR GmbH

EV3

GE HEALTHCARE

GETZ BROS. CO. LTD

INVATEC

MEDTRONIC

NYCOMED

ORBUSNEICH

SAHAJANAND MEDICAL

SANOFI-AVENTIS / BMS

SORIN GROUP

SPECTRANETICS

ST JUDE MEDICAL

SIEMENS

TERUMO EUROPE

THE INSTITUTE FOR THERAPY ADVANCEMENT

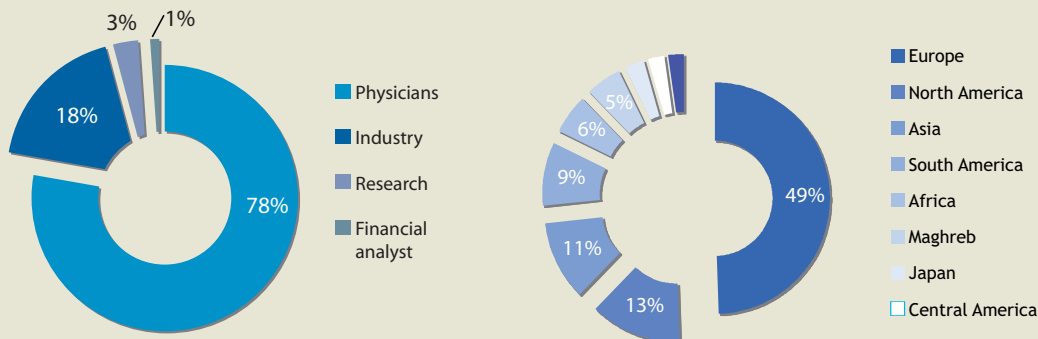
VOLCANO CORP.

XTENT, INC.

EUROPCR

EuroPCRonline: [join the community!](#)

The educational website of EuroPCR allows its 11,100 subscribers to access updated information on interventional cardiology throughout the year.



FREE OF CHARGE: press release publication and RSS alerts!

Our members are automatically informed when new articles are posted on-line (headlines, summaries, and links to the full articles). Make sure that your articles are sent to us for online publication.

Complete coverage of EuroPCR

Downloadable lectures, webcasts, live case videos, daily news, TV news.

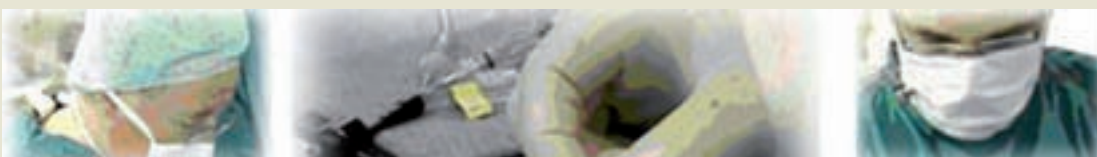
Find out what material was used during the live case transmissions, see the final results and consult the take-home messages.

Monthly updates

Key topic files, clinical videos, EuroIntervention journal, breaking news articles.

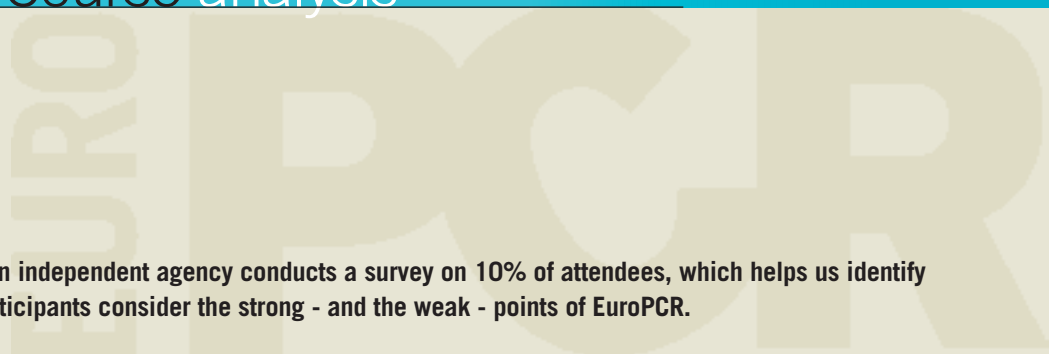
In 2007, **97% of the attendees declared EuroPCRonline to be useful.**

Source: Learning survey carried out during EuroPCR.



For further information including partnership offers, please contact Ms. Caroline JULIEN at cjulien@congrhealth.com

Course analysis



Each year, an independent agency conducts a survey on 10% of attendees, which helps us identify what the participants consider the strong - and the weak - points of EuroPCR.

The four tracks that make up the Course were enhanced this year, with programmes specific to each discipline. The *Surgeons meet the cardiologists* programme attracted physicians from both sides, and the debates showed that the barriers between the different groups are breaking down, as they move forward with a shared vision of the future.

WHICH SUBJECT-BASED SESSIONS DID YOU ATTEND THIS YEAR ?

	2007	2006
Coronary	76,9%	81,5%
Peripheral	43,4%	30,6%
Valve & non-coronary cardiac disease	25,3%	6%
Cardiac surgery	15,2%	4,4%
Valvular surgery	8,9%	6,0%
All of the above	5,4%	7,1%

The movement reflected in the attendance figures confirms that the multidisciplinary approach we have adopted in the programme corresponds to what is happening in daily practice.

Interactivity took on a new dimension this year with the *Learning the techniques* programme, the result of the combined efforts of both younger practitioners and their more experienced colleagues. The programme was built with an innovative and flexible teaching tool, allowing the chairperson to adapt the session to the educational needs of a given audience. The programme evolves logically, following a decision tree based on step-by-step reasoning, and applicable to PCI in general.

FOR HOW LONG HAVE YOU BEEN TRAINED IN CORONARY ANGIOPLASTY?

less than 1 year	14,9%
between 1 and 3 years	25,9%
more than 3 years	63,9%
Total	100%

HOW MANY ANGIOPLASTY PROCEDURES DO YOU PERFORM PER MONTH AS A PRIMARY OPERATOR?

less than 10	14,8%
between 10 - 20	34,8%
more than 20	50,3%
Total	100%

WHAT ARE YOUR EXPECTATIONS OF A LIVE CASE?

To learn more about current application of techniques / technologies	22,9%
To learn about the potential application of new techniques / new technologies	18%
Both	59,3%

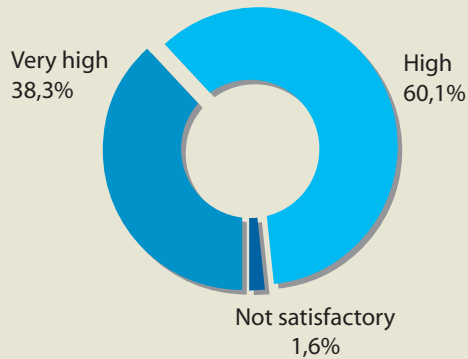
Live case transmission remains the core of EuroPCR and an essential educational tool. Our attendees expect to learn about techniques applicable in their daily practice as well as techniques pertaining to new technology.

HAVE YOU PREVIOUSLY ATTENDED EUROPCR?

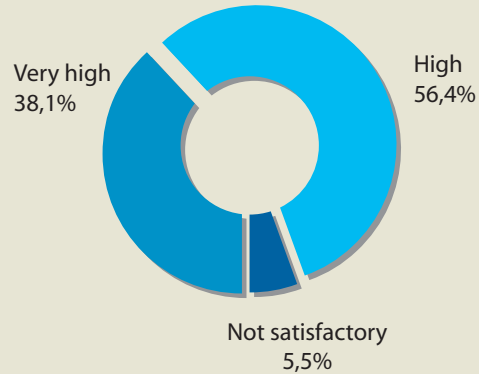
Total = 100%	2007	2006	2005	2004
Yes	61.9%	79.3%	78.6%	69.8%
No, it's the first time	38.1%	20.7%	21.4%	30.2%

EDUCATION AND INNOVATION

How do you evaluate the level of education at EuroPCR?



How do you evaluate the level of innovation at EuroPCR?



ATTENDING EUROPCR 2007 WAS...?

	2007	2006
Essential for your business	62.8%	58.1%
An action among others	34.9%	39.5%
A one-off experiment	2.3%	2.3%

WILL YOU ATTEND EUROPCR 2008?

	2007	2006	2005	2004
Yes	55.5%	47.3%	45.6%	41%
Not sure yet	39.9%	46.8%	51.7%	55.4%
No	5.2%	5.9%	2.7%	3.7%

Barcelona has seduced over 75% of the attendees - the increase of 8% in the 'fidelity' ranking indicates that over 55% of attendees already know they'll be coming back to Barcelona for EuroPCR 2008.

DO YOU USE

WWW.EUROPCR.COM FOR INFORMATION ON...

Booth and exhibition availabilities	74.4%
Session guidelines / construction	42.7%
Scientific session sponsorship	43.9%
Advertising possibilities	35.4%
Other	8.5%

Who exhibited in 2007

AACHEN RESONANCE
ABBOTT VASCULAR
ABIOMED
AGA MEDICAL CORPORATION
AGFA HEALTHCARE
ALCHIMEDICS
AMG VASCULAR PRODUCTS SRL
ANGIOSCORE INC.
ANSAMED LTD.
ASAHI INTECC CO. LTD.
ATRIUM MEDICAL
B. BRAUN MELSUNGEN AG VASCULAR SYSTEMS
BALTON
BIOABSORBABLE THERAPEUTICS
BIODIS / DIAGNOSTICA STAGO
BIOSENSORS INTERNATIONAL
BIOTRONIK
BLUE MEDICAL
BOLTON MEDICAL
BOSTON SCIENTIFIC
BRACCO
BRIVANT LTD.
CAPELLA INC.
CARDIA, INC.
CARDIOVASCULAR RESEARCH FOUNDATION
CARDIVA MEDICAL, INC.
CHARING CROSS SYMPOSIUM
CHINA INTERVENTIONAL THERAPEUTICS (CIT)
CIERRA INC.
CLEARSTREAM TECHNOLOGIES LTD.
CLINIQUE PASTEUR
CONOR MEDSYSTEMS INC.
COOK
CORDIS, JOHNSON & JOHNSON
CORDYNAMIC
COREVALVE INC.
CORINDUS, INC.
CREGANNA MEDICAL DEVICES
CVX MEDICAL / MEDIREPORT
CYTORI THERAPEUTICS INC.
DATASCOPE
DESIGN & PERFORMANCE
DEVAX INC.
EACTS / CTSNET
EAPCI
EBIT AET SPA
EDWARDS LIFESCIENCES
ENDOVASCULAR TODAY
ENTERPRISE IRELAND
ESC
EUCATECH AG
EUROCOR GMBH
EV3
FLOWCARDIA
GE HEALTHCARE
GLOBAMED
GORE & ASSOCIATES
GUERBET
HEXACATH
HRA RESEARCH
IDEV TECHNOLOGIES INC.
INFORMA HEALTHCARE
INFRAREDIX
INSITU TECHNOLOGIES INC.
INSPIREM
INSTITUT CARDIOVASCULAIRE PARIS SUD
INTEK TECHNOLOGY S.A.
INVATEC SRL
ISES
ISET
JENAVALVE
JIM 2008
JOLIFE AB
KANEKA CORPORATION
KENSEY NASH EUROPE GMBH
KYOTO MEDICAL PLANNING
LIGHTLAB-GOODMAN
LOMBARD MEDICAL TECHNOLOGIES PLC
MEDIS MEDICAL IMAGING SYSTEMS, BV
MEDISPEC LTD.
MEDISPES SW AG
MEDPASS INTERNATIONAL
MEDRAD EUROPE BV
MEDTRONIC
MENTICE
MINITUBES
MINVASYS
NEMED LTD STI
NMI
NMT MEDICAL
NYCOMED-FERRER
OCCLUTEC INTERNATIONAL
ORBUSNEICH
OVALUM
PFM AG
PHILIPS MEDICAL SYSTEMS
PIE MEDICAL IMAGING
PLC MEDICAL SYSTEMS, INC.
POSSIS MEDICAL INC.
RADI MEDICAL SYSTEMS AB
RELISYS MEDICAL DEVICES LIMITED
ROFIN/BAASEL LASERTECH
SAHAJANAND MEDICAL TECHNOLOGIES PVT LTD
SANOFI-AVENTIS / BMS
SEDAT
SHINA SYSTEMS
SIEMENS AG MEDICAL SOLUTIONS
SORIN GROUP
SPECTRANETICS
ST JUDE MEDICAL
STENTYS
STEREOTAXIS INC.
STRAUB MEDICAL AG
SUNGWON MEDICAL CO., LTD.
SUTURA, INC.
TERUMO EUROPE
TORAY
TOSHIBA MEDICAL SYSTEMS EUROPE
TRANSLUMINA GMBH
VASCULAR CONCEPTS GROUP
VASCULAR SOLUTIONS, INC
VASMED TECHNOLOGIES
VOLCANO CORP.
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EuroIntervention Journal - A forum of high-quality research and education in the field of percutaneous and surgical cardiovascular intervention

Three years of publication

With an international editorial board led by Patrick W. Serruys, Erasmus MC, Rotterdam, the EuroIntervention journal is now reaching over 10,000 specialists, in-print, as well as on-line in the newly designed and dynamic website edition. While the basis of the journal is clearly European, the outlook is international, focusing on the cutting-edge future of the specialty. EuroIntervention is one of the only journals entirely dedicated to this work and as such, welcomes and encourages participation of surgeons and peripheral interventionalists. First reports on data from blinded trials, studies on technical innovations and hands-on practical articles are published in EuroIntervention.

The journal is entering its third year, with a new and reinforced electronic presence - www.eurointervention.com. The on-line edition of EuroIntervention includes access to previously published articles, a wide choice of ahead-of-print material, case reports that appear exclusively on-line, as well as video and moving images that enhance the in-print journal articles.

RESUME, a new on-line submission tool to ease your life at www.submission.eurointervention.org

We are pleased to report that many of our readers have already found our submission website which commenced service in April. Since its format is continually evolving, we will continue to meet the demands of the end users.

RESUME will be at the authors, reviewers and editors service. This automated, web-based programme enables users to submit, review and track manuscripts and artwork on-line. This user-friendly tool will help you save time and manage your manuscripts.

- You will be able to submit manuscripts and art files using your regular web connection, track the peer-review and decision process, and receive notification via email when actions or decisions are required.
- Reviewers are able to access abstract information, decide on review invitations, review articles and submit final reviews from any internet connection.

Access the on-line submission at <http://submission.eurointervention.org> and follow the simple on-line instructions to submit your manuscripts

For more information on the publication calendar, please visit www.eurointervention.org

Accreditation.



EBAC accreditation

EuroPCR 2007 was accredited by the European Board for Accreditation in Cardiology (EBAC) for **21 hours of external CME credits**. Each participant should claim only those hours of credit that have actually been spent in the educational activity.

EBAC works in cooperation with the European Accreditation Council for Continuing Medical Education (EACCME), which is an institution of the European Union of Medical Specialists (EUMS).



US CME accreditation

Credit Designation

Washington Hospital Center designates this educational activity for a maximum of **34 category 1 credits** toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she

actually spent in the activity.

Conflict of interest

It is the policy of Washington Hospital Center to ensure balance, independence, objectivity, and scientific rigor in all its sponsored educational programs. All faculty participating in continuing medical education activities sponsored by Washington Hospital Center are required to disclose to the program audience any real or apparent conflict of interest related to the content of their presentations. All faculty are also required to disclose any discussions of unlabeled/unapproved uses of drugs or devices.



Dutch accreditation

The EuroPCR 2007 was accredited by the Association of Surgeons of The Netherlands for **20 accreditation points in Category 1**.



Swedish Society for Vascular Surgery

Swedish Society for Vascular Surgery EuroPCR 2007 was officially endorsed by the Swedish Society for Vascular Surgery.

EURO PCR08



Barcelona

13th-16th May, 2008

CCIB-Forum

