



EUROPEAN
SOCIETY OF
CARDIOLOGY®

ESC Press Office Valid for 2011/2012

Form to be signed by all media representatives prior to ESC Congress. The form must be returned by email to press@escardio.org

Embargo Policy for the ESC Congress and other congresses organised by the European Society of Cardiology

Results and information related to a session at the ESC Congress, or other congresses organised by the ESC, cannot be presented or announced prior to presentation in the session or press conference, whichever comes first, unless otherwise instructed.

For the Hot Line Studies, the Clinical Trial Updates or the Clinical Registry Highlight sessions

the embargo is lifted at beginning of the press conference or at the beginning of the session, whichever come first.

For the prearranged session papers, the embargo is lifted at the beginning of the relevant press conference or at the beginning of the session, whichever come first.

For the oral and poster abstract-based presentations, the embargo is lifted at the time of the publication of the abstract online.

Any press and media representatives intending to attend an ESC Congress must accept this embargo policy or will not be provided with a press badge.

Breaking of the embargo policy by a reporter leads to:

- *Immediate suspension of the reporter's media credentials*
- *Immediate barring of the reporter from the meeting premises*
- *Removal of the reporter's name from the ESC Press distribution list for 1 year*
- *No access as a media representative to any other congresses organised by the ESC for 1 year (as of the embargo break)*
- *Media outlets that employ the reporter or who hired the freelancer to write for them will be barred from accessing next year's ESC Congress and from sending reporters to any other ESC organised congress for 1 year*

Breaking of an embargo by another (non-media) party will equally be pursued.

Name:	
First Name:	
Publication:	
Congress attendance (multiple choice)	<input type="checkbox"/> FCVB (cardiovascular Biology) <input type="checkbox"/> EuroPCR <input type="checkbox"/> EuroEcho <input type="checkbox"/> Heart Failure <input type="checkbox"/> CCNAP (cardiovascular nursing) <input type="checkbox"/> EuroPace <input type="checkbox"/> EuroPrevent <input type="checkbox"/> ICNC (nuclear cardiology & cardiac CT) <input type="checkbox"/> ESC Congress

I herewith agree to the ESC Embargo Policy and confirm that I have read the ESC Media Policy and agree to abide by all the rules therein, including the filming policy.

<http://www.escardio.org/about/press/Pages/ESC-media-policy.aspx>

Signature

Date

Industry officials and their communication agents are not eligible for press registration

To reduce the burden of cardiovascular disease in Europe

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SOCIETE EUROPEENNE DE CARDIOLOGIE Association loi 1901 – Déclaration du 08/04/1992 N°1/10006 J.O. N° 18 du 29/04/1992 – Association agréée de tourisme n°AG.006.00.0002